S.No.	Date	Nature of Event	Level	Theme/Topic	Details of Resource Person	Details of Beneficiaries	No. of Beneficiaries
1	Jun – Sep 11.07.2015 08.08.2015 22.08.2015 25.09.2015 26.09.2015	Workshop	Department	Corel Draw & Adobe Photoshop	Mr. A. Rajesh, Assistant Professor of Computer Applications, Erode Sengunthar Engineering College, Thudupathi, Erode.	III BBA (CA) Students & Faculty Members	51
2	22.07.2015	Release of Newsletter – TYCOON'S NEWS FLASH	Department	-	_	-	-
3	25.07.2015	MOU Signed	Department	-	-	-	-
4	13.08.2015 to 14.08.2015	Workshop	Department	Two day Workshop on Hand Embroidery	Mrs.Ganga Devi, T.T.C,Trainer in Tailoring and Hand Embroidery.	III BBA (CA) Students & Faculty Members	50
5	14.08.2015	Extension Activity	Department	"Voices on the Air" – A Radio Programme	Mr.R.Dhandabani, Programmer, MUGIL 91.2 CRS Erode Sengunthar Engineering College, Thudupathi, Erode.	Public	-
6	28.08.2015	Talk Show	Department	A Chat with an Entrepreneur	Ms.Devi Janardhanan, Founder, Auraa Handmades, Director, NSG Textiles Pvt Ltd, Secretary, Coimbatore Chapter, Women Entrepreneur, Tamilnadu Chamber of Commerce & Industry.	III BBA (CA) Students & Faculty Members	51
7	10.09.2015 to 13.09.2015	Pleasure Trip to Coorg & Mysore	Department	-	_	III BBA(CA)	34
8	20.09.2015	Workshop	Department	Personality Grooming	Mr. M. Shanmugasundaram, Director, Phoenix (Personality Development Consultancy), Erode.	II BBA (CA) Students & Faculty Members	55

Seminars/Conferences/Workshops/Symposia/FDP organized

(2015 - 2016)

9	10.10.2015	Industrial Visit to Co – operative Milk Producer Private Limited (Chittode)	Department	-	-	III BBA(CA)	51
10	21.12.2015	Workshop	Department	Personality Grooming	Mr. M. Shanmugasundharam, Director, Phoenix (Personality Development Consultancy), Erode.	II BBA (CA) Students & Faculty Members	55
11	07.01.2016 & 08.01.2016	TYCOON's Trade Temptation	Department	-	_	VCW Students & Faculty Members	Around 4000
12	06.02.2106	Industrial Visit to Engineer Estate, Botanical gardens, Massila falls, Kolli hills	Department	-	-	BBA (CA) Students & Faculty Members	30
13	08.02.2016	Intra – Departmental Competition	Department	Challenges to IQ & Business Connection	-	BBA (CA) Students	160
14	24.02.2016	Guest Lecture	Department	Ecopreneurship, A New Approach to Environmental Problems	Dr. C. Jayaprakash, Assistant Professor of Journalism & Mass Communication, PSG College of Arts & Science, Coimbatore.	BBA (CA) Students & Faculty Members	190