

VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)

College with Potential for Excellence

(Reaccredited with 'A' Grade by NAAC & Affiliated to Bharathiar University)

THINDAL, ERODE - 638 012

DEPARTMENT OF COMMERCE (PROFESSIONAL ACCOUNTING)

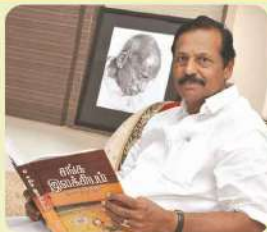
COMMERCIO WHIZZES – 2K19

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ABOUT THE COLLEGE

Vellalar College for Women was established by Vellalar Educational Trust in the year 1970. It is a pioneer institution to educate and empower the first generation women scholars of the locale, specifically those hailing from rural, underprivileged sections of the society to become leaders and contributors to every sector of the society. For nearly five decades, the institution has passed many groundbreaking milestones and forged benchmarking traditions eventually evolving into the eye of conscience of the society. Conferred with the status of autonomy in 2007 and re-accredited by NAAC with 'A' grade in 2015 in the third cycle, UGC has bestowed upon the institution 'College with Potential for Excellence' for its overall excellence in the domain of education in 2011. The institution has the pride of obtaining 57th rank by NIRF, 2018. A promising and potential space for research culture is woven into the academic landscape of the institution, which is furthered by the financial assistance sanctioned under FIST programme by DST to strengthen the research and teaching facilities in all science departments of the college. Furthermore, under STAR College Scheme, DBT has accorded substantial funds to bolster and intensify the Life Science and Biotechnology education and training. Rich in academic offerings and research accomplishments and well-resourced co-curricular provisions, the academic journey of the learners encourages them to venture into unfamiliar fields of knowledge and perhaps discover new passions and directions thereby nurturing the spirit of inquiry and at the same time instilling them with a lifelong love for learning.

ABOUT THE DEPARTMENT

The Department of Commerce with Professional Accounting has its inception in the year 2018, with the drive to educate and instill professional knowledge to the students. The department has strength of 2 competent faculty members and 60 students. The curriculum has been designed to accomplish the needs of the CA/CS/CMA aspirants. In addition to the regular UG Course, the department is offering CA Foundation Coaching to the students as a value added course. The dynamic participation of the students in NSS, NCC and other socio-cultural activities motivate and boost their involvement in societal evolution. The practical exposure in professional arena is catered thereby improving the students' professional competence so as to confront the competitive world.

ASSOCIATION ACTIVITIES

Orientation to the Freshers

CA. D. Krishnasamy, Chartered Accountant, Erode gave an orientation to the freshers on the topic "Opportunities in Professional Career" on 19.07.2018.



Awareness Programme on Nutrition Facts

Ms.M.Jayabharathi and Ms. S.Naveena, Final Year B.Sc., Nursing, Vellalar College of Nursing, Erode created an awareness about "Effects of Anaemia" on 28.08.2019.



Guest Lecture on Consumer Demand

Ms.T.Mohanapriya, Assistant Professor (Sr.Gr.), Department of Management Studies, Velalar College of Engineering and Technology, Erode enlightened on the topic "Demand Analysis and its Determinants" on 04.09.2018.



Guest Lecture on Accounting

CA. Anandh Kandasamy and CA. Thennarasu Mani, Chartered Accountants, Erode edified on "Accounting Standards" on 10.09.2018.



Meeting on Health Education

Dr.P.Bharathi, Medical Practitioner, Agathiyar Siddha Hospital, Erode counseled the benefits of being hygienic, in a meeting "Health and Hygiene" on 11.09.2018.



Visit to Mental Health Expo

The students visited "Mental Health Expo" organised by Vellalar College of Nursing, Erode on 12.10.2018.



Meeting on Nourish your Soul

Mrs.R.Sasiprabha, Assistant Professor of Commerce, PKR Arts College for Women and Founder & Directress, Sirpi Training and Counseling Centre, Gobichettipalayam infused on "Vallamai Tharayo" to empower mind, body and soul on 14.12.2018.

Awareness on Gender Equality

R.S.Nivethaa and R.Harini, I B.Com (PA), Vellalar College for Women, Erode shared their views about "Gender Sensitization" on 09.01.2019.



Extension Programme – Forest Cleaning Activity

35 students of I B.Com (PA) participated in the "Forest Cleaning Activity" on 02.02.2019 at Bird Sanctuary, Vellode.

Meeting on World Wetlands Day

Mr.P.Kandhasamy, Professor (Retired), CN College, Erode inculcated the environmental responsibility through a discourse on "Global Warming - Climate Change and its Impact" in a meeting organized in unison with TamilNadu Forest Department, Erode Range, Erode on 02.02.2019.



Association Competitions

'Commercio Whizzes'- the Association of the department conducted competitions – Business Quiz and Case Study to bring out the talents of the students on 14.02.2019.

Meeting on Environmental Protection

Ms.Shybee Mathew, URF World Record Holder, conducted 'No Plastic Campaign' and motivated the students towards "Plastic Free Environment" on 16.02.2019.





Guest Lecture on Probability Measures

Dr.K.K.Myithili, Associate Professor and Head, Department of Mathematics (CA), Vellalar College for Women(Autonomous), Erode elucidated the concept of "Measures of Probability" on 21.02.2019.

Budget Forum- 2019

CA. Anandh Kandasamy , Chartered Accountant, Erode discussed on "Budget 2019" in the Budget Forum on 25.02.2019.



SCHOLARLY PURSUANCE OF FACULTY MEMBERS

PARTICIPATION IN FDP

Name of the Faculty	FDP
Mrs. E.Thenmozhi	4

PARTICIPATION / PRESENTATION IN SYMPOSIUM / SEMINARS/CONFERENCES

Name of the Faculty	Participation in Symposium		Participation In Seminars	Presentation in Conferences
	National	International	National	International
Dr.S.Vishnuvarthani	1	1	1	2
Mrs.E.Thenmozhi	1	1	1	-

M.PHIL RESEARCH PROGRAMME

Our department faculty member has rendered guidance for full time M.Phil., Candidate under Bharathiar University during 2018-19.

Name of the Guide	Name of the Candidate
Dr.S.Vishnuvarthani	Ms.P.Nandhini

PUBLICATIONS

S. No.	Name of the Staff	Title of the Paper / Book Chapter	Name of the Journal/Book	Month & Year
1	Mrs.E.Thenmozhi	An Empirical Study on the Impact of Sales Promotion at Big Bazaar in Tirupur City	International Journal of Research and Analytical Reviews (IJRAR), Volume 5, Issue 3, pp. 94-98, E-ISSN 2348-1269 P- ISSN 2349-5138,	September, 2018
2	Dr.S.Vishnuvarthani	Opinion of College Students on Online Social Networking Sites	Online International Interdisciplinary Research Journal, Volume-09, pp.239-244, ISSN 2249-9598	February, 2019
3		Consumers' Satisfaction Towards the Usage of Mobile Phone Services in Erode City	Journal of Emerging Technologies and Innovative Research(JETIR), Volume 6, Issue 2, pp.132-137, ISSN-2349-5162	February, 2019

STELLAR PERFORMANCE OF THE STUDENTS

PRESENTATION IN SEMINAR

S.No.	Name of the Student	State/ Regional/ National/ International	Theme of the programme	Title of the Paper	Organizer	Date
1	Bhuvaneshwari.S	International	Emerging Trends in Global Accounting, Finance and Taxation	Green Banking	Department of Commerce, Dr.R.V Arts & Science College, Coimbatore	31.08.2018
2	Indu Reka. M			International Taxation		
3	Harini Shree.V			Forex Market		
4	Nivetha.R			Green Banking in India		
5	Miralini.M					
6	Shalini.S					
7	Nikila.P.K					
8	Sneha.R.S					

PARTICIPATION IN SEMINARS / CONFERENCES

S.No.	Name of the Student	State / National / International	Conferences / Seminars	Theme of the Programme	Organizer	Date
1	Mythily.N	State	Seminar	Women in Business World	Department of Commerce and Centre for Women Development, P.K.R Arts College for Women, Gobichettipalayam	25.01.2019
2	Shalini.S					
3	Surya.H					
4	Indu Rekha.M	National	Conference	Future Scenario of Service Sectors in Indian Economy	Department of Commerce, A.V.P. College of Arts and Science, Tirupur	29.01.2019
5	Roshini.R					
6	Bhuvaneshwari.S					
7	Deviponmari.P	International	Conference	Modern Trends in Accounting, Banking and Digital Marketing	School of Commerce, Erode Arts and Science College, Erode	22.02.2019
8	Kavi Nilavu.P					

SPORTS LUMINARIES OFF CAMPUS

S.No.	Name of the Student	Class	Event / Programme	Date	Organizer	Prize
1	Bavanika.M	I.B.Com(PA)	Javelin Throw	21.07.2018 & 22.07.2018	Erode District Athletics Association	III
2	Dharani.M	I.B.Com(PA)	Boxing	14.10.2018	Erode District Boxing Association	II

ON CAMPUS

S.No.	Name of the Student	Class	Event/ Programme	Date	Award/ Prize/ Position
1	Bavanika.M	I.B.Com(PA)	4X400 mts Relay	09.02.2019	I
			4X100 mts Relay		I
			Shot Put		I
			Volley Ball		Runner
			Hand Ball		Winner
			Throw Ball		Winner
			Basket Ball		Winner
			March Past		II
2	Roopitha.K		4X400 mts Relay		I
3	Dharani.M		50 mts Free Style		II
4	Monikasree.S		Hand Ball		Winner
			Throw Ball		Winner
			Basket Ball		Winner
5	Kaviya.R		Handball		Winner
			March Past		II

STUDENTS UNDER "EARN WHILE LEARN" SCHEME

S.No.	Name of the Student	Class	Nature of Job	Monthly Income (Rs.)
1	Kavi Nilavu.P	I B.Com(PA)	Cap Printing	3000
2	Roshini.R	I B.Com(PA)	Tuition	600
3	Harini Shree.V	I B.Com(PA)	Tuition	1000

HIGH FLIERS

ASSOCIATION COMPETITION PRIZE WINNERS - I B.Com(PA)

BUSINESS QUIZ

NAME	PRIZE
Padmalakshmi. G.K	I
Nivetha .R	
Harini shree .V	II
Bhavadharini .T	

CASE STUDY

NAME	PRIZE
Surya .H	I
Aishwarya .K	II

UNION OFFICE BEARERS



V.Harini

Association Secretary,
Commerce (PA) Association



R.S.Nivethaa

Secretary,
Digital Literacy Club