

VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS), Erode - 12



"College with Potential for Excellence"

(Re-accredited with 'A' Grade by NAAC &
Affiliated to Bharathiar University - Coimbatore)

PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

ISSUE - 2

NEWS LETTER

JUNE - 2011 To MARCH - 2012



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About the Institution

VCW is a pioneer in women's Education, established in 1970 boasting to its credit remarkable contribution towards empowerment and upliftment of rural women. The institution was formed for the purpose of providing quality education to women folks of rural community. During the four decades of its existence, the college strived to develop a world class hub of wide range of courses from under graduate to research programmes to motivate women studies.

About the Department

The Post Graduate Department of Commerce with Computer Applications kept its initial milestone in the year 2001. The Department is a pioneer in constructing quality education to acquire esteem skills in profession and leadership. We have 14 compassionate, systematic and dedicated faculty.

Certificate Courses

Merchandising



Desk Top Publishing



Our department signed a memorandum of understanding on 30.06.2007 with Maruthi Educational Institutions, Gobi for initiating a Certificate Course on Merchandising. A Desktop Publishing (DTP) course is introduced in this academic year 2011 - 2012 for the emerging learners. A count of 104 students enrolled themselves in both the courses.

Student's Office Bearers (2011-12)



B. Mahalakshmi
III B.Com(CA) - 'A'
Department Secretary

M. Saranya
III B.Com(CA) - 'B'
College Union Joint Secretary



T. Kalaiselvi
III B.Com(CA) - 'A'
Sports Joint Secretary

Placement Details



S. Rohini
III B.Com(CA) - 'A'
TCS, HCL

K.S. Suganya
III B.Com(CA) - 'B'
HDFC Standard Life Insurance



T.S. Saranya
III B.Com(CA) - 'B'
HCL

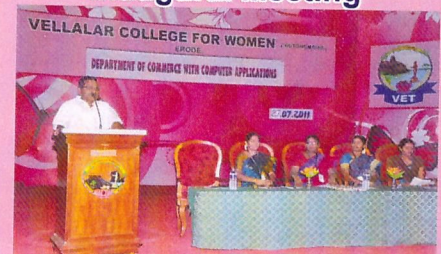
B. Mahalakshmi
III B.Com(CA) - 'A'
HCL



Lovely Lalu
III B.Com(CA) 'A'
HCL

Department Activities

Inaugural Meeting



The department inaugural function was held on 27.07.2011. The chief guest Thiru P.K. Venkatachalam, Managing Director, Kaveri Group of Companies, Namakkal inspired the gathering on the topic "Role of women in the society".

Special Meeting



Our department has organised a special meeting on the topic "Recent issues in Banking" on 22.08.'11, which was well addressed by Anu. P. James, Assistant Manager, Indian Bank, Elumathur.

Workshop



The Department conducted various informative and interactive workshops like "An Introduction to SPSS" on 19.08.'11, "Craftsmanship in Fabric Painting and Tile Painting" from 12.12.'11 to 14.12.'11 and "Web Designing in E-commerce" on 19.12.'11 and 20.12.'11. K. Gowri, Associate Professor of Management Studies, Excel Business School, Namakkal, M. Banumathi, Fevicryl Teacher Manoja Painting, Erode and Mr. S. Karthick, Managing Director, S21 Vector Animation Academy, Erode acted as resource persons respectively.

Seminar



A one - day seminar was organised on the topic "Multimedia" for the students on 16th September, 2011 by S. Karthick, Managing Director, S21 Vector Animation Academy, Erode.

Awareness Programme



The Department conducted CA Awareness Programme for Commerce Students on 26.12.2011. Mr. CA. Gopalkrishna Raju, K. Gopal Rao and company and Mr. PR. Aruloli, Master of Commerce, Chartered Accountants (ICAI), Chennai were the guest speakers.

Intercollegiate Meet



An intercollegiate meet "Ecstasy '12" was conducted on 25.01.2012, which was inaugurated by Dr. (Tmt). V.K.Shobhana, Associate Professor and Head, PG & Research Department of Commerce and Valedictory address was delivered by Dr. M.L. Sengodan, Principal, Vellalar College of Education for Women, Erode. Nearly 200 participants from various colleges of Erode and other Districts participated.

Field Visit

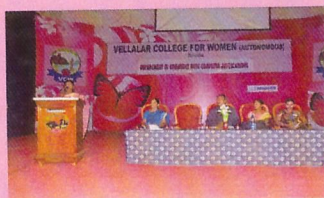
The students of B.Com(CA) and M.Com (CA) were taken for a tour to Kerala and Kanyakumari from 23.09.2011 to 26.09.2011. The trip included scenic places like Athirapalli falls, Kovalam Beach, Ceraai Beach, Padmanabhasamy Temple, Trivandrum Zoo, Vivekanandhar Rock, Thiruvalluvar Statue and Kannithai Temple.

Guest Lecture



Our department has organised a Guest Lecture on the Topic "Man Power and Personality Development" on 26.12.2011. The Chief Guest was Dr. M. Ravichandran, Assistant Professor of Management Studies, Anna University of Technology, Trichy.

Valedictory Meeting



The department valedictory meeting was held on 13.02.2012. The Chief Guest of the Occasion was Dr. B. Rajasekaran, Principal, R.K.K.R. School of Management Studies, Salem. He addressed on the topic **"GOAL SETTING - A WAY TO SUCCESS"**.

Commerce (CA) Emerging Triumphant

Inter-Collegiate Prize Winners



E. Deepa
III B.Com(CA) 'A'
Poem Writing in Tamil
1st Prize

Sri Kandhan Arts & Science College



Lovely Lalu
III B.Com(CA) 'A'
English Essay Writing
1st Prize

Bharathiar University



S. Megala
III B.Com(CA) 'A'
Tamil Essay Writing
2nd Prize

Bharathiar University



K. Devi
III B.Com(CA) 'A'
English Essay Writing
2nd Prize

Bharathiar University



E. Deepa
III B.Com(CA) 'A'
Tamil Essay Writing
1st Prize

Bharathiar University



C. Bakkiyalakshmi
III B.Com(CA) 'A'
Text - Twist
3rd Prize

Sengunthar Engineering College



B. Neelam Lunkad Jain
III B.Com(CA) 'A'
Quiz
2nd Prize

Sengunthar Engineering College



F. Asma Begam
II B.Com(CA) 'A'
Mime
2nd Prize

Nandha College



R. Heena
II B.Com(CA) 'A'
Mime
2nd Prize

Nandha College

Intra-Collegiate Prize Winner



K.S. Suganya
III B.Com(CA) 'B'
Dance - 1st Prize
(Fine Arts)

Economics in Action



P. Gowthami
II M.Com(CA)
Tution



S. Poongodi
II M.Com(CA)
Tution



R. Dhivya
II M.Com(CA)
Tution



G. Preetha
II M.Com(CA)
CSC (Computer Centre)



V.S. Saranya
II M.Com(CA)
Tution



K.P. Sudarvizhi
II M.Com(CA)
Tution



N. Saranya
II M.Com(CA)
Tution



K. Jayadeepika
II M.Com(CA)
Tution



R. Deepika
III B.Com(CA) 'A'
Tution



N. Deepika
III B.Com(CA) 'A'
Medical



M. Savitha
III B.Com(CA) 'B'
Medical



R. Saranya
III B.Com(CA) 'B'
Medical



C. Bakkiyalakshmi
III B.Com(CA) 'A'
Tailoring

CREATIVE STREAKS

Uses of Neem

- * Chewing 2-3 neem leaves regularly helps to Purify the blood and incases of hyper acidity and diabetes.
- * Neem oil is an excellent maisturizer.
- * Consuming strong tea with neem leaves helps to protect skin from diseases.
- * Neem leaves can be added to the bath along with a little rose water for soft skin.
- * Add 10-15 dried neem leaves for preservation of food grains like rice, wheat, pulse etc. The leaves should be replaced every 2-3 months.
- * Neem extract can be used as a pesticide.

D. Divya Bharathi, II - B.Com(CA) 'A'

Pearls of Wisdom

The most selfish one letter word	: 'I', avoid it.
The most satisfying two letter word	: 'WE', use it.
The most poisonous three letter word	: 'EGO', kill it.
The most used four letter words	: 'LOVE', value it.
The most pleasing five letter word	: 'SMILE', keep it.
The fastest spreading six letter word	: 'RUMOUR', ignore it.
The hardest working seven letter word	: 'SUCCESS', achieve it.
The enviable eight letter word	: 'JEALOUSY', distance it.
The powerful nine letter word	: 'KNOWLEDGE', acquire it.
The most essential ten letter word	: 'CONFIDENCE', trust it.

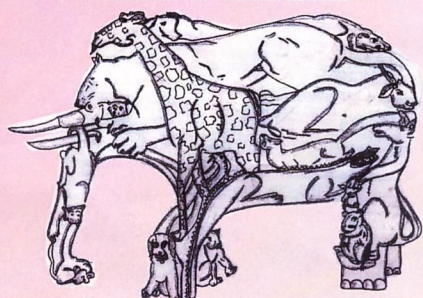
B. Mahalakshmi, Final B.Com(CA) 'A'

National Emblems

Australia	- Kangroo
Denmark	- Beach
India	- Lioned capital
Ivory Coast	- Elephant
Hong Kong	- Bauhinia (Orchid Tree)
Luxembourg	- Lion with crown
Mongolia	- The soyombo
Newzealand	- Southern Cross, Kiwi, Fern
Pakistan	- Crescent
Spain	- Eagle
Sri Lanka	- Lion
Syria	- Eagle
Turkey	- Cresent and star
U.S.A.	- Golden Rod
Zimbabwe	- Zimbabwe Bird

G. Vaishnavee, II - M.Com(CA)

Unity of India



C. Mythili, II - B.Com(CA) 'B'

Images of Mother

- 4 years - My Mom? Can do anything?
- 8 years - My Mom? Knows a lot!
- 12 years - she knows quite everything!
- 14 years - My Mom? Naturally does not know that! Either!
- 16 years - My Mom? She is old fashioned!
- 18 years - My Mom? That old woman? She is way out of date!
- 25 years - My Mom? Well she might know a little bit about it!
- 35 years - My Mom? Before I decided, let me get mom's opinion!
- 45 years - My Mom? Wonder that man would have thought about it!
- 65 years - My Mom? Wish I could talk to my mom!

R. Heena, II - B.Com(CA) 'A'

Enjoy The Definition

- Father : A banker provided by nature.
- Divorce : Future tense of marriage
- Compromise : The art of dividing a cake in such a way that everybody believes that he got the biggest piece.
- Classic: A book which people praise, but does not read.
- Experience : The name men give to their mistakes.

Lovely Lal, Final B.Com(CA) 'A'

Do you Know

- * The largest seed in the world is the coconut.
- * The leaves of the venues flytrap can close over an insect less than half a second.
- * Bamboo may grow as much as three feet (90cm) each day.
- * Lemons have more sugar in them than melons or peaches do.
- * The round worm lives for 12 days only.
- * The lake sturgeon (a fish) can live more than 150 years.
- * An ant can lift 50 times its own weight with its mouth.
- * The common snail has close to 10000 teeth all on its tongue.
- * A frog must close its eyes in order to swallow.
- * To make 1 pound of honey (2.2kg) bees must collect nectar approximately from 2 million flowers.
- * A mosquito has 47 teeth.
- * Most mammals live for about 1.5 billion heart beats.

S. Sindhu Poorani, Final - B.Com(CA) 'B'