

**Seminars/Conferences/Workshops/Symposia/FDP Organized
(2019 – 2020)**

S.No.	Date	Nature of Event	Level	Theme/Topic	Details of Resource Person	Details of Beneficiaries	No.of Beneficiaries
1	10.07.2019	MoU signed with Confederation of Indian Industry, Young Indians and Erode Chapter	Department	-	-	BBA (CA)	167
2	12.07.2019	Release of Newsletter	Department	TYCOONS' NEWSFLASH	-	-	-
3	31.07.2019 01.08.2019 & 05.08.2019	Awareness and Training Programme	Department	An Awareness and Training Programme on enhancing the Life skills	1.Mrs. Jayapradha, Proprietress, Kaapikudil, Vellalar College for Women(Autonomous), Thindal 2.Mrs.M. Vijaya Durga Devi, Proprietress, B2K BYTES, Erode.	II BBA(CA) Students & Faculty Members	51
4	06.08.2019	MoU signed with MaxCADD	Department	-	1.Mr.N.Charath Chander B.E.,M.Sc Mech (UK), Director, CyberMax and 2.Ms. Hamsaleela Natarajan, Management Skill Development Trainer, MaxCADD, Coimbatore and Tax Consultant for Guru Associates, Erode.	BBA (CA) Students	167
5	09.09.2019	Workshop	Department	One day Workshop on "Tally with GST"	Ms. Hamsaleela Natarajan, Management Skill Development Trainer, MaxCADD, Coimbatore and Tax Consultant for Guru Associates, Erode.	II BBA(CA) Students & Faculty Members	51
6	19.09.2019	Special Programme	Department	TYCOONS' Talent Hunt	-	BBA(CA) Students	167

7	22.09.2019	Alumni meet	Department	-	-	Alumnae	40
8	23.09.2019	Workshop	Department	One day Workshop on Goal Setting and Stress Management	Mr. Jc.B. Saravana Kumar, National Trainer, JCI India & Proprietor of Thulir Baby Shop, Erode.	II Year Non- Major Elective Students	51
9	25.09.2019 & 26.09.2019	TYCOONS' Trade Temptation	Department	-	-	VCW Staff and Students	5000
10	01.11.2019 & 02.11.2019	Conference	Department	CII Turmeric Conclave 2019 (Ponmanjal Conference)	Members – CII, YI , Erode Chapter.	Members, Staff and Students	50
11	10.12.2019	Extension Activity	Department	An Awareness Programme on " Gender Sensitization and Gender Awareness"	-	Students of Thindal Government High school	Around 100 students
12	19.12.2019 to 21.12.2019	Workshop	Department	Three day Hands-on- Training on Adobe Photoshop and CorelDRAW	1.Mr.N.Charath Chander B.E.,M.Sc Mech (UK), Director, CyberMax and 2.Ms. Hamsaleela Natarajan, Management Skill Development Trainer, MaxCADD, Coimbatore and Tax Consultant for Guru Associates, Erode.	III BBA(CA) Students & Faculty Members	56
13	06.01.2020	Workshop	Department	One Day Workshop on "Warli Art"	Mrs. Meenakshi Venkatesh, B.F.A.Fine Arts, Director, Meenakshi School of Fine Arts, Periyar Nagar, Erode.	III BBA(CA) Students & Faculty Members	56
14	07.01.2020	Special Meeting	Department	Strategies to Overcome the Business Challenges of Young Entrepreneurs	Mr. A. Yogeshkumar, Proprietor, Trinity Colour India Pvt. Ltd, Perundurai.	BBA(CA) Students & Faculty Members	167

15	12.01.2020	Industrial Visit to Kannan Devan Hills Plantations Company Pvt. Ltd, Madupatty, Munnar	Department	-	-	III BBA(CA) Students	43
16	12.01.2020 & 13.01.2020	Pleasure Trip to Munnar and Cochin	Department	-	-	III BBA(CA) Students	43
17	27.01.2020	Workshop	Department	One Day Workshop on Soap Making	Mrs. Prema Ramesh, Art & Craft Teacher, Part – Time Lecturer, Sona College, Salem.	BBA(CA) Students & EDC Members	120
18	31.01.2020	Association Competition	Department	Ad Zap & Business Quiz	-	BBA(CA) Students	167
19	05.02.2020	MoU signed with T.I.M.E Institute, Erode	Department	-	Mr. T. Thiagarajan, Director, T.I.M.E Institute, Erode.	BBA(CA) Students	167
20	06.02.2020	MoU signed with Meenakshi School of Fine Arts, Erode	Department	- -	Mrs. Meenakshi Venkatesh, B.F.A.Fine Arts, Director, Meenakshi School of Fine Arts, Periyar Nagar, Erode.	BBA(CA) Students & Faculty Members	167
21	13.02.2020	Workshop	Department	One day Workshop on Competitive Exam Preparation –Tips and Tricks	1.Mr. T. Thiagarajan, Director, T.I.M.E, Erode and 2.Mrs. T. Karthika, Faculty, T.I.M.E, Erode.	III BBA(CA) Students & Faculty Members	56
22	14.02.2020	Talk show	Department	A Chat with an Entrepreneur	Ms. Anjali Kanwani , Owner, Sweet Retreat, Cakes and Chocolates, Erode.	BBA (CA)	167
23	01.03.2020	Alumni meet	Department	-	-	Alumnae	42
24	30.03.2020	Donated masks to the frontline helpers	Department	-	-	Public	-

25	30.03.2020 & 31.03.2020	Donated masks to their neighbours, relatives and needy people	Department	-	-	Public	-
26	31.03.2020	Produced a video by merging few memes and posters about awareness about COVID-19	Department	-	-	Public	-
27	23.04.2020	Posted a poster in Face book about strategies for scenario management COVID - 19	Department	-	-	Public	-
28	26.04.2020	Posted a poster in Face book about the applications of Management concepts to COVID-19	Department	-	-	Public	-
29	30.04.2020	Student Development Programme	Department	Digital Marketing in Post COVID 19	Dr. J.Bamini, Director, Sri Ramakrishna Business School, Sri Ramakrishna College of Arts and science, Coimbatore – 641107	BBA(CA) Students & Faculty Members	215
30	11.05.2020	Student Self Development Programme	Department	Bring out the boss in you	Ms. Sneha Mishra .L II BBA(CA)	BBA(CA) Students & Faculty Members	96
31	12.05.2020	Student Self Development Programme	Department	Business Opportunities for Women at Home	Ms. Sathya .M III BBA(CA)	BBA(CA) Students & Faculty Members	140
32	17.05.2020	Poster for Face book about morality in a time of pandemic and surviving prospects of the nation	Department	-	-	Public	-

