

CORP NIKITES

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NEWS BRIEF

ISSUE – 6

June 2017 – May 2018

PATRON

Dr.N.Maragatham, Principal

EDITOR

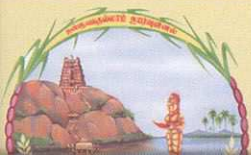
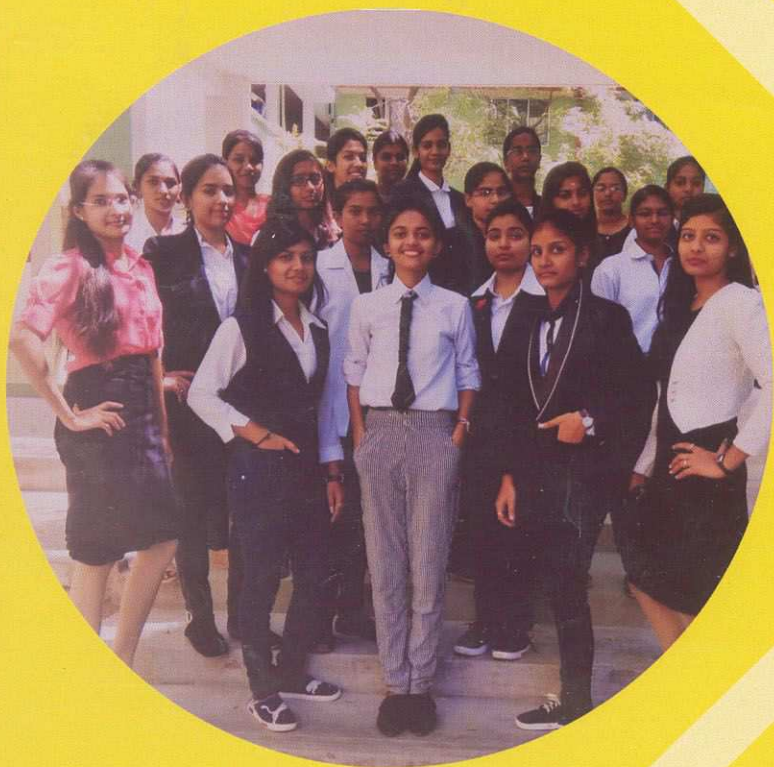
Dr.S.Devaki, Head of the Department

MEMBERS

Dr.K.R.Sakthidevi, Assistant Professor

Mrs.R.P.Manjula, Assistant Professor

Ms.B.Soundarya, Secretary, Corp Nikites



PG & Research Department of Corporate Secretaryship

VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)

College with Potential for Excellence

EDITOR SPEAKS

Dear Readers...

The sixth issue of "Corp Nikites", News Brief aims to bring forward all the buzz and news from the department in the past one year. The department is extremely proud of all achievements it has attained in the past and takes immense pride in bringing it out to you. It is a snapshot of the various activities associated with 'Corp Nikites'. This news letter will serve to inform and allow increased awareness and improved interaction. The small initiatives that we take go a long way in building up the edifice of knowledge and expertise. The editorial board would like to express its immense gratitude to the Secretary, Principal and those who contributed directly or indirectly to bring the news brief out in a fruitful manner.

Dr.S.Dev

ABOUT THE DEPARTMENT

The Department of Corporate Secretaryship had its inception in 1999 and the masters was introduced in 2011. The department emerged as a Research Department from 2016-17 onwards by introducing Part-time M.Phil Programme. The curriculum is regularly updated with due concern to the regional employability as well as to corporate employability by our UG and PG Academic Committee. The department has 9 dedicated and dynamic faculty members. The department has given a special emphasis on entrepreneurial skill development and it provides a comprehensive exposure to procure jobs in reputed organisations. To make this aspirations come true, various activities are carried out through the Association of Corporate Secretaryship (Corp Nikites).

CORP NIKITES

The Association of the Department of Corporate Secretaryship was named as 'Corp Nikites'. The objectives of the 'Corp Nikites' are

- To provide Professional competent corporate secretaries through appropriate teaching programs
- To provide right skills, attitude and values among the students by exposing them in practical situation
- To enable the students to carry out action oriented researches in Corporate Secretaryship
- To keep the students informed about the latest developments in the corporate world

ACTIVITIES OF CORP NIKITES

Guest Lecture / Visiting Faculty

Dr. Badri Narayanan Gopalakrishnan, Professor, University of Washington, Seattle, UoSA and Visiting Researcher –WHO, World Bank, International Trade Center, UNCTAD and ILO gave a special lecture on **"Indian Economy and Global Trend"** on 19-07-2017. He highlighted his vision on the trade position of India among the European countries, UK and USA.



Corporate Mall

Corporate Mall envisaged the platform for the students to enhance their marketing skills. The Correspondent & Secretary, Mr.S.D Chandrasekaran inaugurated two days Corporate Mall on 08-08-2017 & 09-08-2017 and various products viz. ready made garments, cosmetics, toys, food items were exhibited and sold.

Special Meeting

CS. J. Srinivasa Saravanan, Malabar Cements Ltd., Kerala spoke on "An Overview of CSR practices in India" on 29-01-2018. He explained statutory provisions and its compliance of CSR in modern era.



Special Meeting

Mr.R.Balamurugan, Advocate, District Court, Erode gave a special lecture on "A Discriminant Approach – Legal Proceedings in the Civil Court" on 09-02-2018. The programme was an eye opener to the students on the procedure of the court and a video on training was given to fill in various forms used in the court.

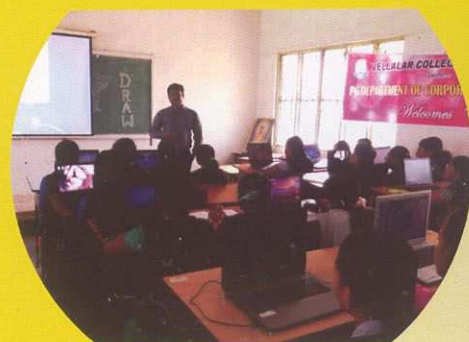


Workshop

One day workshop on "Employability Skills" was arranged on 19-01-2018 and Head Trainer, Pride Training Consultancy, Hyderabad, Mr.B.Naya invoked the students on various employability skills.



Two day workshop on "Corel Draw" was organized for the students of III B.Com (CS) on 15-02-2018 & 16-02-2018. Mr. A.Rajesh, Assistant Professor in Computer Science, Erode Sengunthar Engineering College, Thudupathi steered the students in preparation of invitations, visiting cards and other layouts.



Industrial Visit

On August 2, 2017 an industrial visit was arranged to Milk Producers Limited, Salem for III B.Com (CS) and II M.Com (CS) students and they experienced on milk processing and production of yogurt, ghee, milk shakes and milk sweets.

Pleasure Trip

A pleasure trip was arranged for III B.Com (CS) and II M.Com (CS) students to Bangalore and Mysore. They visited the places like Maharaja Palace, Brindhavan Garden, KSR Dam and also had a bird's eye view on Bangalore visit from 14-08-2017 to 16-08-2017.

Extension Activity



"NATIONAL DEWORMING DAY" was celebrated on 09.08.2017 and issued deworming tablets to the general public of Engore village.



The importance of "Save Water, Save Earth" was made known to the general public in Chittode on 06.09.2017 through distributing pamphlets.

Association Competitions

S. No	Name of the competitions	Name of the prize winners	Class	Position
UG	Corporate Walk	Pragathi Golchaa	II B.Com (CS)	I Prize
		M.Pothini		
		M.Simran		
		Mahima Ladha		
		Anjudevi		
		V.Sangeethakumari		
		R.Leena Kumari Bhutra	III B.Com (CS)	II Prize
		H.Megha Kumari Lakhotia		
		R.Karishma Borana		
		D.Nehal		
		B.Manisha Rathi		
	Add-Selfie	Pragathi Golchaa	II B.Com (CS)	I Prize
		N.Goushika		
PG	Corporate Crunch (Quiz)	T.Keerthika	II M.Com (CS)	I Prize
		R.Sangeetha		
		J.Shimayal Samer	I M.Com (CS)	II Prize
		D.Vanitha		
	Case Study	J.Shimayal Samer	I M.Com (CS)	I Prize
		T.Keerthika	II M.Com (CS)	II Prize

ACADEMIC ACTIVITIES OF THE FACULTY MEMBERS (2017-18)

No	Name of the Faculty	No. of Publications (International Journal/ Conference Proceedings)	No. of Participations/Presentations in Seminar, Conference & Symposium			FDP	Workshop
			State Level	National Level	International Level		
1	Dr.S.Devaki	1	1	1	-	-	-
2	Dr.G.Mahooridevi	1	-	2	2	1	-
3	Dr.R.Parvatham	1	1	3	2	-	1
4	Dr.M.Baby	-	1	-	2	2	-
5	Mrs.G.K.Sukanya	-	1	-	1	-	-
6	Dr.K.R.Sakthidevi	3	1	1	1	2	-
7	Mrs.A.Sabeena	-	-	-	1	-	1

M.Phil., RESEARCH PROGRAMME

Ms.V.Mohana Gandhi successfully completed her M.Phil., research programme on “Behavioural Attitude of Consumer Towards Cosmetic Products in Erode City” under the guidance of Dr.R.Parvatham, Associate Professor.

STUDENTS ACHIEVEMENTS

PROFESSIONAL ACHIEVERS

Ms K.Priya Shree and Ms P. Muthulakshmi of II B.Com (CS) qualified ICSI – Foundation Programme in December 2017.

Ms S.I. Halimathus Saadhiya of II B.Com (CS) qualified ICAI – Foundation Programme in December 2017.

CO-CURRICULAR CONQUEST

Sl. No	Name of the Event	Name of the Organiser	Number of Beneficiaries	Seminar / Conference / Workshop/ Symposium	Class					
					UG I	II	III	PG I	II	M.Ph
	Intellectual Property Rights	Kongu Arts and Science College	10	Seminar					✓	
	Remonetisation: Introspect and Prospect	Vellalar College for Women	21	Symposium				✓		
	E-marketing Trends- A Platform for Digital Thinkers	Kongu Arts and Science College	3	Seminar			✓	✓		
	Remonetisation :Introspect and Prospect	Vellalar College for Women	4	Symposium			✓			
	Akruti 2k17,An Inter collegiate fest on the occasion of Hindi Diwas	SNMV Arts and Science College	1	Seminar				✓		
	Digital India: New Perspectives in Management of Technology and Innovation	Vellalar College for Women	3	Conference			✓	✓		
	E-marketing Trends- A Platform for Digital Thinkers	Kongu Arts and Science College	1	Conference						✓
	Finance and Banking(FIBS-2018)	Sengunthar Arts and Science College	1	Conference						✓
	Emerging issue in Economic Development of India	Trinity College for Women	1	Conference						✓
	Role of E-commerce in Business and Entrepreneurial Development	Vivekanandha Arts and Science College for Women	1	Conference						✓
	A Glimpse of Union	L.K.K.Nataraj	1	Symposium						✓

FEATS OF OUR STUDENTS ATHLETICS

- Ms.P.SivaRanjani of III B.Com(CS), Ms.N.Gousika, Ms.M.Geethanjali, Ms.S.Badmavathy, Ms.M.Geethanjali of II B.Com (CS) and Ms.P.Devishree, Ms.M.Poornima, Ms.B.Pavithra of I B.Com (CS) won the 3rd Prize in the March Event organized by Vellalar College for Women.
- Ms. M.Pavithra of II B.Com (CS) and Ms.S.Saravani of II B.Com (CS) won the runner in throw ball event organized by Vellalar College for Women.
- Ms .S.Nandhini of I B.Com (CS) won the runner in Badminton event organized by Vellalar College for Women.

CULTURAL FEST

- Ms.G.Meenakshi Sharma of III B.Com (CS) won the First Prize in Just a Minute organized by Department of Computer Science, 'Zoopa Inter Collegiate Feast', Vellalar College for Women on 27.02.2018 and 28.02.2018.
- Ms. D.Swathi of III B.Com (CS) won the Second prize in Wealth from Waste, organized by Department of Computer Science, 'Zoopa Inter Collegiate Feast', Vellalar College for Women on 27.02.2018 and 28.02.2018.

EARN WHILE YOU LEARN

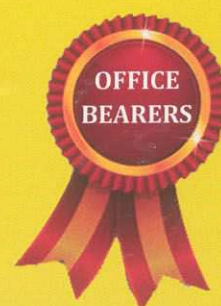
S. No	Name	Class	Nature of Job	Monthly Earnings (Rs.)
1	P.MUTHULAKSHMI	I.B.COM (CS)	TUITION	2500
2	M.INDHUMATHI	II B.COM (CS)	SALES	3500
3	G.YASIKA	II.B.COM(CS)	TUITION	2000
4	J.SANTHIYA	II.B.COM(CS)	BILLING	3500
5	M.ABIRAMI	III.B.COM(CS)	MEHANDHI	3500
6	B.JANANI	III.B.COM (CS)	BILLING (PURE & FRESH)	3000
7	E.HEMA MALINI	III.B.COM.(CS)	CATERING	2500
8	A.RAGAVI	III.B.COM (CS)	TUITION	2500
9	K.SANDHIYA	II.M.COM (CS)	TUITION	1300

NIKITES CAREER PROSPECTS

S. No	Name	Class	Name of the Company
1	A.Ragavi	III B. COM(CS)	Inet resources, Salem & Cap Gemini Arts
2	R.A.Haripriya		

OFFICE BEARERS

- | | | |
|----------------------|----------------|---|
| B.Soundaraya | III B.Com (CS) | - Association Secretary |
| B.Halimathus Sadhiya | II B.Com (CS) | - Citizen Consumer Club Secretary |
| S.Gayathri | I B.Com (CS) | - Citizen Consumer Club Joint Secretary |



PROFICIENCY PRIZE WINNERS

S. No	Name of the Studnents	Class	Major / Allied	Prize
1	B.Soundarya	III B.Com(CS)	Major	I
2	D.Nehal	III B.Com(CS)	Major	II
3	B.Soundarya	III B.COM(CS)	Allied - I	I
4	D.Nehal	III B.Com(CS)	Allied - I	II
5	B.Soundarya	III B.Com(CS)	Allied - II	I
6	H.Megha Kumari Lakhotia	III B.Com(CS)	Allied - II	II
7	T.Keerthika	II M.Com(CS)	Core	I
8	R.Vidhya	II M.Com(CS)	Core	II

ENDOWMENT PRIZE WINNERS

S. No	Class	Name of the Student	Prize	Endowment
1	III B.Com(CS)	K.Poornima	I	P.Lakshmi Endowment
2	III B.Com(CS)	R.Rubini	II	Vellalar Educational Trust
3	III B.COM(CS)	B.Gajalakshmi	III	P.Lakshmi Endowment
4	III B.Com(CS)	D.Gayathri	IV	P.Lakshmi Endowment

CITIZEN CONSUMER CLUB

KNOWLEDGE INCORPORATED

S. No	Event	Date	Guest	Title
1	Inauguration	28/07/2017	Mr.R.Balasubramanian, Secretary, Erode District Consumer Protection Centre, Erode	Consumer Rights and Duties
2	Special Meeting	15/12/2017	Dr.T.Kalaivani, The Designated Officer, Tamilnadu Food Safety and Drug Administration Department, Erode	Food Safety and Standards Act

PATRONAGE TO NATIONAL HERITAGE

S. No	Day	Place	Date	Contribution
1	Independence Day	Thiyagi Eswaramurthy Old Age Home,	15-08-2017	Offered donations, groceries

PAMPHLETS ISSUED

S. No	Event	Place	Date
1	Save Water Save Earth	Chithode	06-09-2017

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INDUSTRIAL VISIT

S. No	Date	Place
1	24-08-2017	Agni Steels Pvt., Ltd., and Tex Valley

CLEAN INDIA CAMPAIGN

S. No	Programme	Place	Date
1	Swachh Bharat	Sri Bannari Amman Temple	01-10-2017

A GLIMPSE ON CITIZEN CONSUMER CLUB ACTIVITIES



NIKITES SNAPSHOT

