

## ACADEMIC PROFILE

**Name** (in Block Letters) : Dr.R.P.MANJULA  
**Designation** : Assistant Professor  
**Department** : Commerce  
**Domain id** : manjula@vcw.ac.in  
**Academic Qualification** : M.Com.,M.Phil.,Ph.D.,DCA.,SET.,

Examination	Subject(s)	University	Year of Passing
Under Graduate	Commerce	Bharathiar	2003
Post Graduate	Commerce	Bharathiar	2005
M.Phil.,	Commerce	Bharathiar	2008
Ph.D.,	Commerce	Bharathiar	2021
NET/SET	Commerce	Mother Terasa	2016
DCA	Computer Applications	Alagappa	2000

### Teaching Experience

P.G. : 15 Years 6 Months  
U.G. : 15 Years 6 Months

**Date of Retirement** : 02.05.2042

### Field(s) of Specialization

- Marketing Management

### Publications

- Journals
  - International : 8
- Conference Proceedings
  - International : 6
- Book Chapters
  - International : 1
  - National : 1

### Projects

- Completed : 4
  - VET FUNDED COMMUNITY RESEARCH PROJECT(VET-CRP) - 3 Months**  
A Study on Awareness of Management and Disposal of Household Waste Among Residents of Villarasampatty (Thindal)-2019-2020
  - VET FUNDED COMMUNITY RESEARCH PROJECT(VET-CRP) - 3 Months**  
Awareness on Personal Hygiene among the Primary School Students of UBA Adopted Villages of Vellalar College for Women, Erode – 2019-2020
  - VET Funded Community Research Project (VET-CRP) -3 Months**  
A Study on Impact of Smart Phone Usage among College Students in their Academics- Erode City 2022-2023
  - VET Funded Community Research Project (VET-CRP) -3 Months**  
(E - Market Platforms for Farmers in Erode District)- 2023-2024

## **Papers Presented/Attended/Resource Person in Conferences/Seminars/Symposia/FDPs/Workshops**

### International

- Presented : 8
- Attended : 17

### National

- Presented : 5
- Attended : 18

### State

- Attended : 10

## **Membership**

### **On Campus Committees / Clubs / Forums**

- Member in Electoral Literacy Club (2022 onwards)
- Member in Unnat Bharat Abhiyan – UBA (2023 onwards)