

**Seminars/Conferences/Workshops/Symposia/FDP Organized  
(2015-2016)**

| S.No | Date       | Nature of Event | Level         | Theme/Topic                                                      | Details of Resource Person                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Details of Beneficiaries                   | No. of Beneficiaries |
|------|------------|-----------------|---------------|------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|----------------------|
| 1    | 15.07.2015 | Workshop        | State         | One Day Workshop on Embroidery and Fabric Painting               | Mrs. V.S. Hemavathi & Mrs. B. Abirami, Assistant Professor, Department of Costume Design and Fashion, Vellalar College for Women, Erode.                                                                                                                                                                                                                                                                                                                                                                                                 | II - B.Com Cooperation Students            | 55                   |
| 2    | 07.08.2015 | Guest Lecture   | State         | Mental Strength and Personality Enrichment                       | Dr. (Tmt). N. Maragatham, Associate Professor and Controller of Examinations, Department of Nutrition & Dietetics, Vellalar College for Women, Erode.                                                                                                                                                                                                                                                                                                                                                                                    | B.Com Cooperation Students                 | 159                  |
| 3    | 09.09.2015 | Conference      | International | Emerging Strategies for Green Marketing in Consumer Cooperatives | Dr. B. Subburaj, Professor, PG & Research Dept of Cooperation, Dean, Faculty of Rural Social Sciences, GRI – Deemed University, Gandhigram, Dr. M. Karthikeyan, Associate Professor, Department of Cooperatives, Institute of Cooperatives & Development Studies, Ambo University, Ethiopia. Dr. X.L.X. Wilson, Associate Professor of Cooperation SRKV College of Arts & Science, Coimbatore. (Visiting Scholar, University of HELSINKI, Finland), Thiru S. Ramadoss Joint Registrar, Registrar of Cooperative Societies, Erode Region. | Staff, UG & PG Students, Research Scholars | 335                  |
| 4    | 04.03.2016 | Guest Lecture   | State         | Cooperative Movement in India – Issues and Challenges            | Dr. P. Ganesan Joint Director of Collegiate Education (Retd.), Coimbatore Region, Coimbatore.                                                                                                                                                                                                                                                                                                                                                                                                                                            | B.Com Cooperation Students                 | 158                  |