

**PG Department of Commerce With
Computer Applications
COMMERCIAL CZARINAS'2015**

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June 2014
to
March 2015



Dr. D. KAMALAVENI, Principal
Patron, Editorial Board.

News Letter



VELLALAR COLLEGE FOR WOMEN (Autonomous), ERODE - 12.
College with Potential for Excellence
(Re-accredited with 'A' grade by NAAC
& Affiliated to Bharathiar University, Coimbatore - 641 046)

ABOUT THE INSTITUTION

Vellalar College for Women, established in 1970, is a pioneer in women's education, boasting to its credit remarkable contribution towards empowerment and upliftment of rural women. This esteemed institution was formed for the purpose of imparting Quality Education to women folks of rural community, and put their best foot forward both in academic and social life. During the four decades of its existence the college endeavored to develop a world class hub of wide range of courses from Under Graduate to Research programmes.

ABOUT THE COMMERCIAL CZARINAS

The Commercial Czarinas is the voice of Commerce CA. It is a newsletter from the Department of Commerce CA which mainly focuses on the day-to-day happenings in the department. It speaks and visualizes the events happening in the department and the participation of students in various inter and intra college events. It encourages and brings out the talents of students in various fields.

ABOUT THE DEPARTMENT

The Post Graduate Department of Commerce with Computer Applications was commenced in the year 2001. Besides high quality teaching, the practical knowledge of students is enhanced through expert lecturing by eminent persons and exposed through industrial activities by Industrial visits, Inplant training etc. The Department has 14 compassionate and dedicated faculties with 5 Ph.D holders, 5 UGC-NET/SET Qualifiers and 2 Associate professors, who strive hard to specify the department goal. The department creates versatile and innovative learning opportunities for students to enhance their Professional skills.

CERTIFICATE COURSES

Merchandising Management

The Department conducts a certificate course on Merchandising Management, approved by Bharathiar University. Sixty students have enrolled in the course to cultivate their management skills and to become a victorious Merchandiser.

Desktop Publishing

The Department signed a Memorandum of Understanding (MoU) with Maruthi Educational Institutions, Gobi for initiating a certificate course on Desktop Publishing (DTP). A count of 47 students have enrolled to fortify themselves.

Bank Exam Training

The Department signed a Memorandum of Understanding (MoU) with Mullai Academy, Chennai for training the students to attend the Bank Exam. A count of 134 students have enrolled themselves.

DEPARTMENT VISITS

Field Visit

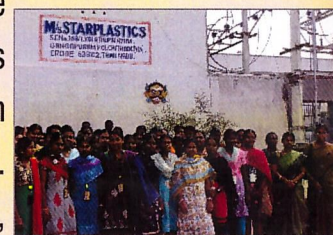


An Educational Tour to Kerala

The students of final B.Com (CA) and M.Com (CA) were taken to an educational tour to Kerala from 5th August 2014 to 10th August 2014.

Industrial Visit

The PG Students of Commerce (CA) along with their staff members were taken for an Industrial Visit on 8-12-2014 to STAR Plastics, Pvt. Ltd., and TexValley, Gangapuram, Erode.



Industrial Visit : "Star Plastics & Texvalley"

DEPARTMENT ACTIVITIES

Creative Skill Expo

The innovative contributions of the students were exhibited in a two day exhibition cum sale, organized by the department on 25th and 26th February 2015. The Creative Skill Expo was inaugurated by Mrs.R.K.Jayanthi, Director, Smart Kids Pregnancy Caring Center, Erode.



Creative Skill Expo : Making & Marketing of Products

Technical Workshop



Tuning Towards Research Project

The Department organized an interactive workshop on "Application of statistical tools and techniques for social research by using SPSS package" from 30th July 2014 to 2nd August 2014. The resource person Mrs.K.Gowri, Certified Data Analyst for Research Projects, Gowri Computers, Erode, elaborated on the varied functions of the package.

An interactive workshop on "Investors awareness" for final year PG students was organized on 15th July 2014. The chief guest was Thiru.V.P.Sivadasan, Assistant Registrar of Companies, Coimbatore.

Special Meetings

A Special meeting on "Employment and Employability" was addressed by Ms.K.Bhavadharani, Chartered Accountant, Chennai on 05.08.2014 for all the students of the Department.



Sharing Information : Ms.K.Bhavadharani



Sharing Conceptions : Dr.M.S.R.Mariyappan

A Special Meeting was organized on the topic "E-Business: Roadmap for success" on 15.09.2014. The Resource Person Dr.M.S.R.Mariyappan, Prof. and Head, Department of Management Studies, Sengunthar Engineering College, Tiruchengode, illuminated the students with the recent trends in Banking sector.

Guest Lectures

A Guest Lecture was organized on 09.09.2014 with Dr.P.Karthikeyan, Assistant Professor, School of Management Studies, Kongu Engineering College, Perundurai as the resource person. He delivered a delightful lecture on "Indian Banking".

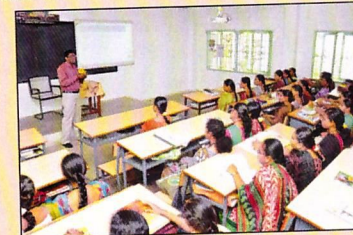


Ideas Towards Banking



Making a Point towards software development

A Guest Lecture on "Industrial Perception on Software Development" was organized on 10th December 2014. The Resource Persons Mr.M.Thangavel, CEO and Mr.A.Rajesh, Project Manager, RTSN, Erode, elucidated on Software Development.



Points towards Career

A Guest Lecture was organized on 19.02.2015 with Mr.T.Stephen, Prof. and Head, Department of Library and Information Science, Vellalar College for Women (Autonomous), Erode as the resource person. He shared a vision on "Job Enrichment-Techniques".



Extension Activity

An Act of Magnanimity

The Staff and Students of PG Department of Commerce with Computer Applications visited Illaya Bharatham Orphanage, Surampattivalasu, Erode on 15.08.2014 and donated Rs.2000 in cash, dresses, stationery items, sweets and groceries for the welfare of the orphanage children.

Workshop of Paper Quilling, Fabric and Embroidery

A Program on "Paper Quilling, Embroidery, Glass Painting" was conducted by Ms.N.Kiruthiga of III-B.Com (CA)-'A' to exalt the creative sense, on 12th, 15th and 16th December 2014.



Hands of Exercise : Paper Quilling, Fabric painting, Embroidery Workshop

Student Financial Support



Financial Support

The Department extended financial support to Ms.S. Thamaraiselvi of II-M.Com(CA), Ms.S.Krishnaveni of III-B.Com (CA)-'A', Ms.M.Kokilla of III-B.Com (CA)-'A', Ms.S.Saranya of III-B.com (CA)-'B', Ms.M.Tharani Bhagavathi of III-B.Com(CA)-'B' of Rs.1000/- each on 24th December 2014 for their examination fee during the academic year 2014-2015.

Entrepreneurship Development Programme

The Programme was conducted on the topic "Mushroom Cultivation Techniques" for the Students on 11.12.2014. The Resource Persons were Dr.S.Sharmila, Dr.C.Chithravadivu, Dr.D.H.Geetha and Dr.Indramuthu Jayashree, Assistant Professors in the Department of Botany, Vellalar College for Women.



Workshop in : "Mushroom Cultivation"

BOARD OF STUDIES

The Annual Meeting of the Board of Studies was held on April 2014, with the University Representative Dr.G.Kavitha, HOD, Department of B.Com(E.com), PSGR Krishnammal College for Women, Coimbatore, Subject Experts Dr.C.Gnanadesigan, Assistant Professor of Commerce, DDE, Annamalai University, Chidambaram and Dr.N.Anantha Sekaran, Associate Professor, Department of Commerce, Government Arts College, Karur, Industrial Expert Mr.R.Krishna Kumar, Auditor, M/s Sundhar Krishna & Associates, Erode and Alumna Mrs.S.Renuga Priya, Single Window Operator A, Punjab National Bank, Erode and with the internal members of the department. The updated curriculum for the forthcoming year was approved by the above members.

STAFF ACTIVITIES

Dr.S.Kalaiselvi

Member

- IQAC
- Curriculum Development Committee
- Journal of Research in International Business and Management (formerly, International Research Journal of Management and Business Studies)
- Advisory Committee for ICSSR sponsored Research Project, PG and Research Department of Commerce, Gobi Arts and Science College, Gobi.
- Doctoral committee, Department of Commerce, Shri PSG Arts & Science College for Women, Sangagiri, Periyar University, Salem.
- BOS, Erode Arts and Science College (Autonomous), Erode.

Co - ordinator

- Quiz Club,
- Bank Competitive Examination Coaching Classes, Banking Management

Associate Editor
Editor-in-Chief

- Journal of Management and Science
- International Research Journal of Agricultural and Rural Development (IRJARD)
- Commercial Czarinas, News letter.
- BOS, Vellalar College for Women.
- Spoken Tutorial.

Chair Person
Organizer
Academic
M.Phil Produced
Ph.D Ongoing
Publications

- 11
- 8

International Journal

- International Journal of Multi disciplinary and Academic Research (SSIJMAR)
- Scenario of Retailing in the Present era.
- EPRA International Journal of Economic & Business Review

Topic
International Journal

- Changing of Girls attitude towards the Consumption of fashion products- A study in Erode city.

Topic

International Journal

- Trans Asian Research Journals
- TAJMMR : TRANS Asian Journal of Marketing & Management Research.
- A Study on Consumer Purchase Behavior towards Fashion Products.

Topic

Mrs. C. Sangeetha

- Member - Staff Welfare Committee
- Curriculum Development and Feedback Committee
- BOS, Vellalar College for Women
- Co-ordinator - Banking Management
- Academic
- M.Phil Produced - 9

Dr.S. Thenmozhi

- Member - Student Welfare Committee
- BOS, Vellalar College for Women
- Co-ordinator - Banking Management
- Academic
- M.Phil Produced - 11
- M.Phil Ongoing - 1
- Publications
- International Journal - International Journal of Research in Computer Application and Management
- Topic - Financial Health of Housing Finance Institution in India ; An Empirical Evaluation.
- International Journal - International Research Journal of Agriculture and Rural development.
- Topic - Impact of Agriculture on Indian Economy.
- Book Chapter (National) - Foreign Direct Investment and Indian Economy
- Topic - Revolutionary Development in Information Technology through FDI.

Dr.P.Thilagavathi

- Member - Quiz club
- BOS, Vellalar College for Women
- Organiser - Spoken Tutorial, Libre Office.
- Academic
- M.Phil Produced - 10
- Publications
- International Journal - International Journal of Applied Research and Studies
- Topic - A Study on Customer Satisfaction towards Solar Water Heater with Reference to Erode City.
- International Journal - International Research Journal of Agriculture and Rural development.
- Topic - Impact of Agriculture on Indian Economy.

Dr.P. Parimala Devi

- Member - Alumni Association - Ex - Officio member, BOS, Vellalar College for Women, Erode.
- Organizer - Spoken Tutorial, libre Office.
- Academic
- M.Phil Produced - 7

Publications

- International Journal - GE-International Journal of Management Research
- Topic - Green Marketing Myopia
- International Journal - International Research Journal of Commerce and Law.
- Topic - A Study on Impact of Promotional Strategies on Consumer buying Behavior to Shopping Mall.
- International Journal - International Research Journal of Agriculture and Rural Development
- Topic - Green Marketing Myopia
- Book Chapter - Co-operative Enterprises for Sustainable Development.
- Topic - The Role of Dairy Co-operatives in Sustainable Economic Development in India.

Mrs.M.Prema

- Member - Fine Arts and Placement Cell BOS, Vellalar College for Women
- Organizer - Spoken Tutorial, Libre Office.
- Academic
- M.Phil Produced - 3
- M.Phil Ongoing - 1
- Pblications
- International Journal - International Research Journal of Agriculture and Rural Development.
- Topic - Rural Infrastructure & Agriculture Development

Mrs.S. Sounthiri

- Member - Placement Cell

Mrs.V. Thilagavathi

- Publications
- International Journal - International Journal of Multi disciplinary Research Academy (IJMRA)
- Topic - Consumer Perception towards online shopping
- An Empirical study in Erode District.

Mrs.M. Lalitha

- Member - Games Committee
- Publications
- International Journal - International Journal of Multi disciplinary Research Academy (IJMRA)
- Topic - Consumer Perception towards online shopping
- An Empirical study in Erode District.

Mrs.K.C. Mohana Priya

- Member - Commercial Czarinas, News Letter
- Co-ordinator - DTP-desktop publishing, Merchandising

Mrs.N.V. Jamunaadevi

- Member - Commercial Czarinas, News Letter
- Organizer - Spoken Tutorial, C++ & Libre Office.

DEPARTMENT REPOSITORY

Text Books	- 300
Journal :	
National	- 9
International	- 1
Annual Reports	- 59
M.Phil Dissertation	- 51
PG Projects	- 122

EXTRA CURRICULAR ACTIVITIES

Our learners Volunteered themselves in various club activities

NSS	- 29
YRC	- 36
GREEN SOCIETY	- 52
CONSUMER CLUB	- 30
ENVIRO CLUB	- 50

DEPARTMENTAL INTAKE

I - B.Com (CA) - 'A' 60	II - B.Com (CA) - 'A' 54	III - B.Com (CA) - 'A' 57	I - M.Com (CA) - 'A' 47
I - B.Com (CA) - 'B' 60	II - B.Com (CA) - 'B' 61	III - B.Com (CA) - 'B' 56	II - M.Com (CA) - 'A' 48

POSITIONS HELD BY THE LEARNERS

During the Academic year 2014-2015 the following students were selected as Union Office Bearers of the College



Ms. M. Sathya
III - B.Com (CA) - 'B'
Dept. Association Secretary



Ms. R. Sasikala
III - B.Com (CA) - 'B'
Quiz Club Secretary



Ms. S. Pavithra
II - B.Com (CA) - 'B'
NSS Secretary

RANK HOLDERS

UG Batch (2011-2014)

Ms. M. Sasikala, III - B.Com (CA) - 'B' - I
Ms. K. Pavithra, III - B.Com (CA) - 'B' - II
Ms. V. Yamuna, III - B.Com (CA) - 'B' - III
Ms. M. Nivetha, III - B.Com (CA) - 'B' - IV
Ms. G. Padma, III - B.Com (CA) - 'B' - V

PG Batch (2012-2014)

Ms. S. Sindhu Poorani, II - M.Com (CA) - I
Ms. P. Prinyaka Devi, II - M.Com (CA) - II
Ms. S. Kowsalya Devi, II - M.Com (CA) - III

PROFICIENCY PRIZE WINNERS (2014-15)

PG

General Proficiency

UG



Ms. D. Jamuna
II - M.Com(CA)
I Prize



Ms. S. Saranya
II - M.Com(CA)
II Prize



Ms. S. Sharmila
II - B.Com(CA)-'B'
I Prize



Ms. T. Arulkumari
III - B.Com(CA)-'A'
II Prize

U G Allied I



Ms. M. Sathya
III - B.Com(CA)-'B'
I Prize



Ms. S. Sharmila
III - B.Com(CA)-'B'
II Prize

UG Allied II



Ms. G. Ramya
III - B.Com(CA)-'B'
I Prize



Ms. R. Sasikala
III - B.Com(CA)-'B'
II Prize

PLACEMENT ON CAMPUS

UG

Ms.S. Jothipriya	- III-B.Com (CA) - 'A'
	- CTS, Coimbatore
	- AEE BEE Company, Coimbatore
Ms. K. Indhuja	- III-B.Com (CA) - 'A'
	- AEE BEE Company, Coimbatore
Ms. E. Jamuna	- III-B.Com (CA) - 'A'
	- AEE BEE Company, Coimbatore
Ms. T. Savitha	- III-B.Com (CA) - 'B' - CTS, Coimbatore
Ms. R. Sasikala	- III-B.Com (CA) - 'B' - CTS, Coimbatore
Ms. T. Vivitha Preetha	- III-B.Com (CA) - 'B'
	- INFOSYS BPO, Chennai
Ms. A.M. Pradepaa Sri	- III-B.Com (CA) - 'B'
	- AEE BEE Company, Coimbatore
Ms.A. Priyanka	- III-B.Com (CA) - 'B'
	- AEE BEE Company, Coimbatore

PG

Ms. P. Revathi	- II-M.Com (CA) - IQ Back Office, Chennai.
Ms. Lovely Lal	- II-M.Com (CA) - AEE BEE Company, Coimbatore.
Ms. M.Anupriya	- II-M.Com (CA) - AEE BEE Company, Coimbatore.
Ms. A.J. Srinithi	- II-M.Com (CA) - AEE BEE Company, Coimbatore.

DEPARTMENT CONTEST

PG

Power Point Presentation - Clean India

Ms. Lovely Lal	- II-M.Com (CA) - I Prize
Ms. G. Padma	- I-M.Com (CA) - II Prize

Cookery

Ms. S. Saranya	- II-M.Com (CA) - 'A' - I Prize
Ms. M. Raja Rajeswari	- I-M.Com (CA) - 'A' - II Prize

UG

Card Making

Ms. K. Aishwarya	- I-B.Com (CA) - 'A' - I Prize
Ms. K. Madhubala	- I-B.Com (CA) - 'A' - II Prize

Ms. R. Subha	- II-B.Com (CA) - 'B' - I Prize
Ms. R. ZainabSaarama	- II-B.Com (CA) - 'B' - II Prize

Cookery

Ms. A. Mohamoodha Afridha Fathima	- I-B.Com (CA) - 'A' - I Prize
Ms. S. Keerthana	- II-B.Com (CA) - 'A' - II Prize
Ms. V. Pushpalatha	- II-B.Com (CA) - 'B' - I Prize
Ms. S. Venkateswari	- I-B.Com (CA) - 'B' - II Prize

CHAMPIONS AT HOME

-B.Com (CA) - 'A'

Ms. M. Kirubasri	- Throw Ball	- 2 nd Place
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I-B.Com (CA) - 'B'

Ms. S. Swapna	- Throw Ball	- 2 nd Place
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II-B.Com (CA) - 'A'

Ms. M. Balamani	- Essay Writing	- I Prize
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Ms. S. Amutha	- Long Jump	- 3 rd Place
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(Common Level 3.80 mtr)

- Long Jump	- 3 rd Place
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- Relay 4X400 mtr	- 2 nd Place
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- Relay 4X100 mtr	- 1 st Place
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Ms. D. Delfy Christina	- Brain Teaser	- I Prize &
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Ms. S. Geethanjali	- Brain Teaser	Cash Award of Rs.500
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III-B.Com (CA) - 'A'

Ms. P.G. Hemaa	- Hand Ball	- 1 st Place
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Ms. G. Gayathri	- Hand Ball	- 1 st Place
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Ms. R. Kanimozhi	- Hand Ball	- 1 st Place
	- Throw Ball	- 2 nd Place

Ms. R. Krishna Devi	- Throw Ball	- 2 nd Place
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III-B.Com (CA) - 'B'

Ms. K. Priya	- Hand Ball	- 1 st Place
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Ms. S. Prasanthi	- Hand ball	- 1 st Place
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- Throw Ball	- 2 nd Place
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- Amusement	- 3 rd Place
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Games

I-M.Com (CA)

Ms. P. Kavipriya	- Throw Ball	- 2 nd Place
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OFF CAMPUS CONTEST CHAMPIONS

Ms. S. Saranya - I B.Com (CA) - B Chess Contest

Maharishi Vidhya Mandhir - II Prize

Hindustan Arts & Science College Coimbatore - III Prize

Komarapalayam Polytechnic College, Erode - VIII Prize

Ms. L. Pugazharasi - I B.Com (CA) - B Tamil Speech Contest

Bharathiar University Arts and Science College, Sivagiri - I Prize

Consumer Club, Erode District Level - 1st Place

PSG Technology, Coimbatore State Level - III Prize

Ms. S. Keerthana - II B.Com (CA) - A Treasure Hunt

Ms. S. Gayathri - II B.Com (CA) - A Treasure Hunt

Kongu Arts and Science College, Erode - III Prize &

Cash Award of Rs. 500

OUR BUDDING ENTREPRENEURS



N. Kiruthiga
III-B.Com (CA) - 'A'
Glass Painting



S. Roopa
I-B.Com (CA) - 'B'
Seam Stress



S. Sowndarya
I-B.Com (CA) - 'B'
Attender in Pharmacy



V. Kiruthika
II-B.Com (CA) - 'A'
Home Tuition



S. Divya
II-B.Com (CA) - 'A'
Home Tuition



S. Renuga Devi
II-B.Com (CA) - 'B'
Home Tuition



J. Mahalakshmi
III-B.Com (CA) - 'A'
Seam Stress



P. Poomalar
III-B.Com (CA) - 'B'
Seam Stress



G. Sowmiya
III-B.Com (CA) - 'B'
Home Tuition



G. Rooba
III-B.Com (CA) - 'B'
Seam Stress



A.M. Pradeepasri
III-B.Com (CA) - 'B'
Type writing



T. Thilagavathi
III-B.Com (CA) - 'B'
Seam Stress



S. Sudha
III-B.Com (CA) - 'B'
Home Tuition



M. Sasikala
I-M.Com (CA)
Home Tuition



P. Indhu Surya
II-M.Com (CA)
Retail Saree Seller



V. Preethi
I-M.Com (CA)
Home Tuition



S. Saranya
I-B.Com (CA) - 'B'
Seam Stress



P. Priyanka
II-B.Com (CA) - 'B'
Attender
Vellalar College Library



M. Prathika
II-B.Com (CA) - 'B'
Attender
Vellalar College Library



M. Manimala
III-B.Com (CA) - 'A'
Home Tuition

CREATIVE SKILL EXPO

Prize Winners

Ms.A.J. Srenithi, Ms.V.Suganya II-M.Com (CA) - I Prize

Ms.M.Mythili, Ms.B. Sowmiya I-M.Com (CA) - II Prize

Ms.M. Ramya III-B.Com (CA) - 'B' - III Prize

BLOOD DONORS

II-B.Com (CA) - B

Ms.S.Pavithra
Ms.P. Priyanka
Ms.M. Prathika
Ms.K. Priyanka Jayalakshmi
Ms. R. Thilagavathy

III-B.Com (CA) - B

M.Sangeetha
Ms.S.Srilekha
Ms.R.Yamuna

III-B.Com (CA) - A

Ms. P.G. Hema
Ms.K. Indhuja
Ms. T. Arulkumari
Ms. S. Jothipriya
Ms. U. Kunthavai

II-M.Com (CA)

Ms. S.Lavanya

TEACHING FACULTY MEMBERS

Name	Qualification	Designation	Specialization
Dr. S. Kalaiselvi	M.Com., MBA., M.Phil., Ph.D., PGDCA., CGA. SET Commerce Qualified SET Management Qualified	Associate Professor & Head	Financial Management
Mrs. C. Sangeetha	M.Com., M.Phil., PGDCA., PGDTM	Assistant Professor	Financial & Marketing Management
Dr.S. Thenmozhil	M.Com., M.Phil., PGDCA.,MBA. Ph.D. SET Commerce Qualified.	Assistant Professor	Financial & Marketing Management
Dr.P.Thilagavathi	M.Com., M.Phil., PGDCA.,MBA. Ph.D. UGC-NET Commerce Qualified.	Assistant Professor	Financial & Marketing Management
Dr.P. Parimala devi	M.Com., M.Phil., PGDCA., MBA. Ph.D.	Associate Professor	Financial & Marketing Management
Mrs.M. Prema	M.Com., M.Phil., PGDCA.,	Assistant Professor	Financial & Marketing Management
Mrs.S. Sounthiri	M.Com., M.Phil., PGDCA., SET Commerce Qualified.	Assistant Professor	Financial & Marketing Management
Mrs.V. Thilagavathi	M.Com., M.Phil., PGDCA.,	Assistant Professor	Financial & Marketing Management
Mrs.M. Lalitha	M.Com., (CA)., M.Phil., B.ED.,	Assistant Professor	Financial & Marketing Management
Mrs.K.C.Mohanapriya	BBM, M.Com., M.Phil.,	Assistant Professor	Financial & Marketing Management
Mrs.R.Abirami	M.Com (CA)., MBA., M.Phil.,	Assistant Professor	Marketing Management
Dr.B.N.Shanthini	M.Com ., M.Phil., Ph.D., UGC-NET Commerce Qualified	Assistant Professor	Financial & Marketing Management
Mrs.N.V. JamunaaDevi	MCA	Assistant Professor	Computer Applications
Mrs. P. Sangeetha	MCA	Assistant Professor	Computer Applications

EXTROVERTS

II-M.Com (CA)



III-B.Com (CA) - 'A'



III-B.Com (CA) - 'B'



STUDENT CONTRIBUTIONS

மாணவன்

தாயின் கருவறையின், கலங்கரை விளக்கம் நீ
தந்தையின் தோற்காத தோள்களுக்குத் தோரணம் நீ
அறிவுக்கண் திறந்த ஆசிரியரின் அகல்வெளிச்சம் நீ
நீ வாழ்ந்தால் இவர்களுக்குச் பெருமை,
நீ வீழ்ந்தால் இவர்களுக்குச் சிறுமை,
இப்போது சொல் இவர்கள் உன்னில்
களையெடுப்பது வலியாகுமா
தந்தையின் வியர்வைத் துளிக்கு விலாசம் நீ
தாயின் கண்ணீர் துளிக்கு கைக்குட்டை நீ
உன்னை உருவாக்கவே, சில உளிகள் இங்கு மாறுவேடத்தில்
தந்தையாய், தாயாய், ஆசிரியராய்,
புத்தகத்தை வாசிக்கும் முன், இவர்களை சுவாசித்துப்பார்,
உன் பிறப்பிற்கு பொருள் விளங்கும்

மனிதன்

என் அம்மா சொன்னார்...
நீ மருத்துவர் ஆக வேண்டும் என்று
என் அப்பா சொன்னார்...
நீ மாவட்ட ஆட்சியர் ஆக வேண்டும் என்று
என் அண்ணன் சொன்னார்
நீ பொறியாளர் ஆக வேண்டும் என்று
என் தாத்தா சொன்னார்
நீ ஆசிரியை ஆக வேண்டும் என்று
ஆனால் யாரும் சொல்லவில்லை
நீ மனிதனாக வேண்டும் என்று

Puzzles

1,2,3,4,5,6,7,8,9,10
11,12,13,14,15,16,17,18,19,20
21,22,23,24,25,26,27,28,29,30
31,32,33,34,35,36,37,38,39,40
41,42,43,44,45,46,47,48,49,50
Only Genius can find this. where is the mistake?

Maths Puzzles

Find the Missing Number?

5	28	3
11	125	4
9	?	11

3,5,8,13,21,...
Find the Next Value?

ஈ. அருணாதேவி
I-B.Com (CA) - 'A'

ஈ. அருணாதேவி
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Pugatzharasi. L
I - B.Com (CA) - 'A'
Ans : Mistake

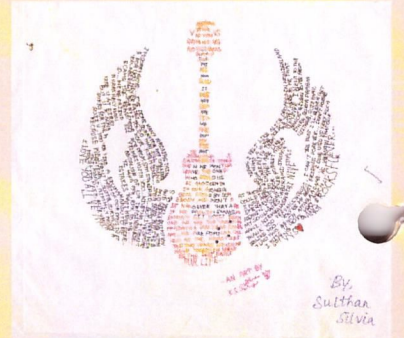
Ans : 92

Ans : 34

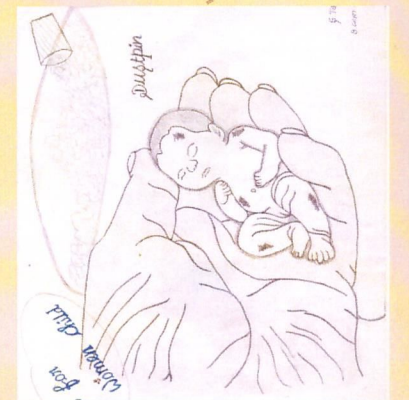
M. Kirubashree
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S.Amutha - II B.Com (CA)-A



K.S.Sulthana I-B.Com (CA)



S.Tamilselvi IB.Com (CA) -B

Motivational Thoughts by Dr.A.P.J. Abdul Kalam

Don't read the success stories
You will get only message
Read the failure stories
You will get some
idea to success

I am not a handsome guy
But I can lend my hands,
To-some who need help
Beauty is in heart not in face

I will always choose a lazy person to a difficult job
Because he will find an easy way to do it.

Aishwarya .K
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Commerce Abbreviation

CAO - Chief Accounting Officer
EAR - Effective Annual Rate
GPO - Group Purchasing Organization
JIS - Just In Sequence
NAV - Net Asset Value
NDA - Non-Disclosure Agreement
LLC - Limited Liability Company
ICB - Industry Classification Benchmark
CPA - Certified Payroll Professional
CSO - Chief Security Officer
CFA - Chartered Financial Analyst

Sasilaka .R
Final B.Com (CA) - 'B'

Mother

Heaven must be small because
I can see it my mom's eye

Birthday

The only day in your life
that is
your mother smiled
when you cried.

Harisudha .S
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கலங்கரை விளக்கம்

வற்றாத ஜீவந்தியாய்
ஓயாத கடல் அலையாய்
சுவைக்கச் சுவைக்க
தேவிட்டாத அமிர்தமாய்
ஆறியாமை இருள்
கூழும் போது
சுடர்விடும் சலங்கரை விளக்கமாய்
சுடவே வரும் ஒரே
வழிகாட்டி... கல்வி

Gayathri .S
I-B.Com (CA) - 'A'

FASCINATING FACTS

SOAP

The first Civilization to use soap on bodies were the Romans who then spread the soap making and using skills all through Europe. The first soap were formed by boiling animal fat. The Soap making process is called "Saponification" which separates the oils fatty acid bonds and combines them with molecules in the lye to form a salt.

This salt is what we refer to as "soap"

Around the 13th and 14th century, soap was considered as a revenue source by the British Government and it was heavily taxed. Sodium Laurel / Laureth Sulfer (SLS) is the chemical detergent that causes most unnatural soap to foam.

Do you know?

The Stars do not twinkle. In fact it is the turbulence in the sky that makes the stars appear as if they are blinking.

The Sun is the Smallest star. It is referred as a G2 Yellow dwarf star.

Number Facts

The numerical digits we use today such as 1, 2, 3 are based on the Hindu - Arabic numeral System Developed over 1000 years ago.

Zero is the only number which is known with so many names including nought, naught, nill, zilch and zip. Million is 1 followed by 6 zeros, billion 9 zeros and trillion 12 zeros. Hence the order is Ones, Tens, Hundred, Thousand, Ten Thousand, Lakh, Ten Lakh, Million, Billion, Trillion, Quadrillion, Sextillion, Septillion, Octillion, Nonillion, Decillion, Undecillion, Duodecillion, Tredicillion etc.

D. Delfy Christina
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பிள்ளை தாயின் உறவு

நீ யாரிடமும் வேண்டுமானாலும் கடன் பட்டிருக்கலாம்
அதை நீ எப்பொழுதும் அடைக்கலாம்
ஆனால் ஒரு பொழுதும் உன் தாயின்
கடனை மட்டும் அடைக்க முடியாது
தாய்பால் தாயின் உறவு முறை என்றென்றும் நிலைத்திருக்கும்

Gayathri .S
I-B.Com (CA) - 'A'

அம்மா

மறு பிறவி இருந்தால்
செருப்பாக பிறக்க வேண்டும்
என் அம்மா காலில் மிதிபட அல்ல
என்னை சுமந்த அவளை
ஒருமுறை நான் சுமப்பதற்காக...

Monika. T
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NAAC PEER TEAM VISIT JANUARY 2015



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