

# TYCOON'S NEWS FLASH

DEDICATED TO PADMA SHRI AWARDEE - 2013



Thiru. SKM. Maeilanandhan

Volume - 3

July 2012 - May 2013



Department of Business Administration with Computer Applications  
**VELLALAR COLLEGE FOR WOMEN (AUTONOMOUS)**  
**ERODE**

College with Potential for Excellence  
Re-accredited with 'A' Grade by NAAC & Affiliated to Bharathiar University,  
Coimbatore-641 046.



## *From The Editor's Desk*

*Welcome to the third issue of TYCOON'S NEWSFLASH. This issue presents a comprehensive coverage of the various activities the department has witnessed throughout the academic year 2012-2013. The achievements and advancements made are reflected in this issue. This newsletter provides a platform to acknowledge all whose name is imbibed in it. My sincere gratitude extends to the Management and Principal for providing the opportunity and support in the release of this issue. A special word of appreciation goes to the Editorial Board Members for devoting their time and effort. As always, suggestions and criticisms towards improving the newsletter content are welcome. I hope that the forthcoming issues shall be a compilation of even more enriching thoughts and ideas.*

*Regards,  
S.M. Jayasudha  
Editor.*



### **PATRON**

**Dr. (Tmt.) D. Kamalaveni, Principal**

### **EDITOR**

**Tmt.S.M.Jayasudha,**  
Head of the Department

### **MEMBERS**

**Tmt.B.Shanthini (Asst.prof.)**  
**Narmadha Priya.M - III BBA(CA)**  
**Anjali. V.Khanwani - II BBA (CA)**  
**Shimil Afshan.A - II BBA (CA)**



## About the Department



The Department of Business Management was renamed as Department of Business Administration with CA since 2011. The Department functions with the vision of "Imparting quality education for women and producing better managers for better tomorrow". The department offers the UG course **B.B.A., with Computer Applications** and **part-time M.Phil., & Ph.D.**, courses in Management. The curriculum is regularly updated with due concern to the local needs, student's employability, skill development, entrepreneurship, research orientation, feedbacks received from various stakeholders and so on. To widen the knowledge of the students and to enhance their managerial skills, the department organizes various activities under **TYCOON**-The Business Administration Association. The association organizes programmes such as Personality Empowerment programmes, workshops, seminars, conferences, entrepreneurial activities, competitions, intra/inter collegiate meet, field trips and radio programmes, etc., which remains as an eye-opener for the students to learn lots more.

## ACTIVITIES OF TYCOON 2012-2013

### News Flash and Text Book Release

Prior to the inauguration of the Association, the yearly newsletter of the Department "TYCOON's NEWSFLASH" and the text book on "MODERN CONCEPTS IN MARKETING" for Non-Major Elective Paper-II, a publication of the department, was released during the inaugural function of the College Union, on 17<sup>th</sup> July, 2012.

### Inauguration of TYCOON

On 7<sup>th</sup> August, 2012, TYCOON 2012-13 was inaugurated by Mr.M.Balasubramanian, Secretary, Erode District Consumer Protection Council. He enlightened the students on "Ethical Issues in Business".

### Personality Development Programme

A one-day Personality Development Programme was organized on 13<sup>th</sup> August, 2012, for II year students. Mr.M.Shanmuga Sundaram, Director, Phoenix Training Academy, Erode, addressed the students on various dimensions of personality.

### Entrepreneurial Activity

A two-day entrepreneurial activity on Jute-Product making was undertaken on 24<sup>th</sup> and 25<sup>th</sup> August, 2012. Mrs.M.Banumathi, Fevicryl Tutor, trained the III-year students. Nearly 50 students designed their own bags and purses.

*"If your actions inspire others to dream more, learn more, do more and become more,  
you are a leader — John Quincy Adams*





## Workshop on Tally

A workshop on Tally was organized for the II year students on 12<sup>th</sup> September, 2012. Mr.P.Natarajan, Assistant professor in Computer Application of Erode Sengunthar Engineering College, was the resource person.

## Voices on the Air

The "Voices on the Air" programme was organized by TYCOON on 20<sup>th</sup> September, 2012. Mr.R.Dhandapani, Erode Sengunthar Engineering College, Thudupathi, Erode, programmer of MUGHIL CRS 91.2, co-ordinated the event. The students excelled in the show with the extravagant performance in various areas such as health tips, beauty tips, tongue-twister, general knowledge and tips for developing one's own personality.

## A Chat with an Entrepreneur

'A Chat with an Entrepreneur', an interactive programme, was organized for the final year students on 21<sup>st</sup> September, 2012. Ms.R.Nisha, Managing Director of Bharani Silks, Erode, shared her experiences.

## Industrial Visit

The final year students visited "AGNI STEELS Pvt. Ltd.," on 22<sup>nd</sup> September, 2012. It was a highly educative one allowing the students to gain invaluable knowledge about how a factory works.

## Workshop on Recurrent Banking Transactions

A workshop on "RECURRENT BANKING TRANSACTIONS" was held on 24<sup>th</sup> September, 2012. Mr.G.Arivithiran, Assistant Manager, Bank of Baroda, Thindal Branch, enlightened the students on various banking transactions and also on Net Banking Operations.

## Intra Departmental Competitions

TYCOON organized 'Business Quiz' and 'Word Game' on 27<sup>th</sup> September, 2012, for the department students. S.Ramya of III-BBM and A.Sathya of I-BBA(CA) won the I and II Places respectively for Business Quiz. G.Keerthana and S.Keerthana (93) of II-BBA(CA) bagged the I and II prizes respectively for the Word Game.

*"The greatest discovery of my generation is that human beings can alter their lives by altering their attitude of mind." — William James (Psychologist)*





## Pleasure Trip

A pleasure trip to Hyderabad was organized for the final year students from 18<sup>th</sup> to 23<sup>rd</sup> October, 2012.

## Text Books Release

The text books on "CAREER ORIENTED SKILLS" for Skill Based Subject-II and "WOMEN AND RURAL ENTREPRENEURSHIP" for Non-Major Elective Paper-II were published by the Department. The text books were released on 21<sup>st</sup> December, 2012, by Dr.C.Suseela, the Principal and Dr.V.K.Shobana, Director of Commerce.

## INSIGHT- 2013

TYCOON organized "INSIGHT-2013", an Intra-Collegiate Meet on 22<sup>nd</sup> January, 2013. Various competitions such as General Quiz, Just-A-Minute and Brain Storming on "Corporates' Scheme of Work from Home", were conducted to the students of Department of Arts and Humanities of the college. Nearly 50 students participated in various events. In General Quiz, A.Janani of I B.Com (CS) and S.Veerammal of III B.Com (CS) won the I prize and C.Mythili and M.Nalinipriya of III B.Com (CA)-'B' won the II prize. In Just a Minute K.N.Saranya of III B.A (Eng.Lit) and M.Irfana of II B.Com (CS) won the I and II prizes respectively. In Brain Storming T.Shanmugapriya of I BA (Eng.Lit) and M.D.Bhuvanaeshwari of II BA (Eng.Lit) bagged the I and II prizes respectively.

## Board of Studies Meeting

During the academic year 2012-2013, the Annual meeting of the Board of Studies was held on 09.02.2013 with the University Representative Ms.N.Saravannadevi from Government Arts College, Salem, Subject Expert Dr.P.Poongodi, Head & Asst.Prof, Department of Management Studies, Kongu Arts and Science College, Industrial expert Mr. M.Shanmuga Sundaram, Director, Phoenix Training Academy, Erode, Alumuna Ms.M Ayesha Rumana, Partner, KKSK Sons Investment Corporation, Erode and with the internal members from the Department. The updated curriculum for the forthcoming year was approved by the above members.

## Distribution of Free Laptops

During the year, the Tamil Nadu Government distributed free laptops to bring about progress in the educational system of the students. As such, the students of III BBM received laptops on 06.03.13 and III BBA(CA) on 02.01.2013 with gratification.



## **Garbage Disposal**



The annual report on "Garbage Disposal" system of the college was prepared and submitted to the principal, under the guidance of Mrs.B.Shanthini, Asst.Prof. and the students J.Humna, B.S.Sowmeya of III BBM, S.FaizaTabbassum,K.Suganya of II BBA(CA), Anjali. V.Khanwani, S.Deepiha of I BBA(CA) actively participated and successfully completed the study.

## **Valediction of TYCOON**



TYCOON's (2012-2013) valedictory function was organized on 11<sup>th</sup> Feb, 2013. Mr.M.Mohan, Senior General Manager, Operation Department, Anugraha Fashions Pvt.Ltd., Tirupur, delivered the valedictory address on the topic "Multi and Cross Functional Skills Development" and honoured the competition prize winners.

## **Projects Undertaken By The Students**



The following project works were undertaken by the final year students as a part of their curriculum during their final semester (Dec 2012- Mar 2013).

- ❖ A Study on the Satisfaction Level of Farmers in Erode City towards Suguna Feed.
- ❖ Policy Holder's Attitude towards Claim Settlement in General Insurance- A study in Erode city.
- ❖ A Study on the Level of Effectiveness of Yoga in Reducing the Stress Level of Higher Secondary School Students in Erode City.
- ❖ A Study on the Usage and Effectiveness of Laptops provided by the Government to the College Students with Special Reference to Vellalar College for Women.
- ❖ A Study on The Employee Retention Strategies of Dyeing unit in Erode District.
- ❖ A Study on Utilization of Banking Facilities by Bank Customers in Erode City.
- ❖ A Study on Inventory Management of Vijayadeepas Mills Pvt. Ltd, Komarapalayam.
- ❖ A Study on the Impact of Workforce Diversity on Productivity with Special Reference to Maxwell Industries Ltd, SIPCOT, Perundurai.
- ❖ A Study on the Range of Customized Services towards Beauty Parlour in Erode City.
- ❖ A Study on Consumer Preference towards Milky Mist Dairy Products in Erode City.





## Rocketing Career Prospects

The students have added credits to the department with their placement records

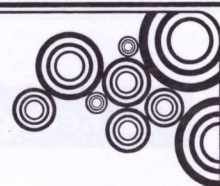
S.NO	The Pick of the Pack	On/Off Campus Recruitments
1	S.Bhargavi	TCS, Chennai & Ford Business service center Pvt.Ltd., CBE
2	R.Kowsalya	AEE.BEE Company, Coimbatore
3	A.Sangavi	AEE.BEE Company, Coimbatore
4	S.Gnanasoundari	AEE.BEE Company, Coimbatore
5	S.Rajeshwari	AEE.BEE Company, Coimbatore
6	S.Ramya	AVS Public School, Kumarapalayam
7	A.Sathya	Elagovan & Co., Erode
8	N. Nandhini	NAP Pharmacy, Erode
9	P. Sowmiya	AIRTEL, Erode
10	G. Divya	Sethupathi Institute, Tirupur
11	G. Lathamani	Softex Processing Unit, Perundurai

## Institutional Training

The students at the end of the fourth semester undertook institutional training to obtain the practical exposure on various areas of management. The following are the list of companies in which the students were trained during May 2012.

- Canara Knitwear, Tirupur.
- Casturn Values Pvt. Ltd., Chennai.
- Four Brothers Apparels Pvt. Ltd., Komarapalayam.
- Infra Tex Pvt. Ltd., Perundurai.
- J.V Overseas Export, Tirupur.





- ✿ Kaviraj Pharmaceuticals, Erode.
- ✿ Maxwell Industries Ltd., SIPCOT.
- ✿ Naveena Printing Mill Pvt. Ltd., Gangapuram.
- ✿ S.A.M Thaha Tannery, Erode.
- ✿ Sakthi Sugar Ltd., Modakurichi.
- ✿ Shivasakthi Fashions Pvt. Ltd., SIPCOT.
- ✿ Thangavel & Sons Pvt. Ltd., Komarapalayam.
- ✿ Universal Knit Creation, Tirupur.
- ✿ VIP Marbles Pvt. Ltd., Erode.

## Student's Achievement



Our students have brought fame to the department and to the college by participating in various Intra and Inter-Collegiate Meets

### ON CAMPUS

- ★ S.Ramya, N.Kadhirmani, S.Neethu, N.Nandhini, G.Dhivya, V.Sathya and A.Sangavi of III BBM and A.Husna Begam, M.Rogini of II BBA(CA) presented papers in the International Seminar on "Social Network and Communication" organised by Department of Commerce(CA), Vellalar College for Women, on 7<sup>th</sup> & 8<sup>th</sup> August, 2012.
- ★ On 22.08.2012, S.Bhargavi, S.Ramya, A.Sangavi, N.Kadhirmani, R.Kowsalya of III BBM, M.Narmadha Priya, P.Ramya Sri, A.Husna Begam, V.Dhivya, S.Abinaya of II BBA(CA) and V.Anu Kiruthika, V.Anjali, S.Saritha Agarwal, B.R.Bindu, K.R.Priya Dharshini of I BBA(CA) participated in National Symposium on "Restoring India's Economic Growth" organised by PG Department of Commerce, Vellalar College for Women.
- ★ S.Ramya, A.Sangavi, G.Dhivya, N.Kadhirmani, S.Neethu, N.Nandhini of III BBM and M.Narmadha Priya, M.Rogini, A.Husna Begam, S.FaizaTabbassum, G.Keerthana, S.Keerthana(93), S.Keerthana(94), V.Dhivya, S;Abinaya, S.Nithya, K.Suganya, R.Sasi Rekha, M.Sumathi, J.Nikitha Sri, B.Shanmuga Priya of II BBA(CA) presented papers in **CorpCorona' 2012** an International Conference on "Corporate Social Responsibility-The Indian Perspective" organised by PG Department of Corporate Secretaryship, Vellalar College for Women, on 18.09.2012.

*The quality of a man's life is in direct proportion to his commitment to excellence, regardless of his chosen field of endeavor-Vince Lombard*





- ★ Students of II BBA(CA) - M.Narmadha Priya, S.Faiza Tabbassum, M.Rogini, V.Dhivya, S.Abinaya, M.Sindhiya, S.Nithya Devi and M.Sumathi participated in One Day Workshop on "Fabric Painting & Embroidary" organised by Department of Co-operation, Vellalar College for Women, on 26.12.2012.
- ★ On 10.01.2013, M.Narmadha Priya and M.Rogini of II BBA(CA) participated in Fine Arts Competition and bagged the 1<sup>st</sup> prize in Wealth from Waste competition conducted by Vellalar College for Women.

### OFF CAMPUS

- ★ On 07.09.2012, the following students participated in "**MONOPOLY 2012**", a State Level Management meet organised by Kongu Arts & Science College, Erode. S. Ramya, J.Humna of III BBM, M.Narmadha Priya, A.Husna Begam of II BBA(CA) took part in competitions such as Business Quiz & AD-Zap. M.Majeetha Begam of III BBM bagged the 2<sup>nd</sup> prize in Just-a-Minute and won the cash award of RS.500.
- ★ On 14.09.2012, the students of III BBM - S.Ramya, N.Kadhirmani and R.Kowsalya participated in Business Quiz, Business Plan, Best Manager and AD-Zap competition, an inter-collegiate meet organised by PKR College for Women, Gobichettipalayam.
- ★ R.Kowsalya, A.Sangavi, S.Neethu, N.Kadhirmani, R.Sangeetha of III BBM, S.Abinaya, A.Husna Begam, and V.Dhivya of II BBA(CA), participated in Business Quiz, AD-Zap and special events organized by Dr.GRD College, Coimbatore, on 21.09.2012.
- ★ On 18.12.2012, V.Sandhiya Devi of I BBA(CA), bagged the 4<sup>th</sup> place in Basket ball competition conducted by Providance College, Ooty.
- ★ S.Ramya of III BBM, M.Narmadha priya, M.Rogini, A.Husna Begam. S.Faiza Tabbassum, V.Dhivya, S.Nithya Devi presented papers in **NACIMPGC-2012**, a National Conference on "Innovative Management Practices for Global Competitiveness" organised by Sri Vasavi College, on 21.12.2012.
- ★ On 28.12.2012 S.Ramya, N.Kadhirmani, J.Humna, M.Majeetha Begam, R.Sangeetha of III BBM, M.Narmadha Priya, S.Abinaya, V.Dhivya, J.Nikitha Shri, S.Keerthana(94) of II BBA(CA) participated in an inter collegiate meet (Business Quiz, AD-Zap, Mime and Wealth from Waste Competitions) organised by Sasurie Academy of Engineering.
- ★ M.Sumathi of II BBA (CA) won the 1<sup>st</sup> prize in group Kata and 2<sup>nd</sup> prize in individual kata in "Keni Mabuni Shutoryo" State Level Karate tournament organised by Maharaja Arts and Science College, on 11.01.2013.
- ★ On 30.01.2013, R.Kowsalya of III BBM and M.Narmadha Priya, A.Husna Begam, V.Dhivya, G.Keerthana, S.Keerthana(93), S.Nithya Devi of II BBA(CA) presented papers in One Day State Level Seminar-2013 on "Emerging Trade & Issues In Management", organised by Kongu Arts & Science College.





## Achievements of Members of the Staff

### Workshop Attended

- Mrs.S.M.Jayasudha, Dr. (Mrs.) V.Rajeswari, Mrs.B.Shanthini and Ms.S.Sharmila participated in the "One-Day Workshop on Internet Banking" organized by Internal Quality Assurance Cell of Vellalar College for Women, on 08.12.2013.

### Faculty Development Programme

- Mrs. S. M. Jayasudha and Ms. S. Sharmila participated in the "Trainers' Training Programme on Entrepreneurship and Skill Development", from 22<sup>nd</sup> - 24<sup>th</sup> August, 2012 at BSMED-ESDC in Bharathiar School of Management and Entrepreneurship Development, organized by Bharathiar University, Coimbatore.

### Papers Presented/ Participated

- Mrs.S.M.Jayasudha, Mrs.V.Rajeswari, Mrs.D.Parimala Devi, Mrs.B.Shanthini and Ms.S.Sharmila presented papers in an International Conference on 'Social Network and Communication', organised by Department of Commerce(CA), Vellalar College for Women, on 7<sup>th</sup> & 8<sup>th</sup> August, 2012.
- Mrs. D. Parimala Devi and Mrs. B. Shanthini participated in the National Symposium on 'Restoring India's Economic Growth', organised by PG Department of Commerce, Vellalar College for Women, on 22nd August, 2012.
- Mrs. D. Parimala Devi presented paper in ICSSR sponsored One Day National Level seminar on 'Data Analysis and Interpretation in Social Sciences', organised by P.K.R Arts College for Women, Gobichettipalayam, on 15th September, 2012.
- Mrs.S.M.Jayasudha, Mrs.D.Parimala Devi, Mrs.B.Shanthini and Ms.S.Sharmila presented papers in **CorpCorona' 2012** an International Conference on 'Corporate Social Responsibility-The Indian Perspective', organised by PG Department of Corporate Secretaryship, Vellalar College for Women, on 18.09.2012.
- Mrs.S.M.Jayasudha, Mrs.B.Shanthini and Ms.S.Sharmila participated in the Cookery Contest organized by Department of Foods and Nutrition and Staff Welfare Committee, Vellalar College for Women on 27.11.2012.
- Mrs.S.M.Jayasudha presented a paper on "Stakeholders Perspectives on Quality of Higher Education" in UGC National Seminar on 'Role of Autonomy & Quality Assurance in Higher Education:Issues, Achievements & Challenges', organised by Internal Quality Assurance Cell, Gobi Arts & Science College, on 1<sup>st</sup> & 2<sup>nd</sup> Feb, 2013.
- Mrs.S.M.Jayasudha, Mrs.D.Parimala Devi, Mrs.B.Shanthini and Ms.S.Sharmila presented papers in an International Conference on 'Competency Building Strategies in Business & Technology for Sustainable Development', organised by Sri Ganesh School of Business Management, Salem, on 22<sup>nd</sup> Feb, 2013.





### Acted as Resource Persons

- Dr.V.Rajeswari has been a resource person to the Department of Commerce (CA), Vellalar College for Women, on 5<sup>th</sup> Feb, 2013 and she addressed on the topic "Applications of Multi-Variate Statistical Tools".

### Students under "Earn While You Learn" scheme

The following students have imbibed their foot prints in the part time job market to assist their family.

S.No	Names	Class	Nature of Job	Monthly Income (Rs.)
1	B.R.Bindu	I BBA(CA)	Marketing	5000
2	S.Sowmiya	I BBA(CA)	Taking tuition	500
3	T.Mohanapriya	I BBA(CA)	Taking tuition	500
4	M.Narmadha Priya	II BBA(CA)	LIC Agent, Max insurance agent, works in a call center	3000
5	R.Sathya	II BBA(CA)	Amway Distributor	1000
6	S.Abinaya	II BBA(CA)	Taking tuition	2500
7	A.Nagajothi	II BBA(CA)	Uninor and Docomo SIM Agent	1500
8	M.Sindhiya	II BBA(CA)	Textile (Packing)	600
9	R.Sasireka	II BBA(CA)	Cloth Designing	500
10	A.Husna Begam	II BBA(CA)	Taking tuition	1800
11	A.Saranya	II BBA(CA)	Taking tuition	500
12	S.Keerthana	II BBA(CA)	Taking tuition	600
13	R.Kousalya	III BBM	Taking tuition	500
14	A.Valarmathi	III BBM	Putting knots for towels and working in a medical shop	2500
15	M.Kavitha	III BBM	Taking tuition	600
16	V.Bharani	III BBM	Amway Agent, Putting knots for the towels	300
17	S.Bhargavi	III BBM	Selling Greeting cards, money covers	250
18	S.Ramya	III BBM	PAN Card and Paper totalling	1000
19	N.Kadhirmani	III BBM	Amway Agent	2500
20	N.Nandhini	III BBM	Paper totalling	500



## M.Phil Research Programmes

The following M.Phil., scholars have successfully completed their part-time M.Phil research programme under Bharathiyar University with the guidance of our department faculties.

S.No	Name of the Candidates	Name of the Guide	Title
1.	Ms.S.Krishnaveni	Dr(Mrs.)V.Rajeswari	A study on the work life balance and job satisfaction among the employees in M.P.Shan Tex. Pvt.Ltd.
2.	Ms.R.Saranya	Mrs.D.Parimala Devi	A study on emotional intelligence among the employees of Cheren Company, Tirupur.

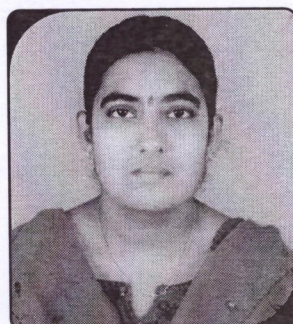
(2011-12)  
Batch

Endowment Prize Winner  
& Rank Holders



Malathy. T

- I Rank Holder & Endowment Prize Winner



Vidhya. N

- II Rank Holder



Mutharasi. V

- III Rank Holder



*To manage men one ought to have a sharp mind in a velvet sheath - George Eliot*





(2012-13)

Outstanding  
Performers



**S. Bhargavi**

- ★ President, College Union (SF)
- ★ Proficiency Prize Winner- 1<sup>st</sup> place in Major I and Allied paper I



**J. Humna**

- ★ Joint Secretary, College Union (SF)
- ★ Proficiency Prize Winner, 2<sup>nd</sup> place in Major I and Allied paper I



**S. Ramya**

- ★ Secretary, TYCOON 2012-2013







## PROFILE OF THE SUCCESSFUL INDUSTRIALIST

**Name : SKM. MAEILANANDHAN**

**Age & Date of Birth :** 68 Years - 18th June 1945

**Occupation :** Industrialist - Chairman

- a. SKM Animal Feeds and Foods (India) Ltd
- b. SKM Egg Products Export (India) Limited
- c. SKM Siddha And Ayurvedha Company (India) Limited
- d. SKM Universal Marketing Company India Ltd

**Editor & Publisher :**

- a. ANBOLI - A Spiritual Magazine (Tamil & English- 25 Yrs.)
- b. ERODE MANAVALAKALAI GNAN - A Spiritual Magazine (25 Years)
- c. NUGHARVORE KHAVALUN - On Consumer Awareness (23 Years)
- d. KOZHI NANBHAN - About Poultry Industry (29 Years)

**Executive Committee Member :** Vellalar Educational Trust, Erode

**Joint Managing Trustee :** Vethathiri Maharishi Kundalini Yoga and Kayakalpa Research Foundation, Aliyar  
**Laurels:**

National Productivity Awards 1991 - 96, 1998 - 99, 2006.

National Safety Award 1990 - 91

National Best Consumer Protection Council Award, 1993 - 94.

Best Income Tax payer Award 1994 -95

Best Tax payer Award 1995 - 96

**State Government Awards:**

The Best Small Scale Entrepreneur in Erode District Award

State Productivity Award 1992

Environment Protector Award 2010

**Awards from Service Organisations:**

Outstanding Young Person Award for the year 1977 - 98.

**Non-Government Organisation Awards:**

Aanmega Kalai Chemmal 1988 Award

Mangala Thozhil Maamani 1988 Award

Udhyog Rattan Award

Udhyog Vibhushan Award

Lok Shree Award and many more...

**Padmashri Award 2013- Awarded by Hon'ble President of India Shri Pranab Mukherjee**



**TYCOON salutes this remarkable tycoon SKM**



*The measure of a man is what he does with power - Greek Proverb*







Tomorrow's Tycoons - III BBM



Busy Bees - II BBA (CA)



Rising Royals - I BBA (CA)





'INSIGHT - 2013' - Prize Distribution



Curriculum approval - Board of Studies Meeting



Issue of TN Government's free Laptop



Contesting with Delicious Sweets



Sharing experiences - TYCOON Valediction





A Chat with an Entrepreneur



Visit to "AGNI STEELS Pvt. Ltd.,"



Workshop on "Recurrent Banking Transactions"



Facing Challenges- Competition under TYCOON



Memorable days at Hyderabad



Release of the Text book on "Women and Rural Entrepreneurship"



Release of the text book for SBS-II



"INSIGHT-2013" - Brain Storming Session





Release of the Yearly newsletter " TYCOON's News Flash"



Release of the Department Publication



Lighting Ceremony - TYCOON Inauguration



Empowerment through soft skill development - II year



Personality Enhancement- III year



Display of own creation



Workshop on Tally



"Voices on the Air"- A radio programme