



UGC
NAAC - Mentor Institution



STUDY IN INDIA
Partner Institution



VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE - 12

College with Potential for Excellence

(Reaccredited with 'A' Grade by NAAC & Affiliated to Bharathiar University)

An ISO 9001 : 2015 certified Institution

NIRF 1 - 100 Band

UGC - PARAMARSH - MENTOR INSTITUTION

GOLDEN JUBILEE YEAR - 2019 - 2020



DEPARTMENT OF COMMERCE (PROFESSIONAL ACCOUNTING)

COMMERCIO WHIZZES - 2K20

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ABOUT THE COLLEGE

Vellalar College for Women was established by Vellalar Educational Trust in the year 1970. It is a pioneer institution to educate and empower the first generation women scholars of the locale, specifically those hailing from rural, underprivileged sections of the society to become leaders and contributors to every sector of the society. For nearly five decades, the institution has passed many groundbreaking milestones and forged benchmarking traditions eventually evolving into the eye of conscience of the society. Conferred with the status of autonomy in 2007 and re-accredited by NAAC with 'A' grade in 2015 in the third cycle, UGC has bestowed upon the institution 'College with Potential for Excellence' for its overall excellence in the domain of education in 2011. The institution has the pride of obtaining 72nd rank by NIRF, 2018. A promising and potential space for research culture is woven into the academic landscape of the institution, which is furthered by the financial assistance sanctioned under FIST programme by DST to strengthen the research and teaching facilities in all science departments of the college. Furthermore, under STAR College Scheme, DBT has accorded substantial funds to bolster and intensify the Life Science and Biotechnology education and training. Rich in academic offerings and research accomplishments and well-resourced co-curricular provisions, the academic journey of the learners encourages them to venture into unfamiliar fields of knowledge and perhaps discover new passions and directions thereby nurturing the spirit of inquiry and at the same time instilling them with a lifelong love for learning.



About the Department

The Department of Commerce with Professional Accounting has its inception in the year 2018, with the drive to educate and instill professional knowledge to the students. The department has a strength of 3 competent faculty members and 120 students. The curriculum has been designed to accomplish the needs of the CA/CS/CMA aspirants. In addition to the regular UG Course, the department is offering CA Foundation Coaching to the students. The dynamic participation of the students in NSS, NCC and other socio-cultural activities motivate and boost their involvement in societal evolution. The practical exposure in professional arena is catered thereby improving the students' professional competence so as to confront the competitive world.

CA Foundation Course

The department is conducting a certificate Course on CA Foundation. 60 students from Commerce stream were enrolled and got benefitted.

Association Activities Skill Oriented Training

♦ Mr.D.K.Raj, Indian Paper Cutting, Badarpur, New Delhi gave a skill oriented training to the students on 'Designs in Paper Cutting' on 26.06.2019.



Student Development Programme

♦ Dr.K.A.Agalya, JCI India Author, Assistant Professor of English, Sri Vasavi College, Erode has motivated the students on the topic 'Compliment Yourself for their self development' on 10.09.2019.



Guest Lecture on Consumer Behaviour

♦ Mr.S.Logesh Kumar, Faculty in Marketing & Entrepreneur ship, Velalar College of Engineering and Technology & Administrative Officer,VET Institute of Arts and Science, Erode enlightened on the topic 'Consumer Behaviour towards Brand' on 24.09.2019.



MoU

- ♦ The department has signed a MoU on 18.12.2019 with Sri Krishna I-Tech and Management Solutions Pvt. Ltd., Coimbatore to educate on 'Tally Software' to the II B.Com (PA) students for 50 hours.



Workshop on Tally

- ♦ The students were given hands on training in 'Tally' from 02.01.2020 to 13.01.2020 by Sri Krishna I-Tech and Management Solutions Pvt. Ltd., Coimbatore.



Guest Lecture on Probability

- ♦ Dr.R.Prahalatha, Assistant Professor, Department of Mathematics, Vellalar College for Women, Erode edified on 'Measures of Probability' on 17.02.2020.



Budget Forum 2020

- ♦ CA. Anand Kandasamy, Chartered Accountant, Erode discussed the key points of Budget 2020 in the 'Budget Forum' on 17.02.2020.

Workshop on E-Banking

- ♦ Ms.B.Meenashri, Branch Operations Manager, Karur Vysya Bank, Perundurai elucidated about 'E-Banking Services' on 19.02.2020.





Meeting on Enhancing Personality

♦ Dr.Karuppasamy Ramanathan, CEO, Spectrum Skills Yard & City Academy, Secretary, Rotary Coimbatore City, Professor & Internationally Accredited Trainer, Coimbatore infused on 'Enhancing Personality through Life Skills' to equip students with the social and interpersonal skills on 21.02.2020.

Certification on Tally – Valediction

♦ Mr.M.Meyyappan Gandhi, Tally Regional Manager - Tamilnadu, Chennai has distributed the certificates to the students who have completed the Tally online examination conducted on 24.02.2020.



Association Competition

♦ To bring out the hidden talents of the students, competitions like Poster Advertisement and Project Presentation were conducted for the students.



SCHOLARLY PURSUANCE OF FACULTY MEMBERS

PARTICIPATION IN FDPs

Name of the Faculty	No.
Mrs.N.Vidhya	1
Mrs.E.Thenmozhi	1

PARTICIPATION IN WORKSHOPS

Name of the Faculty	No.
Dr.S.Vishnuvarthani	2
Mrs.N.Vidhya	3
Mrs.E.Thenmozhi	2

PRESENTATION IN SEMINARS / CONFERENCES

Name of the Faculty	Seminar	Conference	
	National	National	International
Dr.S.Vishnuvarthani	1	1	2
Mrs.N.Vidhya	1	1	-
Mrs.E.Thenmozhi	1	1	-

PUBLICATIONS

Name of the Staff	Title of the Paper	Name of the Journal/Book	Month & Year
Dr.S.Vishnuvarthani	A Study on Job Satisfaction among School Teachers with reference to Private Schools in Erode City	The International Journal of Analytical and Experimental Modal Analysis, e-ISSN: 0886-9367, Vol.XI, Issue – VIII, pp.269-276	August 2019
	Impact of Digitalization on the Customers of Public Sector Banks in Erode City	Our Heritage, p-ISSN: 0474-9030, Vol.68, Issue 2, pp.367-372	January 2020
	A Study on Customers' Acceptance Level towards Digitalization in Public Sector Banks	Our Heritage, p-ISSN: 0474-9030, Vol.68, Issue 17, pp.151-156	January 2020

STELLAR PERFORMANCE OF THE STUDENTS

STUDENTS UNDER “EARN WHILE LEARN” SCHEME

The following students are the busy bees who assist their family with part-time job

Name of the Student	Class	Nature of Job	Monthly Income(Rs.)
Kavinilavu.P	II B.Com(PA)	Cap Printing	3000
Ramya.D	I B.Com(PA)	Tuition	400

PRESENTATION IN SEMINARS

Name & Class of the Students	Theme of the Seminar	Organizer	Title of the Paper	Date(s)
Deviponmari.P Roshini.R II B.Com(PA)	National Seminar on Start-up Business for Economic Revival: Prospects and Challenges	Department of Management Studies, P.K.R. Arts College for Women (Autonomous), Gobichettipalayam	Impact on Implementation of GST over Start-ups in India	04.02.2020 & 05.02.2020
Sneha.R.S Suchitra.P II B.Com(PA)	National Seminar on Inclusive Banking is Elusive: A Retrospective Analysis for Prospective India	Department of Commerce with Computer Applications, Nandha Arts and Science College, Erode	Mobile Banking	07.02.2020

EXTRA CURRICULAR ACTIVITIES

Name & Class of the Students	Title of the Programme	Event	Organizer	Date	Prize
SriLogeshwari.P I B.Com(PA)	Bharathi Ninaivu Naal	Singing	Department of Tamil, Vellalar College for Women (Autonomous), Erode	11.09.2019	II
Yuvadharshini.R.R Dharshini.M II B.Com(PA)	Bharathi Vizha	Rangoli	Department of Tamil, SSM College of Arts & Science, Komarapalayam	20.09.2019	Participated
Yuvadharshini.R.R II B.Com(PA)	Bharathi Vizha	Singing	Department of Tamil, SSM College of Arts & Science, Komarapalayam	20.09.2019	III
Kousalya.N Priyadharshini.K II B.Com(PA)	HENOSIS 2K19	Art from waste	Department of Commerce(Professional Accounting), Sasurie College of Arts & Science, Vijayamangalam	01.10.2019	Participated
Deviponmari.P Kavinilavu.P Roshini.R II B.Com(PA)	HENOSIS 2K19	Cooking without fire	Department of Commerce(Professional Accounting), Sasurie College of Arts & Science, Vijayamangalam	01.10.2019	Participated
Akshaya.V.S Mytheli.V Kiruba.G I B.Com(PA)	HENOSIS 2K19	Cooking without fire	Department of Commerce(Professional Accounting), Sasurie College of Arts & Science, Vijayamangalam	01.10.2019	Participated

SPORTS LUMINARIES

OFF CAMPUS

Name & Class of the Students	Event/ Programme	Organizer	Date	Award/ Prize/ Position
Bavanika.M II B.Com(PA)	Shot Put	Erode District Athletics Association, Erode	26.07.2019 & 27.07.2019	III
Monikasree.S II B.Com(PA)	Basket Ball	Bharathiar University Inter-Collegiate Tournaments, Coimbatore	17.10.2019	IV
Bavanika.M II B.Com(PA)	Throw Ball- State Level	Erode Throw Ball Association, Erode	19.01.2020	Participation
	Throw Ball- National Level	Erode Throw Ball Association, Erode	21.02.2020 to 23.02.2020	II

ON CAMPUS

Name & Class of the Students	Event / Programme	Organizer	Date	Award/ Prize/ Position
Dharani.M.S.M I B.Com(PA)	Volley Ball	Vellalar College for Women(Autonomous), Erode	10.02.2020	Runner
Harini.S.J I B.Com(PA)	Basket Ball			Runner
	4X400 mts Relay			II
Kothainachiyar.V I B.Com(PA)	March Past			III
Narmatha.C I B.Com(PA)	Throw Ball			Winner
Nishanthini.S I B.Com(PA)	Basket Ball			Runner
Samyuktha.S I B.Com(PA)	Throw Ball			Winner
	Basket Ball			Runner
	Volley Ball			Runner
Bavanika.M II B.Com(PA)	Throw Ball			Winner
	4X100 mts Relay			III
	Volley Ball			Runner



ASSOCIATION COMPETITION PRIZE WINNERS

POSTER PRESENTATION

Name & Class of the Student	Prize
Samyuktha.S I B.Com (PA)	I
Mohamudhasahlajumana .J I B.com (PA)	II

PROJECT PRESENTATION

Name & Class of the Student	Prize
Sneha.R.S II B.Com(PA) Suchitra.P	I
Miralini.M Shalini.S II B.Com(PA)	II

UNION OFFICE BEARERS



Ms.S.Keerthana,
II B.Com (PA)
ASSOCIATION SECRETARY



Ms.M.Bavanika
II B.Com (PA)
NSS SECRETARY



Ms.R.S.Nivethaa
II B.Com (PA)
DIGITAL LITERACY CLUB SECRETARY

