

CORP NIKITES

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Issue – 3

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News Brief



Ms. Sumitra Mahajan

Second Woman Lok Sabha Speaker

PATRON

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PG DEPARTMENT OF CORPORATE SECRETARYSHIP

VELLALAR COLLEGE FOR WOMEN (Autonomous)

College with Potential for Excellence

(Re-accredited with 'A' Grade by NAAC & Affiliated to Bharathiar University, Coimbatore-46)

Erode - 638 012.

FROM THE EDITOR'S DESK

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A thought that has been enduring in mind when it becomes real. Editing is truly an interesting and exciting experience. This news brief is one such cherished work that has its roots in the persuasion. It is a snapshot of the various activities associated with 'corp nikities'. This news letter will serve to reinforce and allow increased awareness and improved interaction. The small initiatives that we take go a long way in building up the edifice of knowledge and expertise. The prosperous of the society is mainly depends on many people who are working behind the scenes, overtime round the clock planning. The editorial board would like to express its immense gratitude to the secretary, principal and those who contributed directly or indirectly to bring the news brief out.

ABOUT OUR INSTITUTION

Vellalar College for Women is a pioneer in women's education, having to its credit a remarkable contribution to empowerment and upliftment of rural women moulding them into academically and professionally competent, self-sufficient and self-confident individuals to emerge outstanding in their respective avocations. One of the premier institutions with its State-of-the art infrastructure, sailing on its high profile academic journey with a disciplined and competent team of faculties, world class and modern infrastructure facilities like libraries with online backup, computer laboratories with CAM / CAD and Internet, classic smart class rooms, seminar halls and laboratories. Dynamic environment helps every student to develop critical and creative powers thereby enabling the fullest possible intellectual and personal growth. Additional courses on Yoga, Tailoring, Tally, Merchandising and Computer typing are conducted outside the class hours. Recognizing the endeavors and accomplishments of the Institution, the UGC has accorded the college with the rare distinction of being a "College with Potential for Excellence" in 2011. The college has awarded with 'A' Grade in third cycle reaccreditation by NAAC in 2015.

ABOUT THE DEPARTMENT

The Department of Corporate Secretaryship came into origin in the year 1999 and the Masters Degree was introduced in 2011. The erudite and dynamic faculties of the department remain committed in providing comprehensive exposure and training for aspirants to procure jobs in coveted organizations. The Department has also laid special emphasis on entrepreneurial skills development. It is the pioneer to launch a "Consumer Club" in Erode District at the college level in liaison with the 'Erode District Consumer Protection Council', to sensitize the consumers towards their rights

DEPARTMENT LEVEL COMMITTEES

The Department has **SIX** exuberant committees to execute the departmental plans

UG Committee of six members to look particularly into modifications in the syllabi for the UG course to suit the students' professional development in the competitive world.

PG Committee of three members to enrich the PG curricula.

Corp Carnival Committee of four members to organize programmes to bring out the talents of students and go beyond the academia.

Corp Corona Committee a five member Committee for organizing workshops, seminars and conferences at National and International levels.

Consumer Club Committee with two members facilitates the conduct of Consumer Citizen Club activities.

News Brief Committee functions with all faculty members in the department along with secretary of 'Corp Nikites' for carrying out News Letter work.

CORP NIKITES

The pursuits of 'Corp Nikites', the Corporate Secretaryship Association are:

- ◆ To provide a platform to improve corporate secretaries through appropriate teaching programmes
- ◆ To impart right skills, attitude and values by exposing the students to practical situations
- ◆ To promote societal oriented researches in corporate secretaryship.
- ◆ To keep the students informed about the prevailing scenario in the corporate world.

ACTIVITIES OF CORP NIKITES

PRACTICAL TRAINING

Retailing is one of the fastest growing segments of the economy. As one of the nation's largest employers, the Retail Industry provides excellent business opportunities. To put on practical knowledge our Non-Major students were taken to Oppanakara Street and Fun Republic Mall on 06/09/2014.

WORKSHOPS

❖ Workshop is an exciting learning programme. A one-day workshop was organized on the topic "Career Opportunities for Social Science Graduates" on 05/09/2014 chaired by Dr.M.Raju, Associate Professor of Economics, Gobi Arts & Science College.



❖ Realizing the significance of the students' skill development, the department organized a workshop on "Skill Enhancement" on 17/02/2015. Mr.N.Zahir Hussain, HRD Trainer, Erode was the resource person for the programme.

WISDOM GATHERED

Health is a state of complete physical, mental and social well-being, and not merely the absence of disease or infirmity. Dr.N.Maragatham, Associate Professor & Controller of Examination, VCW shared her view about "Myth & Facts of Nutrition" on 23/02/2015.





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❖ Health and intellect are the two blessings of life. Dr.Kausalya Nalasivam., M.B.B.S., DGO., Jai Maruthi Hospital, Erode delivered a speech on "Personal Hygiene & Toxicity of Medication" on 03/03/2015

INTERNATIONAL SYMPOSIUM

Corporate Governance is an ethically driven business process that is committed to values aimed at enhancing an organizations wealth generating capacity. This is ensured by taking ethical business decisions and conducting business with a firm commitment to values, while meeting stakeholder's expectations. In this context, the symposium highlights on the Importance of Corporate



Governance and Innovations that ensure the sustenance of highest standards. The department organized on 23.09.2014 an International Symposium on the topic "Corporate Governance for Sustenance, Prosperity and Posterity" and the speakers who addressed the symposium and enlightened the audience on a broad spectrum of topics are:

- ❖ Mr.N.Sivianesan, President, Federation of All Trade and Industry Association of Erode District.
- ❖ Mr.K.Ravi, Director , Roots Multiclean Ltd., Coimbatore.
- ❖ Mr.S. Vijayakumar, Advisor, Educational Services, Australian Trade Commission, Government of Australia.
- ❖ Dr.M.Upaulthus Selvaraj, Head, Department of Commerce, Madurai Kamaraj University, Madurai.
- ❖ Mr. Subramanian, Managing Director, EMES Textiles Pvt Ltd., Ero Intec Chairman and past president of EEDISSIA, Erode.

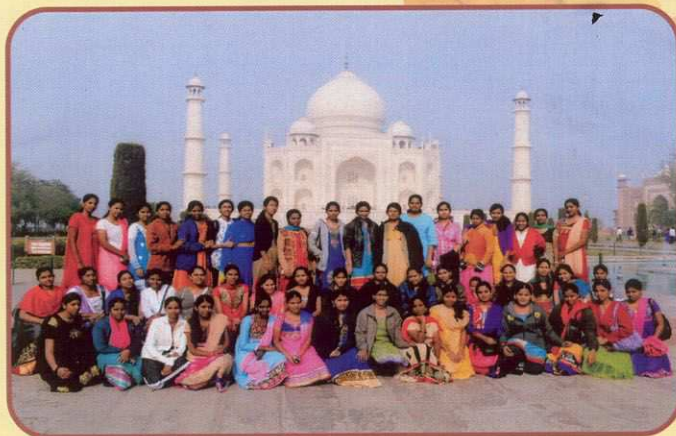


'CORP CARNIVAL'

To invoke the younger minds the students of the department organised an inter collegiate meet 'Corp Carnivel' on 27.02.2015. The events were surprise event, best manager, brain teaser and corporate walk.

PLEASURE TRIP

- ❖ An Educational Tour was organized for final year students of CEC for three days from 17.08.2014 to 19.08.2014.
- ❖ A pleasure trip was arranged to Delhi, Agra and Jaipur during Pongal Holidays. The sites rejoiced were:
- ❖ India Gate and Rajpath - India Gate is a memorial raised in honour of the Indian soldiers who died during the Afghan wars and World War I
- ❖ Qutub Minar - The first monument built by a Muslim ruler in India.
- ❖ Lotus Temple - is an exceptionally beautiful structure, created by the Bahá'í House of Worship, situated in South Delhi and looks like a white lotus.
- ❖ Tajmahal - It's one of the Seven Wonders of the World. The Taj Mahal was built by Mughal Emperor Shah Jahan in memory of his beloved wife Mumtaz
- ❖ Agra Fort - The red sandstone fort was reformed into a palace and extensively repaired with marble and pietra dura inlay.
- ❖ Jantar Mantar - The huge masonry instruments were used to study the movement of constellations and stars in the sky.
- ❖ City Palace - The palace is a blend of Rajput and Mughal architecture.
- ❖ Hawa Mahal - The 5 storied stunning semi-octagonal monument having 152 windows with over hanging latticed balconies is a fine piece of Rajput architecture.



INDUSTRIAL VISIT

On 12-02-2015, the department had organized an Industrial visit to SNQS International Socks Pvt Ltd., Coimbatore for final year students who were accompanied by two of our faculty members of the department.



EXTENSION ACTIVITIES

- Independence Day was celebrated with children of orphanage at Venkateswara welfare society and denoted a Rice Bag to them.
- A Skit to avoid "Junk Food" was conducted in Mottaiappan Middle School, Vallipurathampalayam on 24-09-2014.
- The department in association with CCC had organized programme on "Clean India Campaign" at Sri Arrudhra Kabaaleeshwarar Temple, Kottai, Erode-1 on 11-03-2015.

CO-CURRICULAR CONQUEST

- ❖ M.Manjushree, V. Mohanapriya of I B.Com (CS) & B.Kalaivani, R. Kiruthiga, P. Vaigai, B. Indhumathi and S. Nandhini of II M.Com(CS) participated in National level seminar on "Corporate Ethics" conducted by Dr. N.G.P. Arts & Science College, Coimbatore on 30.09.2014.
- ❖ A. Manisha, V. Mohanapriya, J. Janani, M .Manjushree of I B.Com (CS) participated and presented papers in an one day International conference on "E-COMMERCE" organised by Sri Ganesh College of Arts & Science, Salem.
- ❖ M. Asma Begam, A. Janani, T. Poongothai of III B.Com(CS) participated and presented paper on "E-Waste Management" organised by Kongu Engineering College on 06.02.2015.
- ❖ M. Asma Begam, T. Poongothai, P. Akila, G. Kalpana of III B.Com (CS) Participated on One Day Workshop organised by Nandha Arts & Science College on 04.03.2015.

EXTRA -CURRICULAR FEAT

- ❖ M. Afrin Rasia and R. Krithiga of I B.Com (CS) participated in Radio programme on "Consumer Awareness" organised by Kovai FM. & Consumer Protection Center, Erode on 13.2.2015.

SPORTS

| Sl.No | Name | Class | Date of Event | Organizer | Event/ Competition | Prize Awarded |
|-------|--------------|---------------|---------------|----------------------------|--------------------|---------------|
| 1. | S. Swetha | I M.Com (CS) | 13.09.2014 | Southern District of TN. | Ball badminton | I |
| 2. | S. Swetha | I M.Com (CS) | 15.10.2014 | Vellalar College for Women | Ball badminton | I |
| 3. | N. Sivagami | II M.Com (CS) | 04.02.2015 | Vellalar College for Women | Handball | I |
| 4. | P. Vaigai | II M.Com (CS) | 04.02.2015 | Vellalar College for Women | Handball | I |
| 5. | K. Keerthana | II B.Com (CS) | 04.02.2015 | Vellalar College for Women | Handball | I |
| 6. | K. Keerthana | II B.Com (CS) | 04.02.2015 | Vellalar College for Women | Throwball | II |

EARN WHILE YOU LEARN

The following students empower themselves to prove that they are self – sufficient.

| TUITION | TAILORING | OTHER JOBS |
|--|------------------------------|--|
| Kiruthiga.R II M.Com (CS) | Niroopa .S III B.Com (CS) | Kalaivani.B, II M.Com (CS) Textile Business |
| Mitheraa.A I M.Com (CS) | | Jayapriya .V, I M.Com (CS) SBI Life Insurance (Advisor) |
| Deepa .M, Jothi Lakshmi .B, Jothimani .C, Niroopa .S, Roopa. R, Sharphunisha.M, III B.Com (CS) | | Jothimani .C, Roopa .R III B.Com (CS) Art Work & Paper Jewel Making |
| Jyothi Sharma .S, Mahalakshmi .S, Nithya .G, II B.Com (CS) | Malini.S II B.Com (CS) | Poonkodi .M, II B.Com (CS) Dept.of Accounts Mariyappa Agencies |
| Poornima.K I B.Com (CS) | | Aiswarya .T, Rohini .B, I B.Com (CS) (MR Colour Lab, Sparkle Show Room) |

NIKITES CAREER PROSPECTS

| Sl.No | Name of Students | On Campus Recruitment |
|-------|------------------|-----------------------|
| 1. | M. Asma Begam | CSS Corp CTS |
| 2. | A. Janani | |
| 3. | M. Asma Begam | Yumes Homes & Lands |
| 4. | A. Janani | |
| 5. | M. Kanimozhi | KATHERINE Education |
| 6. | S. Anitha | |
| 7. | M. Asma Begam | |
| 8. | I. Ayesha Banu | |
| 9. | N. Gandhimathi | |
| 10. | R. Hemalatha | |

| Sl.No | Name of Students | On Campus Recruitment |
|-------|------------------|--|
| 11. | S. Kalaivani | KATHERINE Education |
| 12. | M. Megha | |
| 13. | M. Nandhini | |
| 14. | T. Poongothai | |
| 15. | G. Rohini | |
| 16. | M. Sharphunisha | |
| 17. | S. Niroopa | |
| 18. | D. Saranya | |
| 19. | A. Janani | IDBI – FEDERAL INSURANCE EMPHASIS – HP Company |
| 20. | M. Asma Begam | Boss Academy |

ENDOWMENT PRIZE WINNERS

| Sl.No | Receipient | Major | Rank |
|-------|----------------|-----------|------|
| 1. | T. S. PAVITHRA | B.Com(CS) | I |
| 2. | T. KEERTHIKA | | II |
| 3. | A. MITHRAA | | III |
| 4. | C. NITHYA | M.Com(CS) | I |

CONQUEROR OF OVERALL TROPHY

❖ The overall championship Trophy was conquered by A. JANANI, M. ASMA BEGAM, D. VARSHA BHUTRA, S. ZAINAB, S. SHIVANI JAIN, S. DEEPIKA TAPARIA, S. NIKITA LADHA in the competition "Corporate Walk" with the First Prize and won Cash Award at M.KUMARASAMY COLLEGE OF ENGINEERING, Karur.



OTHER ACTIVITIES

❖ The competitions like Just a Minute, Surprise Event, Word Power and Cooking without Fire have been conducted to exhibit the students' talent.

ACADEMIC ACTIVITIES OF THE FACULTY (2014-2015)

PUBLICATIONS

- ❖ Mrs.R.Parvatham published a paper titled "Growth Analysis and Performance Ranking of Selected Indian Fertilizers Companies" in the Indira Management Review. ISSN NO-0974-3928, Volume No: VIII, Issue No: 1, Page no: 18-27, 2014.
- ❖ Dr.G.Mahoori Devi Published a Paper titled "Students Attitude Towards Saving Accounts – An Empirical Study In Erode City" in the KASC National Journal of Social Science, Vol.No :1, Issue No : 1, December 2014 ,Page No-64-73,ISSN 2394-482 X.

PRESENTATION/PARTICIPATION IN SEMINARS/CONFERENCE/WORKSHOPS/ SYMPOSIUM

- ❖ Dr.S.Devaki , Mrs.R.Parvatham and Mrs.K.R.Sakthi Devi have participated in the National Symposium titled "Tourism and Hospitality : Emerging Frontiers of Economic Growth " Organized by PG and Research Department of Commerce and PG Department of History, Vellalar college for women, Erode on 11/09/2014.
- ❖ Mrs.K.R.Sakthi Devi and Mrs. R.Sangeetha have participated in the UGC Funded Orientation and Retraining of Teachers titled "Stress Management" Organized by PG and Research Department of Commerce , Vellalar college for women, Erode on 20/02/2015.
- ❖ Mrs.R.Parvatham have participated in the National Conference titled "Rural Women Entrepreneurship in India : Challenges and Prospects" Organized by Department of Management ,Kaamadhenu Arts and Science College , Sathyamangalam, Erode on 26/02/2015 and 27/02/2015.
- ❖ Dr.S.Devaki ,Dr.G.Mahoori Devi,Mrs.R.Parvatham ,Dr.M.Baby , Mrs.G.K.Sukanya,Mrs.A.Sabeena, Mrs.K.R.Sakthi Devi ,Mrs.R.P.Manjula and Mrs.R.Sangeetha have participated in the State Level Workshop titled "Accounting Disclosure and Career Opportunities for Corporate Entity" organised by Department of Corporate Secretaryship, Nandha Arts & Science College, Erode on 04/03/2015.

MINOR RESEARCH PROJECT

- ❖ Dr. S.Devaki has been granted a minor research project entitled "A study on Electrical Energy Conservation Practices in Shop Floor Management of Select Oil Mills in Kangayam, Tirupur District, Tamilnadu".

PH.D DEGREE AWARDED

- ❖ Dr. G. Mahoori Devi & Dr. M. Baby has been awarded doctoral degree during this academic year.

ACTIVITIES OF CITIZEN CONSUMER CLUB

Citizen Consumer Club reached out the community by way of different programmes:

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The CCC members visited KPK Petrol Bunk, Erode on 31.07.2014 to gain a knowledge on the rights of consumer of petro products

Knowledge Gained

"Quality Assurance in Gold" shared by Mr.G.S.Marasamy [Gold Technologist]. He delivered a speech about quality in gold, purity to be measured, weights to be awarded on 15/07/2014. Our students were enthusiastically participated and ensured their co-operation



Mr.R.Balasubramaniyan, Secretary, Erode District Consumer Protection Centre, delivered a talk focusing "Why Consumer Awareness is needed?" on 24/01/2015. It helps to know the basic Consumer Awareness for the students

Services Rendered

- ❖ Pamphlets were distributed at Karapparai Village to make the people aware of 'Food Adulteration' on 11.09.2014
- ❖ Dr.N.Maragatham, Associate Professor & Controller of Examination,VCW shared her view about "Myth & Facts of Nutrition" on 23/02/2015
- ❖ Dr.Kausalya Nalasivam., M.B.B.S., DGO., Jai Maruthi Hospital, Erode delivered a speech on "Personal Hygienic & Toxicity of Medication" on 03/03/2015



Celebrations

- ❖ Independence Day was celebrated with children of orphanage at Venkateswara welfare society and denoted a Rice Bag to them
- ❖ Republic day celebrations was celebrated with Thyagi Eswaramoorthy old age Home at Pawalathampalayam and distribute the groceries and other provisions to them

Cultural Activities / Rally

- ❖ A Skit to avoid "Junk Food" was conducted in Mottaiappar Middle School, Vallipurathampalayam on 24/09/2014
- ❖ A rally on Plastic Eradication was organized at Villarasampatti on 23.01.2015. Our students were enthusiastically participated and also hold the banners and posters to create an awareness among the public to avoid plastic products



- ❖ The CCC in association with department had organized programme on "Clean India Campaign" at Sri Arrudhra Kabaaleeshwarar Temple, Kottai, Erode-1 on 11-03-2015.
- ❖ The CCC has conducted " A Study on Consumer Exploitation on Bus Tariff & Noise Pollution by Public Transport in Erode City" and its report has been submitted to the District Collector on National Consumer Day 15th March 2015.



R. KIRUTHIGA

Class Topper, II M.Com (CS)



A. JANANI

Class Topper, Secretary, Corp Nikites III B.Com (CS)



M. ASTHMA BEGAM

Vice Present, College Union III B.Com (CS)



S. MONISHA

Secretary, Enviro Club III B.Com (CS)



M. SHARPHUNISHA

Secretary, Citizen Consumer Club III B.Com (CS)



M. MANJUSHREE

Joint Secretary, Citizen Consumer Club I B.Com (CS)

Galaxy of Corp Nikites



I B.Com (cs)



II B.Com (cs)



III B.Com (cs)



I M.Com (cs)



II M.Com (cs)

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Indias' Six Super Achievers in Asia



Arundhati Bhattacharya
Chairperson, SBI



Chanda Kochhar
CEO & Managing Director, ICICI Bank



Akhila Srinivasan
Managing Director, Shriram Life Insurance Company Ltd.,



Usha Sangwan
Managing Director, LIC of India



Kiran Mazumdar-Shaw
Managing Director, Biocon



Shikha Sharma
CEO, Axis Bank