

VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), ERODE - 12

College with Potential for Excellence

(Re-accredited with 'A' grade by NAAC

&

Affiliated to Bharathiar University, Coimbatore-641046)

PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

NEWS LETTER

CZARINAS' 2012

JUNE 2012 to MARCH 2013

ISSUE - 3



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About the Institution

Established in 1970, Vellalar College for Women, the Pioneer among the institutions of higher learning in Erode District, is located on a Sprawling green campus at the foot hills of Lord Muruga Temple, Thindal. The institution by virtue of its vision and mission and through its unique and innovative curricular, cocurricular and extracurricular practices and continuous interaction with society, has risen to the level of a premier academy imparting quality education. The NAAC reaccredited the College with 'A' Grade in 2008. In 2011, the University Grants Commission recognized it as a "College with Potential for Excellence". In the past 42 years, the institution has successfully empowered and transformed thousands of young women into respectable and responsible citizens.

About the Department

The post graduate Department of Commerce with Computer Applications is in its 12th year of functioning. It is a full-fledged Research Department with full time and part time M.Phil and Ph.D programmes. Eminently qualified and dedicated members of the faculty and the excellent infrastructure enhance the quality of education imparted by the department. The department makes conscious efforts to inculcate within each of its students, an active and real outlook towards life and career as its focal points.

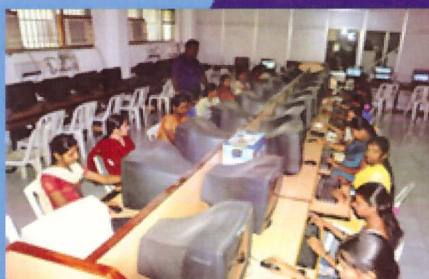
CERTIFICATE COURSES

Merchandising

Our department conducts a certificate course on Merchandising approved by Bharathiar University from 2012-2013 onwards. 28 students have enrolled in this course.



Desktop Publishing



A Memorandum of understanding has been signed during the Academic Year 2012-2013 with Maruthi Educational Institutions, Gobi for initiating a certificate course on Desktop Publishing (DTP) for the emerging learners. The current enrollment for the course is fourteen.

International Seminar



The department hosted an International Seminar on "Social Network and Communication" on 7th & 8th August 2012.

Portfolio Management



A One - day workshop on "Portfolio Management" was organized on 25th September, 2012. The workshop was designed to provide Technical Analysis training to the students to understand the trend of stock prices. The students were also introduced to the on-line stock trading module. The staff of the Department of Commerce with Computer Applications were the facilitators for the programme. A total of 210 students of the UG & PG courses participated in the workshop and benefited.

An Act of Philanthropy



A timely financial support extended to C.Bakkyalakshmi of I.M.Com (CA) stands as a testimony to the altruistic leanings of the Department.



INAUGURAL FUNCTION

The inaugural function of the Association was held on 26.7.2012. The Chief Guest of the Occasion was **SINDHU.K.ARAVINDHAN**, Lawyer, Past President (Jc Green Field), Zone Trainer, Gobichettipalayam. He delivered a talk on "FREEDOM OF WOMEN".



A VISIT TO COORG & MYSORE

The PG department of commerce (CA) organized a two-day trip to Coorg and Mysore for the students on 7th & 8th September 2012.



GUEST LECTURE PROGRAMME

A Guest Lecture on "Amalgamation and Absorption of Companies" was arranged for Final M.Com (CA) Students on 15-09-2012. The Chief Guest was **Dr.G. SHANTHI**, Assistant Professor of Commerce, Thiruvalluvar Government Arts college, Rasipuram-637 401.



WORKSHOP

A Two - Day Workshop on "**Bridal Flower Making**" has been organized by the Department on 20.12.2012 and 21.12.2012. Fiftyfive students of our department participated and benefited.



GUEST LECTURE

A guest lecture programme was organised on "Application of Multivariate techniques" for the Post Graduate students of the department on 05.02.2013. The Resource Person Dr. (Tmt). V. Rajeswari, Assistant Professor, Department of Business Management of our college has emphasized on various statistical tools namely factor analysis and cluster analysis employed in research by using SPSS package. A total of 90 students attended the lecture and benefited.

ONE DAY SEMINAR

The Department organized a one day seminar titled "Research Methodology and Application of Statistical Tools" on 07.02.2013 in association with PG Department of Commerce (SF) and Department of Corporate Secretaryship. The Resource Person Dr.(Mrs).R.Parvathi, Assistant Professor and Head, Department of Mathematics (Aided) demonstrated the application of statistical tools. The afternoon session was engaged by Resource Person Dr.(Tmt).V.K.Shobhana, Director, Commerce (SF) of our college and delivered a special lecture on "Research Methodology". Forty Two of our students attended the programme and benefited.



WORKSHOP - A MARCH TOWARDS INFORMATION TECHNOLOGY

A one day workshop on "SAP for Beginners" has been organized by the Department on 9.2.2013. The Resource Person Mr. R. Srinivasan, M.B.A., ACMA., Assistant Finance Manager, Novo Nordisc India Pvt Ltd., Bangalore, gave an overview of menu's in SAP, various operations and the usage of SAP in MNCs.



VALEDICTORY FUNCTION

The valedictory meeting of the association was held on 11.2.2013. The Chief Guest Dr. (Tmt). C.Dhanalakshmi, M.Com., M.Phil., PGDCA., MBA., Ph.D., Director, Gem Business Academy Gobi, addressed on the topic "India's Banking Scenario in the Modern Era".



PROFICIENCY PRIZE WINNERS (2012-2013)

GENERAL PROFICIENCY

- M. Kokila - III B.Com (CA) 'A' - 1st Place
 D. Haripriya - III B.Com (CA) 'A' - 2nd Place
 R. Sandhiyapriya - II M.Com (CA) - 1st Place
 P. Parameshwari - II M.Com (CA) - 2nd Place

ALLIED - I

- Nivetha - III B.Com (CA) 'B' - 1st Place
 D. Haripriya - III B.Com (CA) 'A' - 2nd Place

ALLIED - II

- D. Jamuna - III B.Com (CA) 'A' - 1st Place
 R. Heena - III B.Com (CA) 'A' - 2nd Place

RANK HOLDERS

G Batch 2009-2012

- Sindhupoorani - III B.Com (CA) 'B' - I
 Yuvaneshwari - III B.Com (CA) 'B' - II
 Brindha - III B.Com (CA) 'A' - III
 Priyanka - III B.Com (CA) 'B' - IV
 Priyanga - III B.Com (CA) 'B' - V

G Batch 2010-2012

- Vaishnavi - II M.Com (CA) - I
 Poongodi - II M.Com (CA) - II
 Sowthami - II M.Com (CA) - III

ASSOCIATION COMPETITION PRIZE WINNERS (2012-2013)

COOKERY

- M. Kokila - III B.Com (CA) 'A' - 1st Place
 D. Tharani - II B.Com (CA) 'B' - 1st Place
 D. Gayathri - II B.Com (CA) 'A' - 2nd Place
 P. Poomalar - I B.Com (CA) 'B' - 2nd Place

CARD MAKING

- K. Krithika - III B.Com (CA) 'A' - 1st Place
 A.J. Srenithi - III B.Com (CA) 'B' - 1st Place
 R. Heena - III B.Com (CA) 'A' - 2nd Place
 P. Sri Krishna Sangavi - III B.Com (CA) 'B' - 2nd Place

WEALTH FROM WASTE

- R. Sandhiyapriya - II M.Com (CA) - 1st Place
 E. Nithya - II M.Com (CA) - 2nd Place

MESSAGE TYPING

- A. Krishnaveni - I M.Com (CA) - 1st Place
 S. Ramya - II M.Com (CA) - 2nd Place

RECOGNITION OF PUNCTUALITY



D. Jamuna
 III B.Com (CA) 'A'
 100% Attendance



P. Indhusurya
 III B.Com (CA) 'A'
 Article Pub. in Sigaram

PLACEMENT OF 2013 AEE - BEE

As Faculty Co-ordinator

1. B. Divya - III B.Com (CA) 'A'
2. F. Asma Begam - III B.Com (CA) 'A'
3. R. Heena - III B.Com (CA) 'A'
4. D. Jamuna - III B.Com (CA) 'A'
5. G. Gunapriya - III B.Com (CA) 'A'
6. N. Kalaivani - III B.Com (CA) 'A'
7. R. Govarthini - III B.Com (CA) 'A'
8. A. Hemalatha - III B.Com (CA) 'A'
9. R. Kalaiselvi - III B.Com (CA) 'A'
10. L. Akilandeswari - III B.Com (CA) 'A'
11. Z. Mughamutha Ashifa - III B.Com (CA) 'B'
12. A. J. Srenithi - III B.Com (CA) 'B'
13. S. Loganayaki - II M.Com (CA)
14. S. Gayathri - II M.Com (CA)
15. A. Gayathri - II M.Com (CA)

As Faculty

1. R.S. Mythili - III B.Com (CA) 'B'
2. P. Sabitha - III B.Com (CA) 'B'
3. B. Saranya - III B.Com (CA) 'B'
4. K. Priyanka - III B.Com (CA) 'B'
5. T.S. Suganya - III B.Com (CA) 'B'



S. Gayathri
 II M.Com CA
 2D & 3D Web Design
 IRTT



S. Loganayaki
 II M.Com CA
 2D & 3D Web Design
 IRTT



P. Suganya
 II M.Com CA
 2D & 3D Web Design
 IRTT



S. Priyanga
 II M.Com CA
 2D & 3D Web Design
 IRTT



G. Dhivya
 II M.Com CA
 2D & 3D Web Design
 IRTT



S. Menaka
 II M.Com CA
 2D & 3D Web Design
 IRTT



K. Gayathri
 II M.Com CA
 2D & 3D Web Design
 IRTT



C. Bakkiyalakshmi
 I M.Com CA
 Billing, Kannagi
 Departmental Stores



G. Jayasri
 III B.Com (CA) 'A'
 Tuition



M. Kokila
 III B.Com (CA) 'A'
 Tuition



A.J. Srenithi
 III B.Com (CA) 'B'
 Tuition



M. Saranya
 II M.Com CA
 Jones NIT India,
 Erode



N. Kiruthika
 I B.Com (CA) 'A'
 Glass Painting



A. Gayathri
 II M.Com CA
 Accounts Manager
 Nel Tec, Coimbatore



C. Janani Priyanka
 III B.Com (CA) 'A'
 Association Secretary



R. Ummulhasanath Rumana
 III B.Com (CA) 'B'
 Quiz Club Secretary



P. Sri Vinodhini
 I B.Com (CA)
 YRC Secretary



P. Nandhini
 I B.Com (CA)
 YRC Joint Secretary

CREATIVE STREAKS

Things To Remember

- A - Avoid negative sources, people, places, things & habits.
- B - Believe in yourself.
- C - Consider things from every angle.
- D - Don't give up.
- E - Enjoy life today as yesterday is gone tomorrow may never come.
- F - Family and friends are hidden treasure, enjoy them.
- G - Give more than you dream.
- H - Hang on to your dreams.
- I - Ignore those who try to discourage you.
- J - Justify your deeds.
- K - Keep trying no matter how hard it seems.
- L - Love yourself first and the most.
- M - Make it happen today.
- N - Never lie, cheat or steal, always strike a fair deal.
- O - Open your eyes and see things as they really are.
- P - Practice makes man perfect.
- Q - Quitters never win & winner never quit.
- R - Read, Study and Learn about everything.
- S - Stop spreading rumors.
- T - Thank god for this life.
- U - Understand yourself for being a good human being.
- V - Visualize your thinking.
- W - Weakness should be overcome.
- X - X-ray your thoughts and feelings.
- Y - You are Unique of all god's creations, nothing can replace you.
- Z - Zenith your target and go for it.

N. Usha Rani, I-B.Com (CA) 'B'

Counting Time

Pico Second	- 0.000,000,000,001 Seconds
Nano Second	- 0.000,000,001 Seconds
Micro Second	- 0.000,001 Seconds
Milli Second	- 0.0001 Seconds
Minute	- 60 Seconds
Hour	- 60 Minutes = 3600 Seconds
Day	- 24 Hours = 86400 Seconds
Week	- 7 Days = 604,800 Seconds
Fortnight	- 14 Days = 2 Weeks
Month	- 28 to 31 days
Quarter	- 3 Months
Year	- 12 Months = 365 Days
Leap Year	- 366 Days = 52 Weeks + 2 days
Decade	- 10 Years
Century	- 100 Years
Millennium	- 1000 Years

N. Backiya Lakshmi, II-B.Com (CA) 'A'

Tension

The moment you are in tension,
You will lose your attention
Then you are in total confusion,
And you will get irritation
This will spoil personal relation,
Then you won't get cooperation,
That will result in complication,
Doctor will give you caution
And you may have to take medicine,
Instead understand the situation
The problem will be solved by discussion.

D. Sivaranjani, II-M.Com (CA)

Did you Know

A human body can bear only up to 45 del (units) of pain. Yet at time of giving birth; a mother feels upto 57 del (units) of pain. This is similar to 20 bones getting fractured at a time
Can you imagine it now,
The Mothers Pain and Love.

C. Mownica, I-M.Com (CA)

For My True Friend

Written with a pen
Sealed with a kiss
If you are my friend.....
Please answer this:
Are we friends or are we Not?
You told me once, but I forget
so tell me now and tell me true
so I can say, I am here for you.
Of all the friends I've ever met
You're the one I won't forget
And if I die before you do
I'll go to heaven
And wait for you!!!

AR. Hajara Suhaina, II-B.Com (CA) 'A'

Do It Now

BELIEVE	- While others are doubting
PLAN	- While others are playing
STUDY	- While others are sleeping
DECIDE	- While others are delaying
PREPARE	- While others are daydreaming
BEGIN	- While others are procrastinating
WORK	- While others are wishing
SAVE	- While others are wasting
LISTEN	- While others are talking
SMILE	- While others are frowning
COMMEND	- While others are criticizing
PERSIST	- While others are quitting

R. Sandhiya Priya, II-M.Com (CA)

Commerce Acronyms and Abbreviations

ADR : American Depository Receipt
ADX : Abu Dhabi Securities Exchange
ASX : Australian Securities Exchange
BSE : Bombay Stock Exchange
CMS : Commerce Middle School
DAF : Delivered At Frontier
DDP : Delivered Duty Paid
DDU : Delivered Duty Unpaid
EGX : Egyptian Exchange
KUW : Kuwait Stock Exchange
NASD : National Association of Security Deposit

R. Sasikala, I-B.Com (CA) 'B'

அழைக்கிறேன் வா

வானமாய் நான்
மின்னலாய் வேண்டாம்
நிலவாய் வா...
தோட்டமாய் நான்
சருகாய் வேண்டாம்
துளிராய் வா...
செடியாய் நான்
முள்ளாய் வேண்டாம்
மலராய் வா...
கடலாய் நான்
அலையாய் வேண்டாம்
முத்தாய் வா...
சோலையாய் நான்
புயலாய் வேண்டாம்
தென்றலாய் வா...
கனலாய் வேண்டாம்
நிலையாய் வா...
நிலையாய் வேண்டாம்
நிலையாய் வா...
அநாதை குழந்தையாய் நான்
அழைக்கிறேன் உன்னை,
ஆசிரமமாய் வேண்டாம்
அன்னையாய் வா...

D. Jayashree Narmadha, I-B.Com (CA) 'A'

வானத்தில் ஒரு திருமணம்

சூரியனுக்கும்
நிலவுக்கும்
திருமணமோ!
வான மேடையை
அலங்கரிக்கும்
வானத்தோரணமாய்
வானவில்!
உறவோடு உலாவரும்
உறவினர்களாய்
மேகங்கள்!
புதுக்கோலத்தில் புன்னகைக்கும்
புள்ளிகளாய் நட்சத்திரங்கள்!
கொட்டிச் சிலிர்த்த வைக்கும்
கெட்டி மேளமாய் இடி
மணமக்களை நீர்த் துளியால்,
மனமார வாழ்த்தும் மழை!
எங்கே இன்னும்
கேமரா மேனைக் காணவில்லை?
இதோ வருகிறார் மின்னல்!

மு. உம்மல் ஹஸனத் ருமானா, III-B.Com (CA) 'B'

நட்பு கவிதை

அன்பாய் பழகுவதில்
அம்மாவாய் இரு
ஆசையாய் பேசுவதில்
அப்பாவாய் இரு
ஆதரவு காட்டுவதில்
ஆசிரியராய் இரு
விரத்தில் ஜான்சி
ராணியாய் இரு
கொஞ்சி பேசுவதில்
குழந்தையாய் இரு
சேமிப்பதில் சிறு
ஏறும்பாய் இரு
நம் நாட்டைக் காக்க
நல்ல இந்தியனாய் இரு

N. Kiruthika, I-B.Com (CA) 'A'

வாழ்ந்து காட்டுவோம்

வாழ்க்கை ஒரு பாடசாலை
வாழ்ந்தவர்கள் ஆசிரியராகின்றனர்!
வாழ்கின்றவர்கள் மாணவராகின்றனர்!
நன்மையும், தீமையும் புத்தகமாகிறது!
இன்பமும் துன்பமும் பாடமாகிறது!
லட்சியம் ஒரு தேர்வாகிறது!
உயர்வு என்பது வினாவாகிறது!
நம்பிக்கை ஒன்றே விடையாகிறது!
உழைப்பு என்றும் வெற்றியாகிறது!
மரணம் எப்பொழுதும் தோல்வியாகிறது!

R. Anukayathiri, I-B.Com (CA) 'A'

Hard to Break

Diamonds are hard to find but not that hard to break
WHAT IS THE HARDEST THING TO BREAK THEN?
"HABIT"

If you break the H, you still have A BIT.
If you break the A, you still have BIT.
If you break the B, you still have IT.
Hey, and after you break the T in IT,
There is still the 'I'

And that 'I' is the root cause of all the problems.
Now you know why HABIT is so hard to break

NOTES AND OBSERVATIONS

- * Everyone Professes Peace ;
Everyone Practices War ;
- * The difference between spirituality and ritual is
the difference between gold currency and paper
currency.

P. Parameshwari, II M.Com (CA)