

**Seminars/Conferences/Workshops/Symposia/FDP Organized  
(2018 – 2019)**

| S.No. | Date                     | Nature of Event  | Level      | Theme/Topic  | Details of Resource Person  | Details of Beneficiaries               | No. of Beneficiaries |
|-------|--------------------------|--|------------|--|---|--|----------------------|
| 1     | 13.07.2017               | Release of Newsletter TYCOON'S NEWS FLASH                    | Department | -  | -   | -                                      | -                    |
| 2     | 10.08.2018 to 14.08.2018 | Pleasure Trip to Coorg & Mysore                              | Department | -  | -   | III BBA(CA) Students                   | 40                   |
| 3     | 13.08.2018               | Industrial Visit to Karnataka Soap & Detergents Ltd, Mysore. | Department | -  | -   | III BBA(CA) Students                   | 40                   |
| 4     | 23.08.2018               | Workshop   | Department | A One day Workshop on Goods & Service Tax          | Ms. Hamsaleela Natarajan, Business Developer, MAXCADD, Coimbatore, Tax Consultant for Guru Associates, Erode. | BBA(CA) Students & Faculty Members     | 160                  |
| 5     | 27.08.2018               | Workshop   | Department | A One day Workshop on Goal setting & Team Building | Mr. B. Saravana Kumar, National Trainer, JCI India, Erode.  | II Year Non – Major Elective Students  | 60                   |
| 6     | 31.08.2018               | Talk Show  | Department | A Chat with an Entrepreneur                        | Mrs. Ayesha Rumana, Proprietor of Scoopy – Doo Icecreams, Erode.  | III BBA(CA) Students & Faculty Members | 46                   |
| 7     | 18.09.2018 & 19.09.2018  | Tycoon's Trade Temptations                                   | Department | -  | -   | VCW Students & Faculty Members         | 5000                 |
| 8     | 21.12.2018               | Workshop   | Department | Entrepreneurial Activity on Mural Art              | Mrs.Sri Keerthana & Mrs.Faridha Banu, Art of Craft Teachers, Meenakshi School of Fine Arts.                   | III BBA(CA) Students & Faculty Members | 48                   |

|    |   |                      |                            |   |  |   |            |
|----|---|----------------------|----------------------------|---|--|---|------------|
| 9  | 24.12.2018<br>27.12.2018<br>&<br>28.12.2018 | Workshop             | Department                 | An Awareness & Training Programme on Life skills      | 1. Mrs. Jayapradha, Proprietress, Kaapikudil, Vellalar College for Women(Autonomous), Thindal<br>2. Mrs.M.Vijaya Durga Devi, Proprietress, B2K BYTES, Erode. | II BBA(CA) Students & Faculty Members                               | 56         |
| 10 | 27.12.2018<br>28.12.2018<br>&<br>29.12.2018 | Workshop             | Department                 | Three day Hands on Training on Photoshop & Corel Draw | 1.Mr.N.Charath Chander, Director, Cyber Max &<br>2.Ms.Hamsaleela Natarajan, Business Developer, MAXCADD, Erode.  | III BBA(CA) Students & Faculty Members                              | 46         |
| 11 | 28.01.2019                                  | Extension Activity   | Department                 | “Voices on the Air” – A Radio Programme               | Mr. R. Dhandabani, MUGIL 91.2 CRS, Erode Sengunthar Engineering College, Thudupathi,Erode.   | Public  | -          |
| 12 | 01.02.2019                                  | TYCOONS’ Competition | Department                 | Challenges to IQ & Word Power                         | -  | BBA(CA) Students  | 150        |
| 13 | December 2018 to February 2019              | Extension Activity   | Department                 | Passport & Pancard Camp                               | -  | Staffs, Students & Their Friends & Relatives                        | 400        |
| 14 | January 2019 to February 2019               | Extension Activity   | Plastic Awareness Campaign | -   | -  | Within the College & Outside the College (Staff, Students & Public) | Around 750 |