

CORP NIKITES

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Issue – 2

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News Brief

PATRON

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Mrs.R.P.Manjula, Asst.Professor

Mrs.R.Sangeetha, Asst.Professor

Ms.T.Keerthika, Secretary, Corp Nikites



Ms. Arundhati Bhattacharya

24th Chairperson of State Bank of India
(1st Woman Chairperson)



PG DEPARTMENT OF CORPORATE SECRETARYSHIP
VELLALAR COLLEGE FOR WOMEN (Autonomous)

College with Potential for Excellence

(Re-accredited with 'A' Grade by NAAC & Affiliated to Bharathiar University, Coimbatore-46)

Erode - 638 012.

FROM THE EDITOR'S DESK

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The plethora of events throughout this academic year has to be penned undoubtedly in the annals of Department of corporate Secretaryship. Today the opportunities for the profession are galore that recognizes the company secretaries as a 'Key Managerial Personnel' of the company. Here comes the responsibility of the faculty to enrich and update the knowledge of the learners to confront the forthcoming challenges and spread out the wings for the glowing opportunities. It's with an intense and overwhelming sense of joy we bring out this second issue as a vehicle to record the achievements and accomplishments of our young aspirants. My heartfelt thanks are due to the Management, Principal, Principal Incharge and every members of the 'Corp Nikites' for their involvement and guidance for the successful release of this News Brief.

ABOUT OUR INSTITUTION

Having been established in July 1970, the College has the twin distinction of being the first Women's college and the only aided Women's College in Erode District. Vellalar College for Women (Autonomous) is pioneer in women's education, having to its credit a remarkable contribution to empowerment and upliftment of rural women moulding them into academically and professionally competent. Education, particularly higher education is the most effective and the best way for the emancipation of women. The NAAC reaccredited college with 'A' Grade in 2008. Recognizing the endeavors and accomplishments of the Institution, the UGC has accorded the college with the rare distinction of being a "College with Potential for Excellence" in 2011. During its four decades of existence, the college has successfully empowered thousands of graduates to pursue meaningful lives and productive careers.

ABOUT THE DEPARTMENT

The Department of Corporate Secretaryship came into origin in the year 1999 and the Masters Degree was introduced in 2011. The erudite and dynamic faculties of the department remain committed in providing comprehensive exposure and training for aspirants to procure jobs in coveted organizations. The Department has also laid special emphasis on entrepreneurial skills development. It is the pioneer to launch a "Consumer Club" in Erode District at the college level in liaison with the 'Erode District Consumer Protection Council', to sensitize the consumers towards their rights

DEPARTMENT LEVEL COMMITTEES

The Department has **SIX** exuberant committees to execute the departmental plans

UG Committee of six members to look particularly into modifications in the syllabi for the UG course to suit the students' professional development in the competitive world.

PG Committee of three members to enrich the PG curricula.

Corp Carnival Committee of four members to organize programmes to bring out the talents of students and go beyond the academia.

Corp Corona Committee a five member Committee for organizing workshops, seminars and conferences at National and International levels.

Consumer Club Committee with two members facilitates the conduct of Consumer Citizen Club activities.

News Brief Committee functions with all faculty members in the department along with secretary of 'Corp Nikites' for carrying out News Letter work.

CORP NIKITES

The pursuits of 'Corp Nikites', the Corporate Secretaryship Association are:

- ♦ To provide professional competent corporate secretaries through appropriate teaching programmes
- ♦ To impart right skills, attitude and values by exposing the students to practical situations
- ♦ To promote societal oriented researches in corporate secretaryship.
- ♦ To keep the students informed about the prevailing scenario in the corporate world.

ACTIVITIES OF CORP NIKITES

CORPORATE MALL

The Mall is the platform for the students to enhance their marketing skills. The "Nikites" has organized two days "Corporate Mall" to invoke the entrepreneurial skills in Retail business on 06.08.2013 and 07.08.2013. Mrs. Preethi Podar, Director of Adhitaya Group of Companies, Erode, has inaugurated the Mall and presented an energetic speech to empower the students in the field of Retail Business.



CORP CARNIVAL

To enhance the competency and to foster a good rapport among the students, Corp Nikites organized an Intercollegiate Meet- 'Corp Carnivel-2014' on 10th January 2014.

Competitions like Eureka Eureka, Business Quiz, Mock Meeting and Word Power were conducted to extract the talents of the youngsters. Mr.K.Ravi, Managing Director, Roots Multiclean Limited, Coimbatore inaugurated the meet and delivered enlightening speech on 'Role of Company Secretaries in Modern Era'.



WORKSHOPS

♦ To provide hands on – training in the applications of statistical tools, a one day workshop on “Applications of Statistical Tools in Research” was organized for the PG students on 27/01/2014. Mr. M. Hari Krishnan, Asst Professor in Mathematics, Kongu Engineering College, Perundurai inaugurated the workshop and sensitized the students on the basic issues related to the applications of probability theories in business. The Technical session – I was shared by Mrs. G. Tamilendhi, Asst. Professor & Head, and Mrs. K.K. Mythili, Asst. Professor, Department of Mathematics (SF), Vellalar College for Women on the theme “Application of Probability Theories in Business forecast”. The Technical session II was handled by Dr (Mrs). R. Parvathi, Associate Professor and Head, Dept of Mathematics, Vellalar College for Women on the topic “Application of non – parametric tests in Research”.

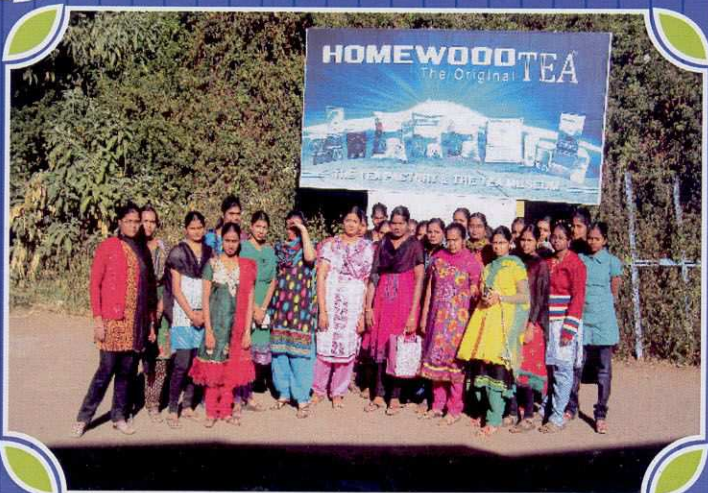
♦ To explore the creative minds and ignite thoughts of our students the Workshop on “Handicraft – Paper Jewel Making” was organized on 18/02/2014. The Proprietor of Aabarna Terracotta Collection, Coimbatore, Mrs. Priya Suresh depicted the creative techniques of the artistic ornaments.



♦ Skill is the attitude and altitude of mental ability. On 05.03.2014 the department organized a one day Workshop on ‘Multi Skill Development’. Thiru J.Thangavelraj, Trainer in Soft Skill, Knowledge Institute, Salem trained the students in the area of Learning Ability and Logical Reasoning.

INDUSTRIAL VISIT

♦ The student went on an industrial visit to Indian Tea Museum and Tea Factory, Ooty on 08.02.2014. It was a good practical experience for the students to know about process of tea.



PLEASURE TRIP

A pleasure trip was arranged to Hyderabad. The sites rejoiced by our students are:

- ♦ Solar Jung Museum - Renowned location for fascinating displays and collections
- ♦ I Max Theatre – 1st I Max theatre in South India
- ♦ Lumini Park and NTR Garden – Urban park with beautiful landscape
- ♦ Birla Mandir Temple – An evidence of Oruja Architecture Style
- ♦ Golconda Ford – Site of prestigious Kohinoor Diamond
- ♦ Snow world – Spot for artificial snow production using patented technology from Australia
- ♦ Charminar- A monument of Islamic architecture
- ♦ Ramoji Film City – Largest film city in the world

NIKITES TRIUMPH

Students' involvement in co-curricular and extra-curricular activities has been commendable. The notable participation is in:



CO-CURRICULAR CONQUEST

PG Students of the department A.Kumudhini, C.K.Bhuvaneswari, A.Umadevi, V.Prema, K.Kalaiselvi, C.Jamuna, D.Brindha, V.Dhamayanthi, S.Keerthana, P.Kiruthika, K.Indumathi participated in the Symposium on "Highlights in Companies Act'2013" organized by the Department of B.COM(CS), Kongu Arts & Science College, Erode on 13.12.2013.

EXTRA CURRICULAR FEAT

- ♦ Zainab.S of I-B.Com (CS) participated in Slogan competition on "My India My Dream" conducted by Arena Animations, Erode on 20.07.2013 & 21.07.2013.
- ♦ Varsha Bhutra.D and Zainab.S of I-B.Com (CS) participated in "Ad-Zap" conducted by Nehru Arts & Science College, Coimbatore on 20.09.2013.
- ♦ Varsha Bhutra .D and Shivanijain of I-B.Com(CS) won I Prize in "Mime Show" conducted by Kongu Arts & Science College, Erode on 21.01.2014.
- ♦ III – B.Com (CS) students of the department - V.Jayapriya, T.S.Pavithra, G.Mohanapriya, S.Senthamil participated in Business Quiz & Treasure Hunt conducted by Erode Sengunthar Engineering College, Thuduppathi on 07.02.2014.
- ♦ Tamarasi.V of III- B.Com (CS) participated in program on "Variety Entertainment" conducted by Erode Sengunthar Engineering College, Thuduppathi on 07.02.2014.
- ♦ Asma Begam.M, Janani.A, and Anusha.R of B.COM (CS) participated in the "National Level Management Meet" organized by Excel Business School, Komarapalayam on 07.02.2014.

FEATS OF OUR STUDENTS IN ATHLETICS

The achievements of our students in sports is yet another feather to our crown.

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Sl. No	Name of the Student	Class	Date of event	Organizer	Event/ Competition	Prize Awarded
1.	P. Vaigai	I M.Com(CS)	18.12.2013	Vellalar College for Women	Hand ball	Winner
2.	N.Sivakami	I M.Com(CS)	18.12.2013	Vellalar College for Women	Hand ball	Winner

EARN WHILE YOU LEARN

The following students empower themselves to prove that they are self-sufficient.

TUITION	TAILORING	OTHER JOBS
C.Nithya, S.Keerthana R.Kiruthika M.Com (CS)	S.Niroopa II B.Com (CS)	C. Saranya III B.Com (CS) Working in Kathiravan Textiles, Seenapuram
K.Sakunthala, D.Dharani III B.Com (CS)	V.Kalaiselvi III B.Com (CS)	M.Poongodi I B.Com (CS), Auditor Office
B.Jothilakshmi, R.Roopa II B.Com (CS)	M.Indhuja III B.Com (CS)	P.Nadhiya III B.Com (CS), Working in Xerox Shop (Part time), Perundurai

NIKITES CAREER PROSPECTS

Sl.No	Name of the Students	On Campus Recruitment
1	T.PAVITHRA	AEE.BEE.
2	V.JAYAPRIYA	SBI Life Insurance
3	A. MITHERAA	SBI Life Insurance
4	D.KALINGESHWARI	HCL
5	N.MEGALA	HCL
6	S.GOWRI	HCL

ACADEMIC ACTIVITIES OF THE FACULTY (2013-2014)

PUBLICATIONS

- ♦ Dr. S. Devaki published a paper on "College Autonomy: Concept and Practice" in the Edited Book - Role of Autonomy and Quality Assurance in Higher Education, 2014, New Delhi, India.
- ♦ Mrs. R. Parvatham published a paper titled "Sustainable Irrigation Management in India: Problems and Prospects" in the International Research Journal of Agricultural and Rural Developments", Vol .2.No.1, June 2013.
- ♦ Mrs. A. Sabeena published a paper on "Effective Auditing : How to be a Good Auditor" in the Edited Book - Recent Trends in Auditing, March 2013.
- ♦ Mrs. A. Sabeena published a paper titled "Honey – The Golden Liquid" in the National Journal of Kisan World, vol. no. 1, April 2013.

FACULTY DEVELOPMENT PROGRAMME

- ♦ Mrs. K. R. Sakthi Devi and Mrs. R. P. Manjula attended a trained trainers programme "Retail Marketing" organized by NSDC on December 2013.
- ♦ Mrs. R. Parvatham and Mrs. M. Baby have participated in the UGC Funded Orientation and Retraining of Teachers Programme on "E-Content Development" organized by the Department of Commerce, Vellalar College for Women on 15th February 2014.

PRESENTATION / PARTICIPATION IN SEMINARS / CONFERENCE / WORKSHOPS

- ♦ Dr. S. Devaki, Mrs. G. Mahoori Devi, Mrs. R. Parvatham, Mrs. M. Baby, Mrs. G.K. Sukanya, Mrs. A. Sabeena, Mrs. K. R. Sakthi Devi, Mrs. R. P. Manjula and Mrs. R. Sangeetha have participated in the UGC Funded National Symposium titled "Dynamics of Rupee Volatility and its Impact on Indian Economy" organized by the Post Graduate and Research Department of Commerce, Vellalar College for Women, Erode on August 6th 2013.
- ♦ Dr. S. Devaki, Mrs. G. Mahoori Devi, Mrs. R. Parvatham, Mrs. G.K. Sukanya, Mrs. A. Sabeena, Mrs. K. R. Sakthi Devi, Mrs. R. P. Manjula and Mrs. R. Sangeetha have participated in the International Symposium titled "Legal Framework for Cooperatives in the Contemporary Era" organized by the Department of Co-operation, Vellalar College for Women, Erode on September 18th 2013.
- ♦ Dr. S. Devaki, Mrs. G. Mahoori Devi, Mrs. R. Parvatham, Mrs. G.K. Sukanya, Mrs. A. Sabeena, Mrs. K.R. Sakthi Devi, Mrs. R. P. Manjula and Mrs. R. Sangeetha have participated in the International Symposium titled "Innovation and Entrepreneurship for Economic Sustainability" organized by the Department of Business Administration with Computer Application, Vellalar College for Women, Erode on January 3th 2014.
- ♦ Dr. S. Devaki, Mrs. G. Mahoori Devi, Mrs. R. Parvatham, Mrs. M. Baby, Mrs. G.K. Sukanya, Mrs. A. Sabeena, Mrs. K. R. Sakthi Devi, Mrs. R. P. Manjula and Mrs. R. Sangeetha have participated in one day National Symposium titled "Financial Inclusion for Economic Sustainability" organized by the Department of Commerce, Vellalar College for Women, Erode on January 29th 2014.

Sl. No	Name of the Candidate	Name of the Guide	Title
1	M. Dhivya	Dr. S. Devaki	Role of Individual in Energy Conservation: A special Study among the Arts & Science Students in Erode District.
2	R. Suganya	Mrs. R. Parvatham	Growth and Profitability Analysis of Select Indian Private Fertilizer Companies
3	V.S. Saranya	Mrs. R. Parvatham	A Study on Investors Awareness Towards Commodity Market in Kary Stock Broking Limited, Erode.

OTHER ACTIVITIES

♦ A training Programme on "Financial Investment Planning for young investors" was highlighted by Mr. S.Suresh Kumar, Management Assessment Certification Trainee and Certified Resource person of SEBI on 11/10/2013. He gave confidence in the minds of students and to forecast their Portfolio of Investment.



♦ The Competitions have been conducted to exhale the talents of students Viz, Just a Minute, Mehendi for UG Students and Public Speaking and Paper Presentation for the PG Students.

♦ Women empowerment and enrichment is the key foundation of ultimate supremacy of Nation. International Women's Day is celebrated on 06/03/2014 by the JCI Erode Excel. Our students enthusiastically participated in the mind blowing session of the National Trainer Mrs.Manju Anand.

CITIZEN CONSUMER CLUB Awareness Programmes

- ◆ Mrs. Durgamurthy, District Supply Officer and Consumer Protection officer, Erode Inaugurated the Club on 13th Sep-2013
- ◆ 1st Oct, 2013, Mr. Lakshmanasami, RTO, Erode gave special lecture on Avoidance of Accident



- ◆ Rally on Plastic Eradication was organised in Thindal on 31st Jan, 2014

- ◆ Pamphlets distributed to the village people of Villarasmpatti on 6th Feb, 2014 and through "Drama" an Awareness programme about Adulterated Food Products and the Expired Medicines was organised at Karapparai slum area near Thindal on 13th Feb, 2014



- ◆ Mr. B. Ramesh, Advocate, High Court, Chennai delivered a talk focusing on the need for awareness on Right to Information Act on 17th Feb, 2014
- ◆ On 21st Feb, 2014 a demonstration was made at SSVN Mat. Hr. Sec. School, Rangampalayam, Erode through skit to avoid junk food

- ◆ A tree plantation programme by Actor, Padmasri. Vivek on 01st Mar, 2014 has added to the greenery of our college premises

Special Visits

◆ KPK Petrol Bunk, Erode on 23rd Sep, 2013



◆ On 26th Jan, 2014, the Republic day celebrations held at Mercy Orphanage Home, Palayapalayam, Erode



◆ Industrial Visit on 28th Jan, 2014 to Aavin and Milky Mist, Chittode

◆ Thyagi Eswaramoorthy Old Age Home at Pavalathanpalayam, on 03rd Mar, 2014

ENDOWMENT PRIZE WINNERS

Sl.No	Receipient	Major	Rank
1.	T. SOWMITHRA	B.Com(CS)	I
2.	G. AKILA		II
3.	E. LAVANYA		III
4.	D. KAVIPRIYA	M.Com(CS)	I

Glistar of Corp Nikites

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C. NITHYA

Class Topper II M.Com (CS)



T.S.PAVITHRA

Class Topper, Secretary, Citizen Consumer Club III B.Com (CS)



S.SENTHAMIL

Joint Secretary,
Citizen Consumer Club III B.Com (CS)



T.KEERTHIKA

Secretary, Corp Nikites III B.Com (CS)



R. SWATHI

Secretary, Enviro Club III B.Com (CS)



R.SUBHASRI

Joint Secretary, Enviro Club III B.Com (CS)



G. MOHANAPRIYA

AMEYTHST House Caption III B.Com (CS)

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Galaxy of Corp nikites



I B.Com (CS)



I M.Com (CS)



II B.Com (CS)



II M.Com (CS)



III B.Com (CS)

