

S. No	Event	Place	Date
1	Food Adulteration	Vannakattuvasasu	10.09.2018
2	Plastic Eradication	Thindal	26.01.2019
3	Misleading Advertisement	Thindal	20.02.2019

SKIT

S. No	Event	Place	Date	Beneficiaries
1	Avoid Junk Food	Govt. Primary School, Chinnappalyur	15-02-2019	50
2	Clean India	Govt. Higher Secondary School, Thindal	22-02-2019	75

CLEAN INDIA CAMPAIGN

S. No	Event	Place	Date
1	Service facilities offered by Municipal Corporation and Panchayat	Thindal, Muthuampalayam & Veerampalayam	06-03-2019



CORP NIKITIES

NEWS BRIEF

ISSUE - 7

June 2018 – May 2019

PATRON

Dr.N.Maragatham, Principal

EDITOR

Dr.S.Devaki, Head of the Department

MEMBERS

Dr.G.Mahooridevi, Associate Professor

Ms.G.K.Sukanya, Assistant Professor

Ms.S.I. Halimathus Sandhiya, Secretary, Corp Nikities



Peace



Knowledge

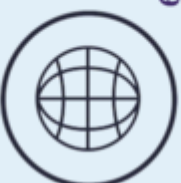


Inclusion

International
Year of
Indigenous
Language
2019



Rights



Diversity



PG & Research Department of Corporate Secretaryship
VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)

College with Potential for Excellence
(Re-accredited with 'A' Grade by NAAC & Affiliated to Bharathiar University, Coimbatore – 46)

Erode – 638 012

EDITOR SPEAKS

Dear Readers...

The seventh issue of "Corp Nikites", News Brief aims to bring forward all the buzz and news from the department in the past one year. The department is extremely proud of all achievements it has attained in the past and takes immense pride in bringing it out to you. It is a snapshot of the various activities associated with 'Corp Nikites'. This news letter will serve to reinforce and allow increased awareness and improved interaction. The small initiatives that we take go a long way in building up the edifice of knowledge and expertise. The editorial board would like to express its immense gratitude to the Secretary, Principal and those who contributed directly or indirectly to bring the news brief out in a fruitful manner.

Dr.S.Devaki

ABOUT THE DEPARTMENT

The Department of Corporate Secretaryship had its inception in 1999 and the masters was introduced in 2011. Our Department emerged as a Research Department from 2016-17 onwards by introducing Part-time M.Phil Programme. The curriculum is regularly updated with due concern to the regional employability as well as to corporate employability by our UG and PG Academic Committee. The department has 9 dedicated and dynamic faculty members. The department has given a special emphasis on entrepreneurial skill development and it provides a comprehensive exposure to procure jobs in reputed organisations. To make this aspirations come true, various activities are carried out through the Association of Corporate Secretaryship (Corp Nikites).

CORP NIKITES

- The Association of the Department of Corporate Secretaryship was named as 'Corp Nikites'. The objectives of the 'Corp Nikites' are
- To provide Professional competent corporate secretaries through appropriate teaching programs
 - To provide Right skills, attitude and values among the students by exposing them in practical situations
 - To enable the students to carry out action oriented researches in Corporate Secretaryship
 - To keep the students informed about the latest developments in the corporate world

ACTIVITIES OF CORP NIKITES

Corporate Mail

The PG and Research Department of Corporate Secretaryship of Vellalar College for Women (Autonomous) had organized the Corporate Mail for two days on 12.07.2018 and 13.07.2018. The mail was inaugurated by our Secretary and Correspondent **Thiru.S.D Chandrasekaran** and by the madam Principal **Dr. N.Maragatham**. Retailing conducts of stages like purchasing, selling, price fixation and marketing. Corporate mail was conducted every year for exposing the students in real scenario of retail marketing. The students of various disciplines of our college visited enthusiastically and made purchase.

International Symposium

On 27.07.18, an International Symposium was conducted to make the students to excel in those related subjects and to improve scholarly involvement of the students.

- Dr.M.K.Manoharan, Professor in Department of Development Economics, Ethiopian Civil Service University, Ethiopia addressed on the topic "Effective Organizational Structure and Engagement of Communication"
- Mr.S.Vijayakumar, Advisor, Educational Services, Australian trade Commission, Govt. of Australia shared his views on "Social Awareness and Action Bias in Business"
- Dr.S.Senbaganathan, Assistant Professor, Dept.of Commerce, RD Government Arts College, Sivagangal Spoke on "Competing Values in Corporate Environment"
- Mr. S.Ramamoorthy, Exe-managing Director, RGS-Kamadhenu feeds, Erode, addressed on "Business and Social Etiquette".



OFFICE BEARERS

S. No	Name of the Student	Class	Position
1	K.Priyashree	III-B.Com (CS)	College Union Secretary
2	S.Rekha	III-B.Com (CS)	Hindi/Association Secretary
3	S.I.HalimathusSaadhiya	III-B.Com (CS)	B.Com (CS) Association Secretary
4	R.Mareshwari	II-B.Com (CS)	VCW Champion

PROFICIENCY PRIZE WINNERS

S. No	Name of the Students	Class	Major / Allied	Prize
1	Halimathus Saadhiya S.I	III B.Com (CS)	Major	I
2	Pragathi Golchha	III B.Com (CS)	Major	II
3	Halimathus Saadhiya S.I	III B.COM (CS)	Allied - I	I
4	Pragathi Golchha	III B.Com (CS)	Allied - I	II
5	Halimathus Saadhiya S.I	III B.Com (CS)	Allied - II	I
6	Pragathi Golchha	III B.Com (CS)	Allied - II	II
7	Shimayal Samer J.	II M.Com (CS)	Core	I
8	Indumathy E.	II M.Com (CS)	Core	II

ENDOWMENT PRIZE WINNERS

S. No	Class	Name of the Student	Prize	Points
1	III B.Com (CS)	B.Sowndariya	I	7.69
2	III B.Com (CS)	D.Nehal	II	7.29
3	III B.COM (CS)	H.Megha Kumari Lakhotia	III	6.99
4	II M.Com (CS)	T.Keerthika	I	8.03

CITIZEN CONSUMER CLUB

KNOWLEDGE INCORPORATED

S. No	Event	Date	Guest	Title
1	Inauguration	27-09-2018	Mr.R.Balasubramanian, Secretary, Erode District Consumer Protection Centre, Erode	Consumer Protection and Rights
2	Special Meeting	25-01-2019		Food Safety

FEATS OF OUR STUDENTS ATHLETICS

- > Ms. G.Tharani of II B.Com (CS), Ms. S.Nandhini, Ms. S.P.Sowmya, of II B.Com (CS), Ms. R.Priyakumarikakra, of I B.Com (CS) won the second prize in Intramural Tournament & Sports- Badminton conducted by Vellalar College for Women (Autonomous), Erode on 09.02.19.
- > Ms. S.Sharaga of II B.Com (CS) won the first prize in Intramural Tournament & Sports- Throwball conducted by Vellalar College for Women (Autonomous), Erode on 09.02.19.
- > Ms. Y.B.Varshini of I B.Com (CS) won the second prize in Intramural Tournament & Sports- Throwball conducted by Vellalar College for Women (Autonomous), Erode on 09.02.19.
- > Ms. TV.Srinathi of I B.Com (CS) won the second prize in Intramural Tournament & Sports- Volleyball conducted by Vellalar College for Women (Autonomous), Erode on 09.02.19.
- > Ms. M.Dhivya of III-B.Com(CS) won the second prize in Group silambam competition conducted by World silambam sports association on 17.01.19.
- > Ms. M.Dhivya of III-B.Com(CS) won the third prize in Individual silambam competition conducted by World silambam sports association on 17.01.19.

CULTURAL FEST

- > Ms.VT.Brindha, G.Tharani, E.Dharani, M.Mohana of III B.Com (CS), won the third prize in the Budhimaan'19 Inter Collegiate Meet conducted by Builders Engineering College, Nathakadaiyur on 06.02.2019.
- > Ms. R.Harshavathini of II B.Com (CS) won the third prize in National Level Techno Cultural Fest (ARDRA 2K19) organized by Kongu Engineering College, Perundurai on 08.02.19.

EARN WHILE YOU LEARN

S. No	Name	Class	Nature of job	Monthly Earnings (Rs.)
1	M.Mythili	II-B.COM (CS)	Thangam Books	1000
2	M.Hena Jency	III- B.COM (CS)	Agasthiyar Departmental Store (Billing)	2500
3	G.Devi	III-B.COM (CS)	Knit Fair Inc Export Company	3000
4	R.Mangai	III-B.COM(CS)	Gokul Stitching Centre	2000
5	P.Muthu Lakshmi	III-B.COM(CS)	Home Tuition	3000
6	S.Aniha	III-B.COM (CS)	Home Tuition	3200
7	P.Pindhu	III-B.COM.(CS)	Rightman Garments (Stitching)	2000
8	V. Priya Devi	I-M.COM (CS)	Velan Super Market (Billing)	5000
9	M. Dhivya	I-M.COM (CS)	Tuition and Karate Class	3000
10	C. Nandhini	I-M.Com (CS)	Tuition	2000
11	M.Abrami	I-M.Com(CS)	Mahandi	3500

NIKITES CAREER PROSPECTS

S. No	Name	Class	Name of the Company
1	S.Rekha	III-B.Com (CS)	AB Academy
2	S.Rekha	III-B.Com(CS)	Hicitzem
3	K.Priyashri	III-B.Com	Hicitzem

International Workshop

The department organized on 06/12/2018 an international workshop on the topic "Additional Skill and Acquisition Programme" and the speakers who addressed the workshop and enlightened the audience on a broad spectrum of topics are:

- Dr.Babu Rajagopal, Principal, Ministry of Education, Govt. of Maldives addressed on the topic "A Discussion on Leadership Roles and Management Structures in Changing Internal Governance"
- Dr.V.Renuka Babu, Former Faculty of Social Studies, Ministry of Education, Govt. of Maldives shared her views on "Fundamental Attributes on Self Understanding and Development"
- Ms. R.K.Jayanthi, Director, Smart Kids Pregnancy Caring Centre addressed on "Personal Grooming and Social Etiquette"

Guest Lecture

A Guest lecture was organized on "GST and its impact on Indian Economy" on 21-02-2019. The resource person CA.V.Unamaheswari, B.Com, F.C.A., Chartered Accountant, Karur spoke on practical aspects of GST forms, returns and the various committees governing GST

Industrial Visit

On October 4, 2018 an industrial visit was arranged to Doddabeta Tea Factory for III B.Com (CS) students and they experienced the production of tea powder from the leaves to the dust.



Pleasure Trip

The students of III B.Com (CS) was taken to Ooty as a pleasure trip and visited places like Botanical Garden, Seventh Mile, Ninth Mile, Pykara Falls and Sims Park on 4.10.2018



Extension Activity



The PG & Research Department of Corporate Secretaryship Association - "Corp Nikites" has done an extension activity on Plastic Eradication on 26th January 2019. The students met Thindal village people, Shop owners near the temple and pilgrims in person and explained how toxic plastic usage and demonstrated with the alternative products. Also they issued pamphlets on plastic awareness.

The PG & Research Department of Corporate Secretaryship Association - "Corp Nikites" has done an extension activity on Smartcard System Under PDS on 06.03.2019. The students visited and met Villarasampatti (adopted under UBA) village people and created an awareness about smartcard system by issuing pamphlets.

Internship Programme

The department has arranged an Internship Programme for II M.Com (C.S) students on Online Trading in Motilal Oswal Trading Limited for 2 days on 6.10.2018 and 11.10.2018



Association Competitions

Class	Name of the Competition	Name of the Student	Class	Prize
UG	CORPORATE BOOGLE	1. Pragathi Golechha 2. P.Devishree	III B.Com (CS) II B.Com (CS)	I II
UG	PAINTING	1. Pragathi Golechha 2. B.Suprija	III B.Com (CS) I B.Com (CS)	I II
PG	AD-SELFIE	1. M.Sowndarya 2.J.Shimayal Samer	I M.Com (CS) II M.Com (CS)	I II
PG	CSR BATTLE(PPD)	1.J.ShimayalSamer 2.K.Loganayagi	IIM.Com(CS) IB.Com(CS)	I II

ACADEMIC ACTIVITIES OF THE FACULTY MEMBERS (2017-18)

S.No	Name of the Faculty	No. of Publications (International Journal/ Conference Proceedings)	No. of Participations/Presentations in Seminar, Conference & Symposium		FDP	Workshop
			National Level	International Level		
1	Dr.S.Devaki	2	1	2	1	3
2	Dr.G.Mahooridevi	1	1	3	3	3
3	Dr.R.Parvatham	1	-	1	-	2
4	Dr.M.Baby	2	-	2	1	3
5	Mrs.G.K.Sakanya	2	-	3	2	1
6	Dr.K.R.Sakthidevi	3	1	6	3	3
7	Mrs.A.Sabeena	1	-	1	1	1
8	Mrs.R.P.Manjula	2	1	5	1	1
9	Mrs.R.Sangeetha	-	-	2	1	1

M.PHIL., PRODUCED

S. No	Name of the Scholar	Name of the Supervisor	Title of the Dissertation	Date of Viva-voce
1	A.Sangeetha	Dr.R.Parvatham	A Comparative Study of Customers(College Girls) Opinion in Usage of Online Products With Regard to Amazon and Flipkart in Erode City	Feb 2019

Ph.D. PRODUCED

S. No	Name of the Scholar	Name of the Supervisor	Title of the Dissertation	Date of Viva-voce
1	C.Chitra	Dr.S.Devaki	An Empirical Evaluation of Financial Performance of Select Automobile Companies in India	22-10-2018

STUDENTS ACHIEVEMENTS

PROFESSIONAL ACHIEVERS

> Ms.Naveena of II B.Com (C.S) and Ms V.T. Birundha of II B.Com (C.S) qualified ICSI – Foundation Programme in July 2018.

CO-CURRICULAR CONQUEST

S. No	Name of the Event	Name of the Organizer	Number of Beneficiaries	Seminar / Conference / Workshop/ Symposium	Class				
					UG I	II	III	PG I	II
1	Entrepreneurial Excellence and Business values in today's corporate culture	PG Department of Commerce (CS)	143	Symposium	✓	✓	✓	✓	✓
2	Additional Skill Acquisition Programme	PG Department of Commerce (CS)	143	Workshop	✓	✓	✓	✓	✓
3	Implication of corporate social responsibility ICICSR 2018	K.S.Rangasamy College of Arts and Science	1	Conference		✓			
4	Digital Transformation and Innovation in Banking Sector	K.S.Rangasamy College of Arts and Science	4	Conference				✓	
5	AUICC Sponsored – Economic Sustainability through Entrepreneurship	Department of Business Management Erode Arts and Science College	4	Symposium		✓			
6	Innovation in Management Practices	Sankara College of Arts and Science	13	Conference		✓		✓	