

CORP NIKITES

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NEWS BRIEF

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PATRON

Dr. (Mrs.) D. Kamalaveni, Principal

EDITOR

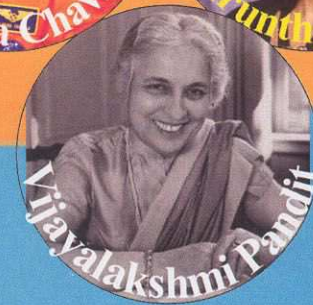
Dr. (Mrs.) S. Devaki, Head of the Department

MEMBERS

Dr.R.Parvatham, Associate Professor

Dr.M.Baby, Assistant Professor

Ms. M.Afrin, Secretary, Corp Nikites



PG & Research Department of Corporate Secretaryship
VELLALAR COLLEGE FOR WOMEN (Autonomous)

College with Potential for Excellence

(Re-accredited with 'A' Grade by NAAC & Affiliated to Bharathiar University, Coimbatore – 46)

Erode – 638 012

FROM THE EDITOR'S DESK

I am deeply pleased to bring out this fifth issue as a vehicle to record the individual awards and rewards. With India inching towards a GST regime, a set of key expectations surrounds economic development, growth in international trade, moderate taxes, stability in prices etc. Further, expectations of taxpayers are in the form of simplicity and uniformity, clarity and transparency, ease of taxpayer's compliance, administrative improvements, faster and simpler grievance redressal mechanism etc. Here comes the responsibility of the faculty to update the knowledge of the student to face the forthcoming challenges and spread out the wings for the glowing opportunities. The sincere efforts of the Editorial Board members are appreciating. I accord my sincere gratitude to the Management, Principal and every members of the 'Corp Nikites' for their guidance and involvement for the successful release of this News Brief.

ABOUT THE DEPARTMENT

The Department of Corporate Secretaryship came into origin in the year 1999. The post graduation and research programmes were introduced in 2011 and 2016 respectively. The erudite and dynamic faculties of the department remain committed in providing comprehensive exposure and training for aspirants to procure jobs in coveted organizations. The Department has also laid special emphasis on entrepreneurial skills development. It is the pioneer to launch a "Citizen Consumer Club" in Erode District at the college level in liaison with the 'Erode District Consumer Protection Council', to sensitize the consumers towards their rights.

CORPNIKITES

The pursuits of Corp Nikites is :

- To create professional competent corporate secretaries through appropriate teaching programmes.
- To impart right skills, attitude and values by exposing the students to practical situations.
- To promote societal oriented researches in Corporate Secretaryship.
- To keep the students informed about the prevailing scenario in the corporate world.

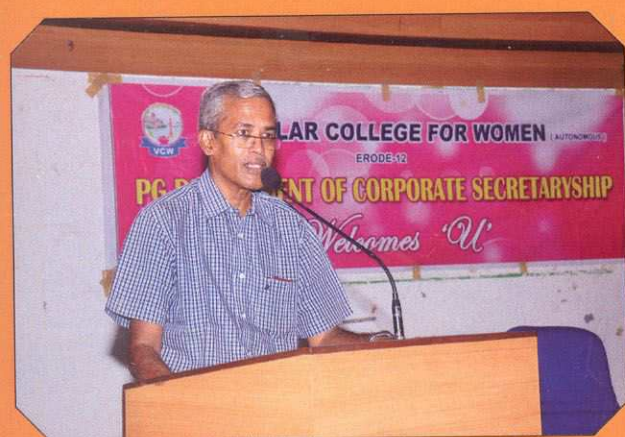
ACTIVITIES OF CORP NIKITES

The Corp Nikites was inaugurated on 28.07.2016.

SPECIAL LECTURE

To inculcate the entrepreneurship attitude among the students, Mr.R.Mylsami, Vice Chairman of EEDISSIA Trust, Past President of EEDISSIA, Erode spoke on the topic "Entrepreneurship-A New Approach" on 28.7.2016 and suggested different techniques of small scale business.

Mr.T.Vivek, B.A., B.L, Advocate & Managing Partner of Thulasiappan Law Office, Erode and Mr.R.Hariharan Court Manager, Ooty gave a special lecture on "Women Law & Legal Advocacy". The programme was held in two sessions. Session I was focusing on "Law Relating to Women's Protection" and in Session II "General Procedures in the District Level Courts" were highlighted. The programme was an eye opener for the students on the proceedings in the court and laws specific to the women.



CORPORATE MALL

Two day Corporate Mall was organized on 19th and 20th of September, 2016. The Mall was inaugurated by our Correspondent & Secretary Mr.S.D Chandrasekar and our Principal Dr. D. Kamalaveni. The items like Dress Materials, Accessories, Slippers, Eatables etc., were displayed and sold. This holds a platform for the students to be an entrepreneur in future.



WORKSHOP

Workshop on “Application of Mathematical Techniques in Commerce” was held on 7.2.2016. Trainer Mr.M. Harikrishnan, Asst.Professor in Mathematics, Kongu Engineering College, Perundurai, gave training to final year UG & PG students of our department.

Mrs.Uma V.Venkitapathy, Branch Manager, State Bank of India, URC Nagar, Thindal was the Resource Person for the hands-on-training programme on “Mobile Apps –E-Wallet”. The scholars of all discipline were benefited by this programme.



INDUSTRIAL VISIT

To have practical exposure on the functioning of the industry,

The students of final UG & PG were taken on 09.02.2017 to SNQS International Socks Pvt. Ltd, Coimbatore. As many as 66 students were benefited with this visit.



First & Second year UG students were taken to Sakthi Sugars Ltd. Appakudal to know the industrial know how working of the sugar industry.

PLEASURE TRIP

On August 17 & 18 of 2017, students of III B.Com (CS) and II M.Com (CS) were taken to Cochin as pleasure trip on 17th and 18th August 2016. The places visited were Guruvayur Temple, Trivandrum Zoo, Elephant Camp, Athirampalli Falls, Alappuzha Beach, Boat House, Kumaragam, Wonderla. The staff accompanied were Dr.S.Devaki, Dr.R.Parvatham and Dr.M.Baby.



INTRA-DEPARTMENTAL COMPETITIONS

The Corp Nikites organized competitions like power point presentation, corporate connection, Just minute and crossword puzzle to exhibit the talents of students. M.Shrimuthumeen II B.Com (CS), S.I Halimathus Saadhiya, I B.Com (CS), G.Soundariya, U.Balammal, K.Poornima, K.Jeevitha III B.Com (CS), A.Sahana charath, S.Priyanka of IIM.Com (CS) and T.Keerthika of I M.Com (CS) were the winners.

EXTENSION ACTIVITY

The department has conducted an extension activity “Be Indian, Buy Indian Products” to create awareness of Indian make products among the public at Thindal by issuing pamphlets, on 03-02-2017.

The department organized an extension activity for the bank customers at SBI, URC Nagar Branch, C Union Bank and Bank of Commerce, Thindal on 04-02-2017. The students of our department helped the customers to fill the various forms like pay-in-slip, withdrawal slip, application form etc.



ACADEMIC ACTIVITIES OF THE FACULTY MEMBERS (2016-2017)

S. No.	Name of the Faculty	No. of Publications		FDP	Acted as Resource Person	Workshop
		International Journal	Book Chapter			
1	Dr.S.Devaki	3	1	-	1	-
2	Dr.G.Mahooridevi	2	-	-	-	-
3	Dr.R.Parvatham	3	-	-	-	-
4	Dr.M.Baby	2	-	-	2	-
5	G.K.Sukanya	2	-	1	-	1
6	Dr.K.R.Sakthidevi	3	-	-	-	-
7	A.Sabeena	4	-	-	-	-
8	R.P.Manjula	2	-	-	-	-
9	R.Sangeetha	2	-	1	-	1

PRESENTATION / PARTICIPATION IN SEMINARS / CONFERENCE / SYMPOSIUM

- Dr.S.Devaki has presented a paper on Impact of Demonetization: Cashless Payment System in the National Conference on “Impact of Demonetization on Alternate Payment Mechanism”, organised by Department of Commerce Studies, SNMV College of Arts & Science and Institute of Management on 27th January 2017.
- Dr.S.Devaki, Dr.G.Mahooridevi, Dr.M.Baby, Mrs.G.K.Sukanya, Mrs.A.Sabeena, Mrs.R.P.Manjula and Mrs.R.Sangeetha have participated in the National Symposium on “Demonetization: A Transition To Cashless Economy” organized by PG Department of Commerce, Vellalar College for Women, Erode on 7th February 2017.
- Dr.S.Devaki, Dr.G.Mahooridevi, Dr.R.Parvatham, Dr.M.Baby, Mrs.G.K.Sukanya, Dr.K.R.Sakthidevi, Mrs.A.Sabeena, Mrs.R.P.Manjula and Mrs.R.Sangeetha have presented papers in the International Conference on “Digital India : New Perspectives in Management on Technology and Innovation” organised by PG Department of Commerce (CA) and Commerce (E-commerce), Vellalar College for Women, Erode on 10th February 2017.
- Dr. G. Mahooridevi has participated in the State level seminar on “Evolution and Impact of Currencies” organized by the Department of Commerce (CS), Kongu Arts and Science College on 23rd February, 2017.

M.PHIL PRODUCED

S. No.	Name of the Candidate	Name of the Guide	Title
1	PDF Compressor Free Version K.Sakunthala	Dr.S.Devaki	A Study on Customer Satisfaction Towards Mobile Phone Service Provider with Special Reference to Erode District
2	R.Sujitha	Dr.R.Parvatham	A Study on Consumer Satisfaction Towards Green Tea with Special Reference to Erode District

NIKITES TRIUMPH

Students' involvement in co-curricular activities have been commendable and the notable participation are:

CO-CURRICULAR CONQUEST

S NO	NAME OF THE PROGRAMME	ORGANISED BY	NO OF PARTICIPANTS				
			I B Com (CS)	II B Com (CS)	III B Com (CS)	I M Com (CS)	II M Com (CS)
1	EVOLUTION AND IMPACT OF CURRENCIES	KONGU ARTS AND SCIENCE COLLEGE				13	3
2	NEW PERSPECTIVES IN MANAGEMENT OF TECHNOLOGY & INNOVATION	VELLALAR COLLEGE FOR WOMEN	22			5	
3	A TRANSITION TO CASHLESS ECONOMY	VELLALAR COLLEGE FOR WOMEN		6		2	
4	NATIONAL LEVEL TALENT FEST “REPOWIS”	KONGU ENGINEERING COLLEGE		2			
5	STATE LEVEL BOOK REVIEW COMPATITION	VELLALAR COLLEGE FOR WOMEN	1	4			
6	GENDER VIOLENCE AND ITS RELATED ISSUES	ERODE SENGUNTHAR ENGINEERING COLLEGE					7

CULTURAL FEST

- Pavithra of II B.Com (CS) won the I Prize and a cash award of Rs.1750 for the A.D Shroff Memorial Elocution Competition conducted by A.D Shroff Memorial Trust, Coimbatore on 19.01.2017.
- Pavithra of II B.Com (CS) won the I Prize in the Face Painting Competition conducted by Sasurie Institution on 03.02.2017 & 04.02.2017.
- G.Meenakshi of II B.Com (CS) won the proficiency III Prize in Hindi for the year 2015-16 in Vellalar College for Women.
- Ms.U.Balammal of III B.Com (CS) won the II Prize in the Hook Up Competition conducted by Department of Business Administration, Vellalar College for Women.
- Twelve Students of II B.Com (CS) participated in the Bhangra Dance on Sports Day Celebration which was conducted on 11.02.2017.

EARN WHILE YOU LEARN

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S. No	Name of the Student	Class	Nature of Job	Monthly Earnings (RS)
1	V.Rohini	III B.Com (CS)	Billing Section MR Colour Lab	3,000
2	K.Santhiya	I M.Com (CS)	Tuition	1,000
3	T.Aishwarya	III B.Com (CS)	Sales Section Maanas Matching	3,000
4	B.Janani	II B.com (CS)	Billing Section Pure and Fresh	2,500
5	J.Meharaj Nisha	II B.Com (CS)	Billing Section, Meenachi Sundaram Finance	2,500
6	M.Yogeswari	II B.Com (CS)	Billing Section Deepa Medicals	2,500
7	J.Sandhiya	I B.Com (CS)	Billing Section Ambiga Pharmacy	1,500
8	G.Yashika	I B.Com (CS)	Tuition	2,500
9	M.Mohana	I B.Com (CS)	Tuition	1,500
10	M.Dhivya	I B.Com (CS)	Tuition	1,000
11	S.Rekha	I B.Com (CS)	Tuition	1,200
12	M.Indhumathi	I B.Com (CS)	Sales Section, Hari Silks, Chennimalai	3,200

NOTABLE NIKITES RECRUITMENTS

Ms.K.Poornima, III B.Com (CS) was selected in TCS Bangalore.

OFFICE BEARERS (RS)

1. K.Poornima	III B.Com (CS)	Union Secretary
2. M.Afrin	III B.Com (CS)	Association Secretary
3. B.Soundarya	II B.Com (CS)	Consumer Club Secretary
4. V.Mohanapriya	III B.Com (CS)	Student Co-ordinator, Placement Cell
5. Simran	I B.Com (CS)	Hindi Club Secretary

ENDOWMENT PRIZE WINNERS

UG

M.Thenmozhi - I Rank
D.Varsha Bhutra - II Rank
Deepika Taparia - III Rank

PG

A.Mithera - I Rank

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CITIZEN CONSUMER CLUB

- Citizen Consumer Club was inaugurated on 27/07/2016. The resource person Mr. R.Balasubramanian, Secretary, Erode District Consumer Protection Center, Erode addressed the gathering on the topic "Consumer Rights and Duties".
- "International day against Drug Abuse" was observed and a public awareness was created in Thindal on 24-06-2016 through placards.
- A skit was performed by Trichy Arumai Kalaikariyalaya Troupe on 19-08-2016. They throw light on food adulteration, date of expiry on medicine and goods, misleading advertisements etc.,
- The students of Citizen Consumer Club were taken on an industrial visit to Erode District Milk Producers Union Limited and Sakthi Sugars Limited on 09-09-2016 and 09-02-2017 respectively.

