

VELLALAR COLLEGE FOR WOMEN (Autonomous)

College with Potential for Excellence

(Re-accredited with 'A' Grade by NAAC

&

Affiliated to Bharathiar University, Coimbatore)

Thindal, Erode.

DEPARTMENT OF COMMERCE (SF)

IMPRESARIO - 2018



NEWS BULLETIN

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ABOUT THE COLLEGE

Vellalar College for Women (Autonomous), established in 1970, is the pioneer in women's education in Erode District and has an impeccable tradition of 48 years of unparalleled commitment and integrity. Guided by the vision of its founders, the Institution lays highest importance on imparting quality education to women folks of rural community. The Institution takes pride in creating an ambience wherein both students and faculty can pursue boundless knowledge. In its existence spanning over four decades, the college has the pride of being re-accredited with 'A' Grade by NAAC and the rare distinction of a 'College with Potential for Excellence' accorded by UGC. The college has received grants from the Department of Science and Technology under FIST programme and from the Department of Bio-Technology under STAR college scheme.

ABOUT THE DEPARTMENT

The Department of Commerce set up in 1983 under unaided stream, has imbibed the institution's tradition of exploring new frontiers of knowledge and innovation in academics. The Department has constantly endeavoured to provide quality education, entrepreneurial skills and create a platform for overall development to the students. The department has 14 erudite faculty members with 7 Ph.D holders, 6 NET/SET qualifiers, enterprising students and state-of-the-art infrastructure that enhance the quality of learning in the department. Besides the regular UG, PG and Research Programmes, the Department offers a value added certificate programme on Tally Accounting Software.



ASSOCIATION ACTIVITIES

AN INSIGHT ON CAPITAL BUDGETING



A Guest Lecture Programme was conducted on the topic "Capital Budgeting Techniques" on 29.08.2017. Dr.S.Indira, Assistant Professor of Commerce, Thiruvalluvar University Constituent Arts and Science College, Kallakurichi was the chief guest and she highlighted on the concept and techniques of capital budgeting.

INTERNATIONAL SYMPOSIUM



A one day International Level Symposium on 'Remonetisation: Introspect and Prospect' was organised on 30.08.2017. Dr.Nithya Ramachandran, QA Head and Professor of Business Studies, IBRA College of Technology, Sultanate of Oman, Ms.Sangeetha Nehru, IRS, Deputy Commissioner of GST, Central Excise and Service Tax, Audit Circle, Salem, Dr.Alice Mani, Professor, Department of Commerce, Christ University, Bangalore, Mr. Angelo Abraham, Chief Manager, Indian Bank, Coimbatore Zone and Mr.K.Shivakumar, Senior Manager, Indian Bank, Coimbatore Zone were the resource persons.

AN OVERVIEW ON GST: THE INDIAN PANORAMA



A Programme on "GST: The Indian Panorama" was conducted on 07.09.2017 and Mr.N.Senthilkumar, Commercial Tax Officer, Coimbatore was the resource person. He enriched the knowledge of the students on GST.

SKILL DEVELOPMENT PROGRAMME



A One Day Workshop on 'Employability Skills' was conducted on 22.12.2017 and a Two Day Workshop on 'Skill Enhancement' was organized on 06.02.2018 and 07.02.2018. Mr.Loganathan, Director, Mullai Academy, Erode had trained the II B.Com and I M.Com students on numerical aptitude and reasoning ability.

EXTENSION ACTIVITY



An Extension Programme was organized on 30.01.2018 at Municipal Girls Higher Secondary School, Karungalpalayam, Erode. Dr. S.Saravanambigadevi, Associate Professor in Commerce, Vellalar College for Women (Autonomous), Erode, had created an awareness among the higher secondary school students on various e-banking services offered by the banks. A total of 110 school students participated and got benefited.

MEMORANDUM OF UNDERSTANDING



The Department has signed MoU with Sri Maghesvare Tally Training Centre, Erode and offered valued added certificate course on Tally ERP 9.0 for 35 hours during both the semesters. The students from various disciplines enrolled and got benefitted.

HANDS ON SPOKEN TUTORIAL



All the UG and PG students of the department were trained on Libre Office through spoken tutorial session supported by IIT, Bombay.

AN EXPOSURE ON INDUSTRIAL KNOW-HOW



An Industrial Visit was arranged for the final year UG and PG students to Enbest Pumps Pvt. Ltd., Coimbatore on 02.02.2018 and they gained knowledge on the working of manufacturing company.

AN EXCURSION



The final year UG and PG students were taken on an excursion to Delhi from 29.09.2017 to 06.10.2017.

ASSOCIATION COMPETITION



The department has conducted various Association Competitions for B.Com and M.Com students on 08.02.2018.

SCHOLASTIC EXCELLENCE BY FACULTY MEMBERS

Faculty Completed Ph.D / SET

Name of the Faculty	Ph.D/ SET
Mrs.C.Brundha	Ph.D & SET

Presentation in Seminars / Conferences

Name of the Faculty	Conference		Seminar National Level
	National Level	International Level	
Dr.S.Saraswathi	1	1	-
Dr.C.Brundha	1	-	1
Dr.P.Janaki	2	2	2
Dr.S.Vishnuvarthani	3	1	3
Mrs.N.Vidhya	2	1	1
Dr.S.Saravanambigadevi	1	-	1
Mrs.P.Shanthi	2	-	-
Mrs.E.Thenmozhi	2	1	1
Mrs.G.Punitha	3	3	1
Mrs.C.Chitra	3	1	-
Dr.S.Parimala	2	2	1
Dr.S.Senthilvadivu	2	2	1
Mrs.D.Vidhya	1	-	-

Publications

Name of the Faculty	Title of the Article	Details of Journal/Edited Book	Month & Year
Dr.P.Janaki	A Study on Working Capital Management of CEAT Tyres Company Limited	Emperor International Journal of Finance and Management Research	February 2018
	A Study on Consumers' Satisfaction Towards Call Taxi Services in Erode City	International Journal of Creative Research Thoughts	February 2018
Dr.S.Vishnuvarthani	Travelers' Perception on Cyber Bus Ticket Booking in Erode City	International Referred Multidisciplinary Journal of Contemporary Research	October 2017
	Online Shopping Behavior of College Students with respect to Flipkart Marketing – A Study in Erode City	International Journal of Business and Administration Research Review	October-December 2017
	Customers' Perception on Services Offered by Bank of Baroda in Erode City – An Exploratory Study	Emperor International Journal of Finance and Management Research	February 2018
	Service Quality of Banking Services at Bank of Baroda – A Study in Erode City	International Journal of Business Economics & Management Research	February 2018
Mrs.N.Vidhya	Social Media Marketing and Effective Ways to Engage Customers	International Journal of Business and Administration Research Review	October-December 2017
	Impact of Goods and Services Tax (GST) on Common Man	Emperor International Journal of Finance and Management Research	February 2018
Dr.S.Saravanambigadevi	Financial Performance Analysis of Erode District Central Cooperative Bank Ltd.,	Intercontinental Journal of Finance Research Review	August 2017
Mrs.E.Thenmozhi	Role of E-Marketing in Today's Business Scenario	International Journal of Business and Administration Research Review	October-December 2017
	Role of IT in Banking Sector	Emperor International Journal of Finance and Management Research	February 2018
	An Empirical Study on Customers' Opinion Towards Mobile Banking in the City of Erode at Tamilnadu, India	Research Review – International Journal of Multidisciplinary	February 2018
Mrs.G.Punitha	Advantages to Women in Cashless Economy	Shanlax International Journal of Commerce	September 2017
	Demonetization: Issues and Challenges	International Journal of Social Sciences	September 2017
	Engaging Customers with Social Media Marketing	International Journal of Business and Administration Research Review	October-December 2017
	Customer's Awareness towards E-Banking Services offered by the Public Sectors Banks in Erode City	Emperor International Journal of Finance and Management Research	February 2018
Mrs.C.Chitra	Growth Analysis and Performance Ranking of Select Indian Automobile Companies	International Journal of Current Research and Modern Education	2017
Dr.S.Parimala	Cloud Computing – Challenges and Support for Digital India	International Journal of Social Sciences	September 2017
	Cashless Transactions by Women in Developed Countries	Shanlax International Journal of Commerce	September 2017
	An Empirical Study on Misleading Advertisement and Digital Marketing	International Journal of Business and Administration Research Review	October-December 2017
Dr.S.Senthilvadivu	An Empirical Study on Misleading Advertisement and Digital Marketing	International Journal of Business and Administration Research Review	October-December 2017

Acted as Resource Person

Name of the Faculty	Programme	Organiser & Date
Dr.S.Vishnuvarthani	Workshop on Statistical Package for Social Sciences	Department of MLISc, Vellalar College for Women, Erode & 30.10.2017

M.Phil Produced

Dr.P.Janaki	- 1
Dr.S.Vishnuvarthani	- 1
Dr.S.Saravanambigadevi	- 1

INTELLECTUAL FEAT BY THE STUDENTS

Presentation in Seminars / Conferences

Name of the Student	Class	Title of the Programme	Title of the Paper	Organizer	Date
M.Nadhiya	I M.Com	Winning the Marketing War: Challenges and Responses	Impact of Advertisement	Dept. of Management Science, P.K.R. Arts College for Women	15.09.2017
U.Indhumathi	I M.Com	Winning the Marketing War: Challenges and Responses	IT Enabled Marketing	Dept. of Management Science, P.K.R. Arts College for Women	15.09.2017
A.Dhaarani					
M.Vanitha	II M.Com	Winning the Marketing War: Challenges and Responses	New Trends in Social Media	Dept. of Management Science, P.K.R. Arts College for Women	15.09.2017
A.Poongothai					
P.Gomathi	II M.Com	Winning the Marketing War: Challenges and Responses	Impact of Online Marketing	Dept. of Management Science, P.K.R. Arts College for Women	15.09.2017
A.V.Mohanapriya					
B.Ithanika	M.Phil.	e-Marketing Trends-A Platform for Digital Thinkers	Social Media Marketing and Effective Ways to Engage Customer	Dept. of Commerce, Kongu Arts and Science College	16.12.2017
		Finance and Banking (FIBA 2018)	Impact of Goods and Services (GST) on Common Man	Dept. of Commerce(CA), Sengunthar Arts and Science College	01.02.2018
		Role of E- Commerce in Business and Entrepreneurial Development	Women Entrepreneurs in India	Dept. of Commerce, Vivekanandha Arts and Science College for Women	19.02.2018
N.Kabila	M.Phil.	e-Marketing Trends-A Platform for Digital Thinkers	Search Engine Marketing-An Insight	Dept. of Commerce, Kongu Arts and Science College	16.12.2017
		Implementation and Management of GST in India-An Appraisal	Impact of Goods and Service Tax on Various Industries	PG & Research Dept. of Commerce, Jamal Mohamed College(Autonomous)	25.01.2018
		Finance and Banking (FIBA - 2018)	Liquidity and Long-Term Solvency Analysis of Tata Consultancy Services	Dept. of Commerce(CA), Sengunthar Arts and Science College	01.02.2018

S.Keerthana	M.Phil.	e-Marketing Trends-A Platform for Digital Thinkers	Misleading Advertisements and Issue in Digital Marketing	Dept. of Commerce, Kongu Arts and Science College	16.12.2017
		Earnings Management Practices in India	Working Capital Analysis of Ceat Tyres Company	Dept. of Commerce, K.S.R. College of Arts and Science for Women	05.01.2018
		Implementation and Management of GST in India-An Appraisal	The Indian Scenario on GST	PG & Research Dept. of Commerce, Jamal Mohamed College (Autonomous)	25.01.2018
		Finance and Banking (FIBA-2018)	A Study on Working Capital Management of Ceat Tyres Company Limited	Dept. of Commerce(CA), Sengunthar Arts and Science College	01.02.2018
P.Nandhini	M.Phil.	e-Marketing Trends-A Platform for Digital Thinkers	Online Shopping Behaviour of College Students with Respect to Flipkart Marketing-A Study in Erode Town	Dept. of Commerce, Kongu Arts and Science College	16.12.2017
		Earnings Management Practices in India	Capital Market Scenario in India	Dept. of Commerce, K.S.R. College of Arts and Science for Women	05.01.2018
		Implementation and Management of GST in India-An Appraisal	GST in Indian Society	PG & Research Dept. of Commerce, Jamal Mohamed College (Autonomous)	25.01.2018
		Finance and Banking (FIBA-2018)	Customers' Perception on Services Offered by Bank of Baroda in Erode City- An Exploratory Study	Dept. of Commerce (CA), Sengunthar Arts and Science College	01.02.2018
		Emerging Issues in Economic Development of India	Job Satisfaction of Employees at Seshasayee Paper and Boards Limited-An Empirical Study	Dept. of Commerce, Trinity College for Women	16.02.2018
		Role of E-Commerce in Business and Entrepreneurial Development	Electronic Payment System - An Overview	Dept. of Commerce, Vivekanandha Arts and Science College for Women	19.02.2018
E.Bharathi Meena	III B.Com 'A'	Cash Vs Cashless Trade: Challenges & Opportunities	Economic Trends: Pre and Post Demonetisation	Dept. of Commerce & Commerce with Computer Applications, Nandha Arts and Science College	09.02.2018
R.Hemalini	III B.Com 'A'	Cash Vs Cashless Trade: Challenges & Opportunities	Economic Trends: Pre and Post Demonetisation	Dept. of Commerce & Commerce with Computer Applications, Nandha Arts and Science College	09.02.2018
A.Gomathi	III B.Com 'A'	Cash Vs Cashless Trade: Challenges & Opportunities	Economic Trends: Pre and Post Demonetisation	Dept. of Commerce & Commerce with Computer Applications, Nandha Arts and Science College	09.02.2018

C.Gomathi	III B.Com 'A'	Cash Vs Cashless Trade: Challenges & Opportunities	Economic Trends: Pre and Post Demonetisation	Dept. of Commerce & Commerce with Computer Applications, Nandha Arts and Science College	09.02.2018
S.Saranya	III B.Com 'B'	Cash Vs Cashless Trade: Challenges & Opportunities	Economic Trends: Pre and Post Demonetisation	Dept. of Commerce & Commerce with Computer Applications, Nandha Arts and Science College	09.02.2018
P.Ramya	III B.Com 'B'	Cash Vs Cashless Trade: Challenges & Opportunities	Economic Trends: Pre and Post Demonetisation	Dept. of Commerce & Commerce with Computer Applications, Nandha Arts and Science College	09.02.2018
D.Sandhiya	III B.Com 'B'	Cash Vs Cashless Trade: Challenges & Opportunities	Economic Trends: Pre and Post Demonetisation	Dept. of Commerce & Commerce with Computer Applications, Nandha Arts and Science College	09.02.2018

Publications

Name of the Student	Class	Details of Journal	Title	Month & Year
P.Nandhini	M.Phil.	International Journal of Business And Administration Research Review, Vol.1, Issue-20, Impact Factor: 4.729, E-ISSN-2347-856x ISSN-2348-0653, pp.15-18 (Referred, Listed, Indexed)	Online Shopping Behaviour of College Students with Respect to Flipkart Marketing- A Study in Erode Town	October-December 2017
		Emperor International Journal of Finance and Management Research, Vol.1, Issue-2, Impact Factor: 1.14, ISSN:2395-5929, pp.182-187	Customers' Perception on Services Offered by Bank of Baroda in Erode City- An Exploratory Study	February 2018
B.Ithanika	M.Phil.	International Journal of Business And Administration Research Review Vol.1, Issue-20, Impact Factor: 4.729 , E-ISSN-2347-856x ISSN-2348-0653, pp.69-71 (Referred, Listed, Indexed)	Social Media Marketing and Effective Ways to Engage Customers	October-December 2017
		Emperor International Journal of Finance and Management Research, Vol.1, Issue-2, Impact Factor: 1.14, ISSN:2395-5929, pp. 265-270	Impact of Goods and Services Tax (GST) on Common Man	February 2018
S.Keerthana	M.Phil.	Emperor International Journal of Finance and Management Research, Vol.1, Issue-2, Impact Factor: 1.14, ISSN:2395-5929, pp. 188-192	A Study on Working Capital Management of Ceat Tyres Company Limited	February 2018
		International Journal of Creative Research Thoughts, Vol. 6, Issue-1, Impact Factor: 5097, ISSN:2320-2882, pp.1006-1011	A Study on Consumers Satisfaction towards Call Taxi Services in Erode City	February 2018
N.Kabila	M.Phil.	Emperor International Journal of Finance and Management Research, Vol.1, Issue-2, Impact Factor: 1.14, ISSN:2395-5929, pp. 171-176	Liquidity and Long - term Solvency Analysis of Tata Consultancy Services	February 2018

Inter / Intra Collegiate Meet

Name of the Student	Class	Programme	Organizer	Date	Prize
N.Savitha	III B.Com 'B'	Mixed Bag	Department of Commerce, P.K.R. Arts College for Women	30.01.2018	Participated
A.Shahitha	III B.Com 'B'	Mixed Bag	Department of Commerce, P.K.R. Arts College for Women	30.01.2018	Participated
S.Nithya	III B.Com 'B'	Mixed Bag	Department of Commerce, P.K.R. Arts College for Women	30.01.2018	Participated
R.Anitha	III B.Com 'A'	Word Hunt and Treasure Hunt	Department of MBA & MCA, Velalar College of Engineering and Technology	09.02.2018	Participated
C.Kiruthika	III B.Com 'A'	Word Hunt and Treasure Hunt	Department of MBA & MCA, Velalar College of Engineering and Technology	09.02.2018	Participated
N.Madhu Priya	III B.Com 'A'	Word Hunt and Treasure Hunt	Department of MBA & MCA, Velalar College of Engineering and Technology	09.02.2018	Participated
N.Madhu Bala	III B.Com 'A'	Word Hunt and Treasure Hunt	Department of MBA & MCA, Velalar College of Engineering and Technology	09.02.2018	Participated
S.Madhumitha	III B.Com 'A'	Word Hunt and Treasure Hunt	Department of MBA & MCA, Velalar College of Engineering and Technology	09.02.2018	Participated
B.Santhiya	III B.Com 'B'	Surprise Event	Department of MBA & MCA, Velalar College of Engineering and Technology	09.02.2018	II Cash prize Rs.750
S.M.Mathumetha	III B.Com 'B'	Surprise Event	Department of MBA & MCA, Velalar College of Engineering and Technology	09.02.2018	II Cash prize Rs.750
S.M.Mathumetha	III B.Com 'B'	Word Hunt and Adzap	Department of MBA & MCA, Velalar College of Engineering and Technology	09.02.2018	Participated
T.Ramya	III B.Com 'B'	Word Hunt and Adzap	Department of MBA & MCA, Velalar College of Engineering and Technology	09.02.2018	Participated
B.Santhiya	III B.Com 'B'	Word Hunt and Adzap	Department of MBA & MCA, Velalar College of Engineering and Technology	09.02.2018	Participated
P.S.Sanju Nivasini	III B.Com 'B'	Word Hunt and Adzap	Department of MBA & MCA, Velalar College of Engineering and Technology	09.02.2018	Participated
M.Shalini	III B.Com 'B'	Word Hunt and Adzap	Department of MBA & MCA, Velalar College of Engineering and Technology	09.02.2018	Participated
N.Sruthy	III B.Com 'B'	Mime	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	II
A.Shahitha	III B.Com 'B'	Mime	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	II
S.Nithya	III B.Com 'B'	Mime	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	II
S.Thahira Banu	III B.Com 'B'	Mime	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	II
N.Savitha	III B.Com 'B'	Mime	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	II
A.S.Poujiamma	III B.Com 'B'	Mime	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	II
R.Nivetha	III B.Com 'B'	Mime	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	II

S.Tamilarasi	III B.Com 'B'	Mime	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	II
M.Shalini	III B.Com 'B'	Greeting Card Making	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	II
M.Shalini	III B.Com 'B'	ADZAP (Marketing)	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	I
T.Ramya	III B.Com 'B'	ADZAP (Marketing)	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	I
R.Nivetha	III B.Com 'B'	Just A Minute	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	II
T.Ramya	III B.Com 'B'	Poster Making	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	II
B.Kalaiselvi	III B.Com 'A'	Group Dance	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	Participated
N.Madhubala	III B.Com 'A'	Ruzzle free(word hunt)	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	Participated
S.Madhumitha	III B.Com 'A'	Ruzzle free(word hunt)	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	Participated
R.Abinaya	III B.Com 'A'	Group Dance	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	Participated
P.Gowsalya	III B.Com 'A'	Group Dance	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	Participated
S.Deepika	III B.Com 'A'	Group Dance	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	Participated
A.Kavibharathi	III B.Com 'A'	Greeting Card Making	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	Participated
K.Haripriya	III B.Com 'A'	No Boil No Oil	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	Participated
P.Jeevitha	III B.Com 'A'	Photography	Department of Computer Applications, Vellalar College for Women	27.02.2018 & 28.02.2018	II

SPORTS ACTIVITIES On Campus

Name of the Student	Class	Event	Date	Organizer	Prize
M.V.Dharani	III B.Com 'A'	Hand Ball	08.02.2018	Vellalar College for Women(Autonomous)	Runner
S.Bhuvaneshwari	III B.Com 'A'	Foot Ball	08.02.2018	Vellalar College for Women(Autonomous)	Winner
S.Bhuvaneshwari	III B.Com 'A'	Hand Ball	08.02.2018	Vellalar College for Women(Autonomous)	Runner
B.Madhu Surya	II B.Com 'A'	March Past	08.02.2018	Vellalar College for Women(Autonomous)	I
S.Indhuja	II B.Com 'A'	March Past	08.02.2018	Vellalar College for Women(Autonomous)	I

Off Campus

Name of the Student	Class	Event	Date	Organizer	Prize
S.Bhuvaneshwari	III B.Com 'A'	Foot Ball	16.09.2017	Bharathiar University	Winner
J.Priya	III B.Com 'B'	Foot Ball	16.09.2017	Bharathiar University	Winner
S.Bhuvaneshwari	III B.Com 'A'	Hand Ball	04.10.2017	Bharathiar University	Winner
S.Bhuvaneshwari	III B.Com 'A'	Foot Ball	01.12.2017 to 08.12.2017	Sports Development Authority of Tamilnadu, Erode Unit	Winner

Students Under "Earn While Learn" Scheme

Name of the Student	Class	Nature of Job	Monthly Income(Rs.)
V.G.Archana Devi	I B.Com 'A'	Tuition	2000
D.Kaviya Priya	I B.Com 'A'	Tuition	1500
R.Kaviya	I B.Com 'A'	Departmental Stores	3000
S.Jayapriya	I B.Com 'A'	Garments	2000
C.Nisha	I B.Com 'A'	Tuition	1000
G.Poorani	I B.Com 'B'	Tuition	1800
M.Sathana	I B.Com 'B'	Tuition	1500
P.Vennila	II B.Com 'B'	Metro Big Bazaar	2500
A.Sonadevi	II B.Com 'B'	Tuition	500
C.Bavithra	III B.Com 'A'	Auditor Office	2000
R.Dharani	III B.Com 'A'	Tuition	2500
R.Nivetha	III B.Com 'B'	Cashier and Accounts	3000
P.Sindhu	III B.Com 'B'	Floor Staff	2500
N.Savitha	III B.Com 'B'	Cashier and Accounts	3000
A.Shahitha	III B.Com 'B'	Tuition	600
S.Nithya	III B.Com 'B'	Tuition	650
S.Thahira Banu	III B.Com 'B'	Tuition	2000
S.Neelavathi	III B.Com 'B'	Tailoring	1360
N.Sruthy	III B.Com 'B'	Accountant	2000
S.Vaishnavi	III B.Com 'B'	Accountant	3000
M.Nadhiya	I M.Com	Tuition	1000
J.Sowndarya	II M.Com	Tuition	4000
A.Saranya	II M.Com	Tuition	1000
A.V.Mohana priya	II M.Com	Marketing	2150

ASSOCIATION COMPETITION PRIZE WINNERS

Paper Presentation

Name of the Student	Class	Prize
E. Tamil Vavuniya	I M.Com	I
S. Mydhili	II M.Com	II

Adzap

Name of the Student	Class	Prize
S. Mydhili & J. Sowndarya	II M.Com	I
B. Vinothini & A. Kiruthika	I M.Com	II

Business Plan

Name of the Student	Class	Prize
Crispina Diana Mary Johnson	III B.Com 'A'	I
M. Mythili	II B.Com 'A'	II
S. Vaishnavi	III B.Com 'B'	I
A.S. Poujamma	III B.Com 'B'	II

Personality Identification

Name of the Student	Class	Prize
R. Bhavadharani	I B.Com 'A'	I
A. Jayakeerthiga	III B.Com 'A'	II
M.Silmiya Hamna	I B.Com 'B'	I
A.Sonadevi	II B.Com 'B'	II

DAZZLING WIZARDS

ENDOWMENT PRIZE WINNER & RANK HOLDER



K.Kavitha
M.Com - 2015-2017 Batch
III Rank

PROFICIENCY PRIZE WINNERS – UG



S.M. Madhumetha
III B.Com 'B'
Major - I Prize



N. Madhupriya
III B.Com 'A'
Major - II Prize



A. Jayakeerthiga
III B.Com 'A'
Allied I - I Prize



R. Soundarya
III B.Com 'B'
Allied I - II Prize



Crispina Diana Marry Johnson
III B.Com 'A'
Allied II - I Prize



P. Jeevitha
III B.Com 'A'
Allied II - II Prize

PROFICIENCY PRIZE WINNERS – PG



S. Abirami
II M.Com
I Prize



P. Premavathi
II M.Com
II Prize



V. Esther Rajathi
III B.Com 'A'
Association Secretary

ACHIEVEMENTS



Model on Food Adulteration exhibited in 'Idea Xange' organized by the Department of BBA (CA) on 05.02.2018 and 06.02.2018



Second Prize in Surprise Event - 'Youth Fest' organized by the Department of Bio-Chemistry on 21.08.2017



First prize in Fashion Parade - An Inter - Collegiate Meet organised by the School of Management Studies, Jay Shriram Group of Institutions on 03.03.2018



Overall Championship in 'Zooppa - 18' - An Intra-Collegiate meet organised by the Department of Computer Applications on 27.02.2018 & 28.02.2018