

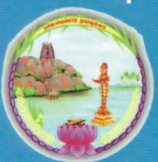
TYCOON'S NEWS FLASH



Volume - 4

July 2013 - May 2014

Department of Business Administration with Computer Applications



VELLALAR COLLEGE FOR WOMEN (Autonomous)

College with Potential for Excellence, Reaccredited with 'A' Grade by NAAC &

Affiliated to Bharathiar University, Coimbatore

ERODE - 12



From the Editor's desk

Warm welcome to the Academic year 2014-15. I'm deeply pleased to release the fourth issue of TYCOON's Newsflash. The cover page portrays Indian tycoons who topped among the world's billionaires of the year 2013. This issue features the entire gamut of the activities undertaken by the members of TYCOON. The achievements of both staff and students are compiled in this issue. This newsletter helps to identify where we are and where we need to go. I accord my sincere gratitude to the Management and Principal for providing opportunity and extending support in the release of this newsletter. The sincere efforts of the Editorial Board members are worth appreciating.

*Regards,
S. M. Jayasudha
Editor*

PATRON

Dr. D. Kamalaveni, Principal

EDITOR

**Tmt. S. M. Jayasudha
Head of the Department**

MEMBERS

**Ms. S. Sharmila (Asst.Prof.)
Anjali. V. Khanwani - III BBA (CA)
S. Deeptha - III BBA (CA)
Haritha Viswanath - II BBA (CA)**

About the Department



The Department of Business Management was established in 1991 and renamed as Department of Business Administration with CA since 2011. The Department functions with the vision of “*Imparting quality education for women and producing better managers for better tomorrow*”. The department offers the UG course B.B.A.,(CA) and part-time M.Phil., & Ph.D., courses in Management. The curriculum is regularly updated with due concern to the local needs, student's employability, skill development, entrepreneurship, research orientation and feedback received from various stakeholders. To widen the knowledge of the students and to enhance their managerial skills, the department organizes various activities under TYCOON – The Business Administration Association. The association organizes programmes such as personality empowerment programmes, workshops, seminars, conferences, entrepreneurial activities, competitions, intra/inter collegiate meets, field trips and radio programs etc., which remain as an eye – opener for the students to enhance their knowledge.

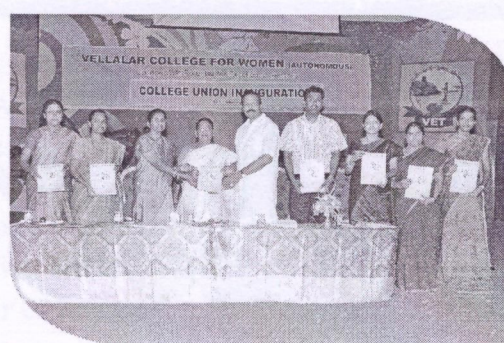
ACTIVITIES OF TYCOON 2013 – 2014

News Flash and Text Book release

During the inauguration of the College Union, the yearly Newsletter of the department, “TYCOON's News Flash” and the textbook on ‘Mental Aptitude Development’ for Skill Based Subject- III, a publication of the department, were released.



Release of Yearly newsletter “TYCOON's News Flash ”



Release of the Department Publication

A Chat with Entrepreneurs



A Chat with an Entrepreneur

‘A Chat with Entrepreneurs’, a conjunct programme, was organized for the final year students on 2nd August, 2013. Mrs. Nirmala Rajaram, Managing Director of Salem Spices & Mrs. Sangeetha Siva, GM, Baskara Camphor Works, Salem, shared their experiences.

“It's fine to celebrate success. But it is more important to heed the lessons of failure” – Bill Gates

Pleasure Trip



Remarkable days at Mysore

A pleasure trip to Coorg & Mysore was organized for the final year students from 15th to 18th August, 2013.

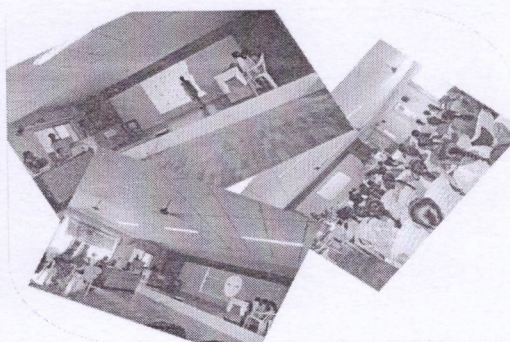
Voices on the Air



"Voices on the Air" – A radio programme

The 'Voices on the Air' programme was organized on 6th September, 2013. Mr. R. Dhandapani, Erode Sengunthar Engineering College, Thudupathi, Erode, programmer of MUGIL CRS 91.2, co-ordinated the event. The students excelled in the show with their smashing performances in various areas such as health tips, beauty tips, tongue twisters and moral stories.

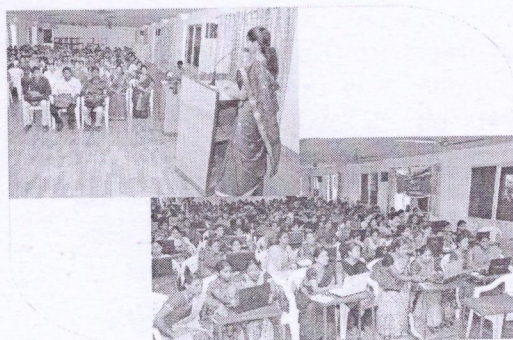
Intra- departmental Competitions



Competitions under TYCOON

TYCOON organized 'Business Quiz' and 'Word Power' on 11th September, 2013, for the students of the department. K. R. Priyadharshini and V. Anjali Khanwani of II- BBA (CA) won the 1st & 2nd places respectively in Business Quiz and S. Deepiha and V. Anjali Khanwani of II- BBA (CA) bagged the 1st & 2nd prizes respectively for the Word Power contest.

Hands – On – Training



Hands – on – Training on "Adobe Photoshop & Dreamweaver"

A two day Hands - on - Training on 'Adobe Photoshop and Dream Weaver' was organized for all the students of BBA (CA) on 23rd and 24th September, 2013. Mrs. G. Lalli, Asst. Prof (Senior Grade II), Department of Computer Applications, Erode Sengunthar Engineering College, was the resource person.

"Logic will get you from A to B. Imagination will take you everywhere" – Albert Einstein

Industrial Visit to Salem

The final year students visited **Arthanari Clothing Pvt. Ltd.**, and **Baskara Camphor Works**, Salem, on 5th October, 2013. It was a highly educative one, allowing the students to gain real time exposure on how a factory works.



Visit to Arthanari Clothing Pvt. Ltd., Salem



Visit to Baskara Camphor Works., Salem

Industrial Visit to Trichy

The final year students and the students who had chosen Non- Major elective paper offered by our department visited **Salem Spices Pvt. Ltd.**, Trichy, on 8th February, 2014. The students gained practical knowledge on the production of potpuri and also underwent training on dry flower technology.



Visit to Salem Spices Pvt. Ltd., Trichy

International Symposium 2013 – 2014

TYCOON organized an International Symposium on “Innovation and Entrepreneurship for Economic Sustainability” on 3rd January, 2014. Around 600 students and staff members from various colleges participated in the symposium. The inaugural and keynote address was given by Mr. Venkateswaran Doraisamy, Leadership Partner & Head, Venbro Polymers and also Vice Chairman of Ulavan Producer Co. Ltd., Erode. The resource persons Dr. R.Mohanakrishnan, Promoter & Managing Trustee of Foundation for Research, Education & Development, Mysore, Dr. S. Porkodi, Associate Prof., Ministry of Manpower Colleges, Higher College of Technology, Muskat, Sultanate of Oman and Mr. Du. Velumani, Member, EDISSIA, Managing Partner, CA Tex Lab, Erode, of the three technical sessions gave insight on various issues and challenges of Entrepreneurship and highlighted the significance of innovation in Entrepreneurship. Mrs. Nirmala Rajaram, MD and Design Director, Salem Spices, Exporter of Home Fragrance Products, Salem delivered the valedictory address.



Innovation & Entrepreneurship for Economic Sustainability - International Symposium

“Success is walking from failure to failure with no loss of enthusiasm” – Winston Churchill

Entrepreneurial Activity

A two day Entrepreneurial Activity on **Jewelry making** was held on 18th and 19th December, 2013. Mrs. S. Arulmani, Trainer in jewelry making, guided the III year students. Nearly 50 students designed their own jewels such as chains, anklets and stud.



Flaunting own creation

Guest Lecture



Special address

A guest lecture on 'Analog Digital Camera' was organized for the final year students on 8th February, 2014. Mrs. P. Yoganandhini, Assistant Professor, Department of Computer Technology, Vellalar College for Women was the resource person.

Garbage disposal

An annual report on 'Garbage Disposal' system of the college was prepared and submitted to the Principal, under the guidance of Ms. S. Sharmila, Asst.Prof. and the Students A. Husna Begum and K. Suganya of III BBA(CA), V. S. Narmathai, A. L. Shimil Afshan of II BBA (CA), Haritha Viswanath & M. Indhumathi of I BBA (CA) took part enthusiastically and successfully completed the study.

Special Meeting



Best owing thoughts shared

A special meeting was organized on 19th February, 2014. Dr. C. Suseela, Former Principal, Vellalar College for Women, Erode, enlightened the students on the topic 'Human Values and Professional Ethics' and honored the competition prize winners.

Board of Studies Meeting



Curriculum approval - Board of Studies Meeting

The Annual meeting of the Board of Studies was held on 26-04-2014, with the University Representative Dr. S. Parthiban, Department of Business Administration(Unaided), Gobi Arts & Science College, Subject Experts Dr. N. B. Premkumar, Head & Associate Prof, Department of Business Administration, Erode Arts College, Dr. G. Kalaimani, Head & Asst. Prof, Department of Business Administration, Sri Vasavi College (SF), Industrial expert Ms. R. Nisha, Executive Director, Bharani Silks, Erode, Alumna Mrs. Priya Ragul, Director, CAV Cotton mill, Dindugal and with the internal members of the Department. The updated curriculum for the forthcoming year was approved by the above members.

"If you cannot do great things, do small things in a great way" - Napoleon Hill

Projects Undertaken by the Students

The following project works were undertaken by the final year students as a part of their curriculum during their final semester (Dec 2013 – Mar 2014).

- A Study on the Financial Performance of Public Sector Non - Life Insurance Companies in India.
- A Study on the Employee Welfare Measures offered in Jos Alukkas with Special Reference to Erode City.
- A Study on the Effective Usage of Free Mixie, Grinder and Fan (Freebies) offered by the Government with Special Reference to Erode City.
- A Study on the Financial Performance of Tata Motors Ltd.,
- A Study on the Employee Motivation in High Breetd Fashions, Tirupur.
- A Study on the Effectiveness of E – HRM Practices with Special Reference to MCR (P.) Ltd., Erode.
- A Study on the Functioning of Self Help Group in Erode City.
- A Study on Effectiveness of Performance Appraisal towards Employees at Jaisurya's Retail Ventures (P.) Ltd., in Erode City.
- A Comparative Study on the Satisfaction Level of the Users of Honda Bike and TVS Bike with Special Reference to Erode City.

Rocketing Career Prospects

The following students have added credits to the department with their placement records.

S. No.	The Pick of the Pack	On / Off Campus Recruitments
1	S. Abinaya	TCS, Chennai
2	K. Manjula	TCS, Chennai
3	M. Narmadha Priya	TCS, Chennai
4	V. Pavithra	Lab Assistant, Maharaja Arts & Science College, Perundurai

Institutional Training

The students at the end of the fourth semester undertook institutional training to obtain practical exposure on various areas of management. The following are the list of companies in which the students were trained and project reports submitted.

K.S. Garments, Chittode | Warsaw International, Tirupur | New Hope Food Industries (P.) Ltd, Erode | First Fashion Inc.Ltd, Tirupur | Sengunthar Mills (P.) Ltd, Varappalayam | Willpower Process (P.) Ltd, Tirupur | SCM Group of Companies, Kumar Nagar | Thangam Enterprises, Salem | Vijayeswari (P.) LTD, Perundurai | Shree Varimultiplast India (P.) Ltd, Perundurai | Gokul Hi Fashion, Tirupur | Status Spinning Mill (P.) Ltd, Maniyanur | Sankare Exports Mfrs & Exporters of Knitted Garments, Tirupur | Sree Akzya Dyeing, Karur.

Students' Achievements



Our students have brought fame to the department and to the college by participating in various intra and inter-collegiate meets.

On Campus

- On 18.07.2013 to 21.07.2013, A.Lokapriyadhasini of I BBA (CA) won the 1st prize in Shot-put, Javelin throw & Disc throw competitions in 12th District Level Athlete Meet organized by Department of Physical Education.
- On 14.09.2013, S.Indhumathi of I BBA (CA) won the 1st prize in Tamil essay writing competition on the topic, 'Kanavugal Maipada' organized by Department of Tamil.
- On 18.09.2013, A.Husna Begum, J. Nikitha Shri, B. Shanmugapriya and S.Keerthana (94) of III BBA(CA) participated in an International Symposium on 'Legal Framework for Co-operatives in the Contemporary Era' organized by Department of Co-operation.
- On 10.01.2014, M.Rogini of III BBA (CA) participated in Fine Arts Competition & bagged the 1st prize in Wealth from Waste competition conducted by Fine Arts Club.
- On 29.01.2014, R.Sathya, S.Nithya devi, P. Dharani, A. Saranya, K.Manjula, S.Pavithra, V. Agalya, R.Anitha, E.Priyanka, C.Priyadharshini, M.Sumathi, V.S.Sangavai, S.Nithya, M.Sindhiya, J.Nikitha shri, V.Shanmuga priya, A.Nagajothi, D.Sangeetha, M.Tamilselvi and A.Sasirekha of III BBA (CA) ,V.Anjali Khanwani, D.Berlin, B.R.Bindu, S.Deepiha, S.Hemalatha, U.Kousalya, V.Kousalya, S.Manju, M.Maragatha meena, B.Muthupriyanka, P.Nithya, A.Praveena, T.Priyadharshini (95),T.Priyadharshini (93), K.R.Priyadharshini, K.R.Sangavi, S.Saritha Kumari Agarwal, A.Sathya,R.Savithri and M.Sindhuja of II BBA(CA) participated in an International Symposium on 'Financial Inclusion for Economic Sustainability' organized by PG Department of Commerce.
- B. Deepa, V. Hemasree, A. Logapriyadharshini, D. Meena, M. Sobipriyanka, B. Soumitha, R.Sridevi of I BBA(CA), K. Dhivya, A.Sathya, I.Shahina Rumana, A.L. Shimil Afshan of II BBA(CA), S. Abinaya, P.Dharani, R. Kavipriya, S. Keerthana(94), M. Narmadha priya, J. Nikitha Shri, S. Pavithra, M. Rogini, D. Sangeetha, A. Saranya, R. Sathya, R. Sasirekha and B. Shanmugapriya of III BBA(CA) completed a short term course on 'Retail Marketing' organized by RASCI of National Skill Development Centre, Erode.

Off Campus

- V.Anjali Khanwani of II BBA (CA) won the 3rd prize in AD-ZAP competition of POORNARANG, an Inter-collegiate meet organized by PSG College of Arts & Science, Coimbatore, on 03.10.2013.
- A. Husna Begum and V. Dhivya of III BBA (CA) won the 2nd prize in Business Plan competition of PEGASUS, an Inter-collegiate Management meet organized by Vivekanandha Arts & Science College, Trichengode, on 09.10.2013.
- On 26.12.2013, the students of III BBA(CA), A.Husna begum, J.Mythili, J.Nikitha shri and R.Sathya participated in Three day workshop on 'Awareness on Indian Financial Investment Portfolios' organised by Department of Management Studies, Erode Sengunthar Engineering College, Thudupathi.

"Divide the fire and you will soon put it out" - Greek Proverb

- On 04.01.2014, the students of III BBA(CA) A.Husna Begum, M. Rogini and S.Nithya Devi presented papers in ICSSR sponsored Two- day National Seminar on 'Research Methods in Social Science' organized by P.K.R College for Women, Gobi.
- On 14.02.2014, the students of III BBA (CA) A.Husna Begum & V. Dhivya won the 1st prize with the cash award of Rs.1000 in formulating Business plan, M.Narmadha priya, M.Rogini, S.Abinaya and V.Dhivya won the 2nd prize with the cash award of Rs.500 in AD-ZAP and A.Husna begum won the 2nd prize with the cash award of Rs.500 in singing competition of ASVAMEDHA, an Inter-collegiate Meet organised by Shree Venkateshwara Hi-Tech Engineering College, Gobi.
- On 08.01.2014, the students of III BBA(CA) S.Faiza Tabbassum ,S.Abinaya, R.Sathya won the 1st prize in Brand Show, V. Dhivya and M. Narmadha priya won the 1st prize in Mix-it-up competition and A. Husna Begum won the 1st prize in Ms. Acme, Management Fiesta organized by P.K.R College for Women, Gobi.
- On 06.02.2014, S.Deepiha and K.P.Priyadharshini of II BBA (CA) won the 1st prize with the cash award of Rs.1500 in Business Quiz of BATTEN, a National Level Management Meet organized by M.P.N.M.J College of Engineering, Chennimalai.

Achievements of Members of the Staff

Workshops Attended

- Mrs.S.M.Jayasudha, Dr.V.Rajeswari, Mrs.D.Parimala Devi, Mrs.B.Shanthini and Ms.S.Sharmila underwent 2-day Hands-on-Training on 'Adobe Photoshop and Dreamweaver' held at Vellalar College for Women on 23rd and 24th September, 2013.
- Dr. V. Rajeswari participated in the one - day Workshop on 'Cutting Edge Complexity in Research through SPSS' organised by the Department of Management Studies of Jay Shriram Group of Institutions, Tirupur, on 21st March, 2014.

Faculty Development Programmes

- Mrs.S.M.Jayasudha and Mrs.D.Parimala Devi participated in the Faculty Development Programme on 'Entrepreneurship' organised by the Innovation and Entrepreneurship Development Centre, PSGR Krishnammal College for Women, Coimbatore, from 11th November to 23rd November, 2013.
- Mrs.S.M. Jayasudha participated in the 'Awareness on Indian Financial Investment Portfolios' organised by Department of Management Studies, Erode Sengunthar Engineering College, from 26th December to 28th December, 2013.
- Mrs. B. Shanthini and Ms. S. Sharmila participated in the National Skill Development Centre Sponsored Faculty Development Programme on 'Retail Marketing', organized by RASCI, Erode, from 21st December to 23rd December, 2013.

Orientation Programme

- Dr.V.Rajeswari participated in the UGC funded Orientation and Retraining on Teachers Programme on 'E-Content Development' organised by Post-Graduate and Research Department of Commerce, Vellalar College for Women, on 15th February, 2014.





Papers Presented/Participated

- Mrs.S.M.Jayasudha, Mrs.D.Parimala Devi, Mrs.B.Shanthini and Ms.S.Sharmila participated in the UGC funded National Symposium on 'Dynamics of Rupee Volatility and its Impact on Indian Economy' organised by Post-Graduate and Research Department of Commerce, Vellalar College for Women, on 6th August, 2013.
- Mrs. S. M. Jayasudha, Mrs. D. Parimala Devi, Mrs. B. Shanthini and Ms. S. Sharmila participated in the International Symposium on 'Legal Framework for Co-operation in the Contemporary Era' organised by Department of Co-operation, Vellalar College for Women, on 18th September, 2013.
- Mrs.D.Parimala Devi presented a paper on 'Globalisation and its Impact on Tourism Industry', in the International Conference on 'Globalisation and its impact on Indian Economy' organised by Department of Management Studies, Sri Vasavi College, on 2nd January, 2014.
- Mrs.S.M.Jayasudha, Mrs.D.Parimala Devi, Mrs.B.Shanthini and Ms.S.Sharmila participated in the National Symposium on 'Financial Inclusion for Economic Sustainability' organised by Post-Graduate Department of Commerce, Vellalar College for Women, on 29th January, 2014.

Acted as Resource Persons

- Mrs.S.M.Jayasudha acted as a resource person in the BATTEN' 2014, a National Level Management meet organised by M.P.N.M.J College of Engineering, Chennimalai, on 6th February, 2014.
- Dr. V. Rajeswari gave a lecture on 'Research Methods for Business' to the M.B.A., students of Nandha Engineering College, Erode, on 25th March, 2014.

Publications

- Mrs. S. M. Jayasudha published a chapter in a book entitled 'Role of Autonomy & Quality Assurance in Higher Education' on the topic 'Stakeholders Perspectives on Quality of Higher Education'.
- Dr. V. Rajeswari published an article entitled 'The Social and Psychological Impact of Online Social Networking' in the International Journal of 'South – Asian Journal of Sociopolitical Studies'.
- Mrs. D. Parimaladevi published an article entitled 'A study on the Emotional Intelligence among the employees of Cheran Company, Tirupur' in the 'International Journal of Management, IT and Engineering'.
- Mrs. D. Parimaladevi published an article entitled 'Globalisation and its Impact on Tourism Industry' in the International Journal of a 'Research book on Globalization and its impact on Indian Economy'.
- Mrs. B. Shanthini published an article entitled 'An Empirical Study on Workforce Diversity in Sri Vignesh Oil Mills, Vellakovil', in 'Readers Shelf' journal.
- Mrs. B. Shanthini published an article entitled 'Impact of Meditation on Emotional Intelligence' in the International Journal of 'Asia Pacific Journal of Research'.

Students under "Earn While You Learn" Scheme



The following students have imbibed their foot prints in the part time job market to assist their family.

S. No	NAMES	CLASS	NATURE OF JOB	MONTHLY INCOME (Rs.)
1	V. Deepika	I BBA(CA) (Earned during May)	Textile Piece Checking	5000
2	B. Ishwarya		Textile Piece Checking	5000
3	K. Mohana		Textile Piece Checking	4000
4	R. Monisha		Data Error Correction	5000
5	Haritha Viswanath	I BBA(CA)	Tuition	500
6	T. Mohanapriya	II BBA(CA)	Tailoring	500
7	K. R. Priyadharshini	II BBA(CA)	Tailoring	1000
8	V. Sandhiya Devi	II BBA(CA)	Tailoring	500
9	S. Sowmiya	II BBA(CA)	Tuition	500
10	S. Abinaya	III BBA(CA)	Tuition	2500
11	S. Keerthana	III BBA(CA)	Tuition	800
12	A. Nagajothi	III BBA(CA)	Uninor and Docomo Sim Agent	1500
13	M. Narmadha Priya	III BBA(CA)	LIC Agent, Max Insurance, Call Center	300
14	S. Rameshwari	III BBA(CA)	Tuition	700
15	A. Saranya	III BBA(CA)	Tuition	500
16	R. Sasirekha	III BBA(CA)	Cloth Designing	1000
17	R. Sathya	III BBA(CA)	Amway Distributor, Tuition	1500
18	M. Sindhiya	III BBA(CA)	Textile(Packing)	600
19	A. Husna Begum	III BBA(CA)	Tuition	1500

"Nothing great was ever achieved without enthusiasm" - Ralph Waldo Emerson

M.Phil., Research Programmes



The following M.Phil., scholars have successfully completed their part-time M.Phil., research programme under Bharathiyar University with the guidance of our department faculty.

S No	Name of the Candidates	Name of the guide	Title
1	Ms V. Revathi	Dr.V. Rajeswari	A study on the equity share price behavior of the selected companies with reference to NSE NIFTY.
2	Mrs D. Deepa	Dr.V. Rajeswari	A study on the employee perception towards total quality management with reference to Sakthi Auto Component Ltd., Erode.
3	Mrs. V. Kavitha	Mrs. D. Parimala Devi	Parent's role in the studies and overall development of the children-A study with special reference to Erode city.
4	Ms B. Madhupriya	Mrs. D. Parimala Devi	A study on profitability position and financial soundness of Ashok Leyland Ltd, Chennai.



Endowment Prize Winner

&

Rank Holders



Humna. J
II Rank Holder

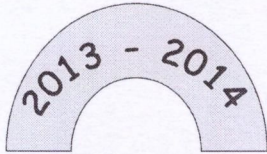


Bhargavi. S
I Rank Holder
&
Endowment Prize Winner



Ramya. S
III Rank Holder

"Willing is not enough, we must do".



Outstanding
Performers



Suganya. K
Secretary, TYCOON 2013 - 2014



Narmadha priya. M
Proficiency Prize Winner – 2nd place
in Major I and Allied paper II



Ramyasri. S
Vice President, College Union (SF)
Proficiency Prize Winner – 1st place
in Major I and Allied paper I & II



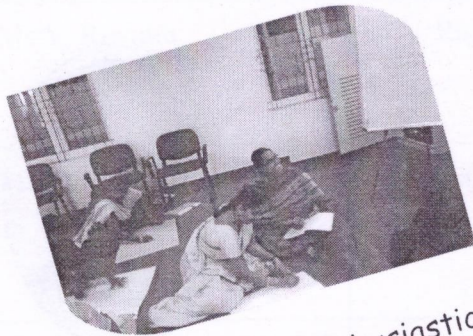
Husna Begam. A
Proficiency Prize Winner – 2nd place
in Allied paper I



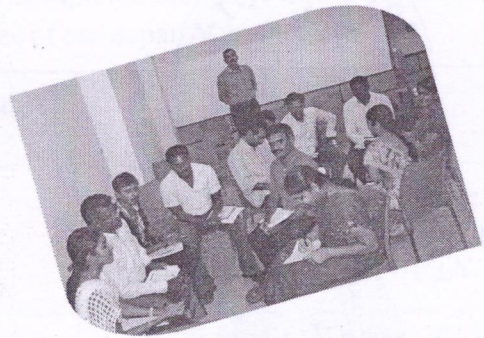
Faiza Tabbassum. S
Proficiency Prize Winner – 2nd place
in Allied paper I

"He who hesitates is lost"

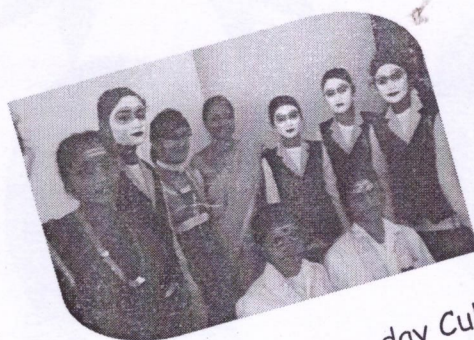
STRIKING SNAPSHOTS



Enthusiastic Participation of Faculty in FDPs



Students' special performances in the Inter-collegiate competitions



Participants of College day Cultural



Send-off party celebration



"Coming together is a beginning, keeping together is a progress, working together is success" - Henry Ford



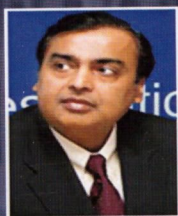
Triumphant Tycoons - III BBA (CA)



Sophisticated Sophomores - II BBA (CA)



Flamboyant Freshers - I BBA (CA)



Muhesh Ambani
Chairman & MD,
Reliance Industries
Net worth : US\$ 25.1 billion(2014)
Rank : 22



Lakshmi Mittal
Chairman and CEO, Arcelor Mittal
Net worth : US\$ 16.7 billion(2014)
Rank : 41



Azim Premji
Chairman, Wipro Limited
Net worth : US\$ 15.3 billion(2014)
Rank : 91



Dilip Shanghvi
Founder and MD, Sun Pharmaceuticals
Net worth : US\$12.4 billion (2014)
Rank : 116



Sashi Ruia Chairman
& **Ravi Ruia**, Vice Chairman,
Essar Group
Net worth : US\$ 7 billion (2014)
Rank : 131



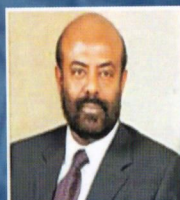
Kumar Mangalam Birla
Chairman, Aditya Birla Group of Companies
Net worth : US\$7.5 billion (2014)
Rank : 150



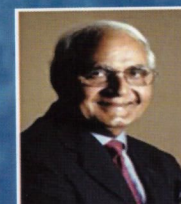
Savitri Jindal
Chairperson, O.P. Jindal Group
Net worth : US\$4.9 billion (2014)
Rank : 155



Sunil Mittal
Chairman & Group CEO, Bharti Enterprises
Net worth : US\$ 5.7 billion (2014)
Rank : 173



Shiv Nadar
Founder & Chairman, HCL
Founder of SSN Trust
Net worth : US\$ 11.1 billion (2014)
Rank : 182



Kushal Pal Singh
Chairman & CEO, DLF Universal
Net worth : US\$ 3billion (2014)
Rank : 191

*If you don't drive your business,
you will be driven out of business.*

B. C. FORBES