

**Vellalar College for Women (Autonomous), Erode – 12**  
**Department of Business Administration with CA**  
**Seminars/Webinars/Workshops/organized - (2021 – 2022)**

| S.No. | Date       | Nature of Event         | Level      | Theme Topic  | Details of Resource Person   | Details of Beneficiaries                                   | No. of Beneficiaries |
|-------|------------|-------------------------|------------|--|--|--|----------------------|
| 1     | 08.10.2021 | Webinar                 | Department | Building Innovation among Budding Entrepreneurs              | <b>Mr. Ramesh Venkataraman</b> ,<br>Founder and CEO,<br>IdeaValley Group,<br>Bengaluru.  | II & III<br>BBA(CA)<br>Students                            | 117                  |
| 2     | 03.12.2021 | Enhancing Life Skills   | Department | An Awareness and Training Programme on Enhancing Life Skills | <b>Mrs.M.Vijayadurgadevi</b> ,<br>Administrator,<br>B2K Medical Transcription Company.   | II BBA(CA)<br>Students                                     | 60                   |
| 3     | 06.12.2021 | Release of Newsletter   | -          | TYCOON's NEWSFLASH   | -  | -  | -                    |
| 4     | 15.03.2022 | Talk Show               | Department | A Chat with an Entrepreneur                                  | <b>Mrs. Suhaina Mazhar</b><br>Managing Director,<br>ASK Jhansi Homecare products, Erode.                                       | BBA(CA)<br>Students  | 116                  |
| 5     | 18.03.2022 | Workshop                | Department | Competitive Exam Preparation Tips and Tricks                 | <b>1. Mr. T. Thiagarajan</b> ,<br>Director,<br>T.I.M.E. Erode.<br><b>2. Miss. M. Bharathi</b> ,<br>Faculty,<br>T.I.M.E. Erode. | III BBA<br>(CA) Students<br>and all<br>Commerce<br>streams | 126                  |
| 6     | 26.03.2022 | Association Competition | Department | Adzap & Best Manager   | -  | BBA(CA)<br>Students  | 170                  |

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|----|-------------------------------|------------------------------|------------|--|---|----------------------------|--|
| 7  | 01.04.2022                    | Alumni Meet                  | Department | Secret to Success  | <b>Mrs. T. Oviya</b><br>(2016 – 2019 Batch Alumna),<br>Proprietress, Kalyana Vaibhogam,<br>Erode.   | Alumnae                    | 40 students of<br>different<br>batches |
| 8  | 20.04.2022<br>&<br>21.04.2022 | An<br>Exhibition<br>cum Sale | Department | TYCOON's Trade<br>Temptations  | -   | VCW Staff<br>and Students  | 5000                                   |
| 9  | 07.04.2022                    | Workshop                     | Department | Parametric and Non –<br>Parametric Analysis<br>using SPSS  | <b>Dr. T. Mohanapriya,</b><br>Associate Professor,<br>Department of Management<br>Studies(MBA),<br>Velalar College of Engineering<br>and Teschnology, Erode.  | III<br>BBA(CA)<br>Students | 57 Students                            |
| 10 | 07.04.2022                    | Seminar                      | Department | “Recent Trends in<br>Management”<br>1. How<br>Companies use<br>Science to sell<br>products?<br>2. Business<br>Analytics in<br>Decision<br>Making | <b>1. Mr. S. Logesh kumar,</b><br>Admin Officer,<br>Faculty of Marketing,<br>VET Institute of Arts &<br>Science, Erode.<br><b>2. Dr. Karthikeyan<br/>Parthasarathy,</b><br>Associate Professor,<br>School of Management Studies,<br>Kongu Engineering College,<br>Perundurai. | BBA(CA)<br>Students        | 170                                    |