

ACADEMIC PROFILE

Name (in Block Letters) : **Dr.V.GEETHA**
Designation : Assistant Professor
Department : Commerce (PA)
Domain id : v.geetha@vcw.ac.in
Mobile Number (optional) : 7810058946
Academic Qualification : M.Com(CA),M.Phil.,Ph.d.,

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar	2007
Post Graduate	Commerce	Bharathiar	2009
M.Phil.,	Commerce	Bharathiar	2012
Ph.D.,	Commerce	Bharathiar	2021

Teaching Experience

P.G. : 9 Years
U.G. : 12 Years 3 months

Date of Retirement : 25.05.2047

Field(s) of Specialization

- Marketing Management

Publications

- Journals
 - International : 3
 - National : 2

Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops

International

- Presented : 5
- Attended : 7

National

- Presented : 6
- Attended : 11

State

- Attended : 6

On Campus

- Presented : 1

Membership Academic Bodies

- Board of Studies, Member

On Campus Committees / Clubs / Forums

- Member, Centre for Skill Enhancement STEP
- Member, NDLI
- Member, Centre for Professional Studies
- Member, Games and Discipline Committee

